

McKinney's Project Graduation 2009 Is Looking For A Few Good Men & Women!

We invite you to join with us in creating an event that honors all McKinney high school graduates' accomplishments.

In 2004, McKinney's Project Graduation was formed to create a safe and fun commemoration for high school seniors to celebrate graduation without drugs or alcohol. Since then over 3,000 students and 1,000 adults have celebrated at McKinney's Project Graduation, safely and without incidence.

McKinney, McKinney North and McKinney Boyd high schools will graduate on June 5, 2009. Our mega-celebration for all MISD schools, including invitees from Serenity High, will be that night at Myer's Park and Event Center.

We anticipate well over 1,000 students will participate and we will need the help of at least 300 adult volunteers. Our goal is to raise at least \$100,000 which equates to approximately \$100 per attendee.

We have several levels of giving - *including the gift of time*. Please see the enclosed for full details. We appreciate every dollar given. For those of you who can contribute at our highest levels, by partnering with PG not only will you receive high visibility with outstanding media coverage but you will be supporting a project whose sole purpose is to keep our kids and community as safe as possible. Again, details are included in this mailing but if you have further questions, please don't hesitate to contact me.

I also invite you to visit our website for more information. Your support is greatly appreciated and we look forward to your involvement.

Here's to keeping our kids and community safe.

Deana McGonagill
McKinney Project Graduation 2009 Director

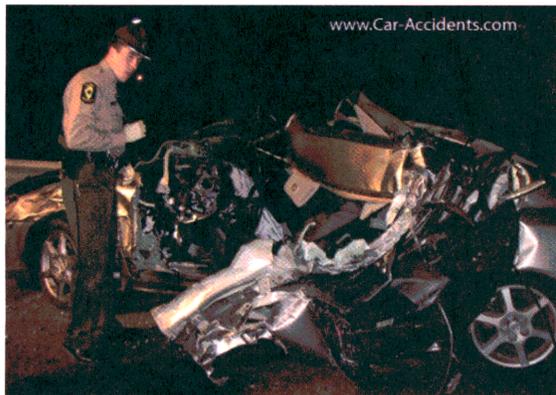
projectgraduation@att.net

"If Just One Life is Saved ... It's All Worthwhile"

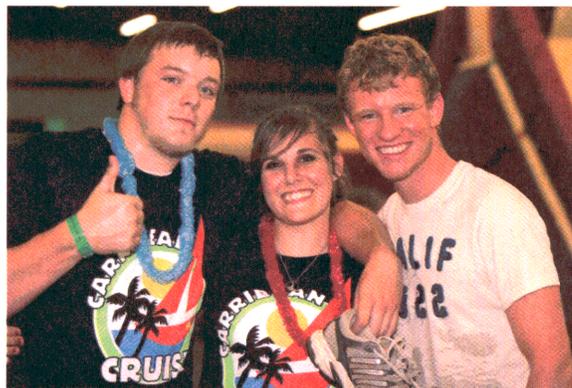
projectgraduationmckinney.com

Printing Courtesy of McKinney Community Development Corporation

While planning has been underway all year for
McKinney's Project Graduation 2009 Celebration
your help and support are vital for its success.



**WHICH
GRADUATION
STORY
WOULD YOU
RATHER
READ ABOUT
IN OUR
LOCAL
PAPERS?**



Top Reasons to Support McKinney's Project Graduation

A 2006 national survey showed that 73% of high school seniors have tried alcohol. For many of our youth, drinking is a major part of celebrating.

Project Graduation is an excellent event that promotes an alcohol-free/drug-free celebration through games and camaraderie and encourages graduates to have fun as a way of honoring their achievements.

In the last 5 years, over 3,000 students and 1,000 adults have celebrated at McKinney's Project Graduation.

Each year since 2004, our event has grown. The 2008 event saw record numbers, with nearly 70% of our graduates in attendance and 600 prizes totaling over \$85,000 handed out.

Today, McKinney's graduating seniors look forward to their turn celebrating at their celebration. Project Graduation has become a McKinney tradition and an important part of graduation day.

Join us as we continue providing this special event for all McKinney graduates, with just one goal in mind:



To Keep our Kids and Community Safe

Funded in part by McKinney Community Development Corporation



To Chamber Members and Parents of All MISD Students:

High School Commencement will soon be upon us. Congratulations to all families with graduating seniors! It is an accomplishment all look forward to and we wish to recognize you for your commitment to your students.

It has become increasingly difficult to raise good kids and keep them out of harms way in our society today. McKinney's Project Graduation was started in our community six years ago, to help do just that. Keep our kids safe. Nissan of McKinney is dedicated to helping the McKinney Community raise its children. It is for that reason, we partner with the McKinney Education Foundation and with McKinney's Project Graduation. Education and safety are priorities with our company.

We feel so strongly about this that we have donated a Nissan as the Grand Prize for the third year in a row.

Graduation, as a rite of passage, is unequalled in the eyes of your teenager. It is a night to be proud, to celebrate achievements, and to look forward to the future. Many teens mistakenly think the best way to celebrate this night is to drink alcohol. In the past this practice has turned what should have been a night of celebration into morning nightmares, embarrassing memories, and trouble with parents, friends and the police. Some were not this lucky! There are far too many graduates and innocent victims, killed in alcohol related crashes during the graduation season.

We want to encourage you to make sure your company or family supports Project Graduation in any way you can. We feel it is one of the most important events in McKinney every year. As one of the major sponsors, Nissan of McKinney, along with the Project Graduation Team has the sole purpose of keeping our graduates safe during this evening of celebration.

We feel confident that the efforts of the Project Graduation Team and Nissan of McKinney will keep your graduate from harms way and are dedicated to the success of this event.

Chris Godwin
Owner/General Manager
972.689.8006



McKINNEY'S PROJECT GRADUATION 2009
COMMUNITY CONTRIBUTION CAMPAIGN

~~~ be a **STAR** for a senior ~~~

HELP KEEP OUR KIDS AND COMMUNITY SAFE

McKinney's Project Graduation is in its 6<sup>th</sup> year !  
Our Team is dedicated to creating a SAFE celebration for  
ALL MISD grads. Your HELP is needed! Our goal is to raise at least  
\$100 per senior. Please indicate all areas where you or your company  
can provide support.

\_\_\_\_\_ We would like to help plan the 2009 Celebration

\_\_\_\_\_ We will work the night of the event or my group can provide volunteers

Friday June 5, 2009 beginning at 9PM and running thru 8AM on Saturday, June 6<sup>TH</sup>  
Varying job duties and shifts available, please contact us for complete details

\_\_\_\_\_ We will make a cash donation in the following amount: \$\_\_\_\_\_

Levels of Support

\$25 -One Star

\$100 -Four Stars - One Senior!

\$50 -Two Stars

\$250 -Shining Star - Two & 1/2 Seniors!

\$75 -Three Stars

\$500 - Shooting Star - Five Seniors!

Partnerships Available

SuperNova STAR Partner

\$1,000

Cash or In-Kind donation, see back for complete details

Activity Area STAR Partner

\$1,500- \$3,000

Cash contribution, see back for complete details

\_\_\_\_\_ We can donate merchandise / food / gift certificates

Please note that gift certificates will not be given out until June 5, 2009.

Please insure the expiration date is September 30, 2009 or later, thank you!

Your Contact Info: \_\_\_\_\_

Do you have a graduating senior? Name \_\_\_\_\_ School \_\_\_\_\_

Please make checks payable to "McKinney's Project Graduation" and return to:  
McKinney's Project Graduation, PO Box 1235, McKinney, TX 75070

Questions? E-mail - [projectgraduation@att.com](mailto:projectgraduation@att.com)

Website - [www.projectgraduationmckinney.com](http://www.projectgraduationmckinney.com)

All donations are tax deductible to the fullest extent allowed by law.  
Please keep a copy of this form for your records

Printed Courtesy of McKinney Community Development Corporation

\*pictured above: Tracy Suggs of Nissan of McKinney, congratulates the 2008 Grand Prize Winner





# PG STARS SHINE BRIGHT

## Become a Partner and Support McKinney's Project Graduation 2009

We have several ways for you to be a partner and support PG 2009. The minimum donation value for Partnership is \$1,000. All Partners will be publically acknowledged and thanked.

### SuperNova STAR Partnerships - \$1,000 in cash or value

Cash or in-kind services. Examples include but are not limited to defraying cost of rentals, food services, prizes, printing costs, coupons. See below for more details

### Activity Area STAR Partnerships - varying levels, cash contribution

A poster with your company name listed as the sponsor will be displayed in the area you choose. See below for more details

Main Building: Inflatable Games - \$3,000    Arcade Center - \$2,500  
Casino Games - \$2,500                      Bingo - \$2,000  
Prize Distribution - \$2,000

Reception Hall: Movies / TV Shows - \$1,500    Board Games - \$1,500

Horse Barn: PuttPutt & Jumping Ball Races - \$1,500

### Details of Our STAR Partnership Benefits

- (1) Name or Logo Printed on the free event T-shirt given to each graduating senior - approx 1500 shirts
- (2) Name included in the advertisement that will be placed in ALL three MISD High School Athletic Programs. For the 2009 event, this will be the 2009-10 programs
- (3) Name displayed on a large banner displayed at the Project Graduation event and at the MISD Stadium the following fall sports season
- (4) Announcement of partnership and recognition at the Project Graduation Celebration
- (5) Upon approval by committee: ability to put one (1) promotional piece in each of the prize envelopes given to the seniors at the event
- (6) Activity area partners may also display their company banner in the activity area - *banner to be provided by the sponsor*
- (7) Name listed on the STAR sponsor page on the Project Graduation Website [www.projectgraduationmckinney.com](http://www.projectgraduationmckinney.com) and will include a link to sponsor's website if desired.
- (8) Name listed in a Thank You Advertisement to be placed in the local media

All donations are tax deductible to the fullest extent allowed by law  
Please consult your Tax Advisor

Printing Courtesy of McKinney Community Development Corporation

\*pictured above, Community Members working at the 2008 Celebration



If just one life is saved...it's all worthwhile.