

Dear McKinney Parents and Community Members,

On June 4th approximately 1300 young men and women will graduate from McKinney high schools. For the 7th straight year McKinney Project Graduation is dedicated to providing a safe, drug- and alcohol-free all-night event where our young people can celebrate their accomplishments.

Statistics show that many times drugs and alcohol are a part of teenage celebrations. This can result in sometimes fatal accidents and overdoses. At Project Graduation our seniors have the opportunity to spend graduation night with their friends playing games, enjoying food and winning prizes. Our *only* goal is to keep them and our community safe. We provide this memorable event at no cost to the graduates so that they all have a chance to attend.

We are asking for your help to reach our target of \$100,000.00 to cover the cost of this huge event. We are a volunteer-run not-for-profit group; all donations directly benefit McKinney seniors. We appreciate any help you can give us---including the gift of time as many volunteers are needed to plan and run Project Graduation.

In addition to supporting this important project, those who can partner with us at a level of \$1000.00 or more receive advertising benefits.

Please read the enclosed for additional information. You may email me with any questions.

I hope we can count on you to help keep our kids and community safe on graduation night.

Deana McGonagill
Director, McKinney's Project Graduation
projectgraduation@att.net



OF MCKINNEY

Simply the Best

To McKinney Chamber of Commerce Members and Parents of All MISD Students:

High School Commencement will soon be upon us. Congratulations to all families with graduating seniors! It is an accomplishment students and their families look forward to, and we wish to recognize you for your commitment to your students.

It has become increasingly difficult keep kids out of harm's way in today's world. McKinney's Project Graduation was started in our community 7 years ago to help keep our graduating seniors safe on their special night. At Nissan of McKinney, education and safety are priorities. For that reason, we partner with the McKinney Education Foundation and with McKinney's Project Graduation.

We feel so strongly about the value of this event that we are donating a Nissan as the Grand Prize for the fourth year in a row to encourage seniors to attend Project Graduation.

As a rite of passage, graduation is unequalled in the eyes of your teenager. It is a night to be proud, to celebrate achievements, and to look forward to the future. Many teens mistakenly think the best way to celebrate this night is to drink alcohol. In the past this practice has turned what should have been a night of celebration into morning nightmares, embarrassing memories, and trouble with parents, friends, and the police. As bad as these outcomes are, some teens experience worse. Far too many graduates and innocent victims are killed in alcohol-related crashes during the graduation season.

We want to encourage you to make sure your company or family supports Project Graduation any way you can. We feel it is one of the most important events in McKinney every year. As one of the major sponsors, Nissan of McKinney supports the efforts of the Project Graduation Team to give our graduates an event to remember while keeping them safe during this night of celebration.

We feel confident that the efforts of the Project Graduation Team and Nissan of McKinney will keep your graduate out of harm's way and are dedicated to the success of this event. We hope you join us.

Chris Godwin
Owner/General Manager
972.689.8006

Top Reasons to Support McKinney's Project Graduation

Help us make graduation night a triumph, not a heartbreak.



A 2006 national survey showed that 73% of high school seniors have tried alcohol. For many of our youth, drinking is a major part of celebrating.

Project Graduation is an excellent event that promotes an alcohol- and drug-free celebration through games and camaraderie. We make this possible with the help of our community.

In the last 6 years, more than 4,400 students have attended Project Graduation. Our numbers continue to grow with almost 1,400 seniors graduating this year.

Today, McKinney's graduating seniors look forward to their turn at Project Graduation. It has become a tradition and an important part of graduation day.

We are endorsed by the McKinney Police Department and the Collin County Sheriff's Department because they recognize the importance of what we do.

We are a nonprofit, volunteer-run organization whose only goal is to keep our kids safe. All donations go directly to McKinney graduates.



COLLIN COUNTY

Terry G. Box, Sheriff

OFFICE OF THE SHERIFF
4300 Community Avenue
McKinney, TX 75071

February 5, 2010

Dear Community,

I'm writing to you to show my support for McKinney's Project Graduation. My department has been involved with Project Graduation from the beginning. We have seen the event grow each year as more and more of our graduating seniors are choosing to attend the PG event as opposed to going anywhere else. It's becoming a graduation day tradition in McKinney.

Project Graduation is the place to be and as a member of law enforcement I can't think of a better way to keep our kids safe on one of the most important days of their young lives. Alcohol kills five times more Texas teens than all other drugs combined. Its use plays a substantial role in all three leading causes of death among youth — unintentional injuries (including motor vehicle fatalities and drowning), suicides, and homicides. Having an event that gives our kids an alternative is in my mind something we all should be involved in at some level.

This year all three of our high schools will graduate on the same day. Project Graduation will host up to a 1400 of our kids for a night in which they will celebrate their past achievements and high school graduation.

Let's do everything we can to make sure they have the opportunity to celebrate their future as well.

Sincerely,

Terry G. Box
Collin County Sheriff



February 5, 2010

Ms. Deana McGonagill, Director
McKinney's Project Graduation
P.O. Box 1235
McKinney, TX 75070

RE: Letter of Support

Dear Ms. McGonagill:

It is an honor to submit this letter in support of McKinney's Project Graduation. The McKinney Police Department is committed to keeping the children of our community safe.

Automobile accidents are the leading cause of death and disability for our teens. Public Safety employees see first hand the serious consequences of motor vehicle accidents. Project Graduation positively impacts our community by providing a safe environment for our youth to enjoy themselves after graduation, which is one of the most dangerous nights of the year. The McKinney Police Department will continue to demonstrate our support by providing security at no charge for this all night event.

We believe Project Graduation significantly influences McKinney's youth even beyond graduation night. As teens become young adults, they will continue to make decisions regarding other passages into "freedom." This event has the potential to affect the daily choices they will make throughout life.

I take great pride in endorsing your committee's efforts to provide a substance-free, life-saving event. The McKinney Police Department supports McKinney Project Graduation's philosophy, "*If just one life is saved...it's all worthwhile.*"

Sincerely,

A handwritten signature in black ink that reads "Doug Kowalski".

Doug Kowalski
Chief of Police

McKINNEY POLICE DEPARTMENT

2200 Taylor-Burk Dr. • McKinney, Texas 75071 • Metro 972-562-6080 • 972-547-2700

McKinney's Project Graduation 2010

Community Contribution Campaign

"If just one life is saved..it's all worthwhile"

Your help is needed! Please indicate all areas where you or your company can provide support.

STAR Partnerships available!!! Please see reverse side for details.

_____ **We would like to help plan the 2010 celebration.**

_____ **We will volunteer to work the night of the event -- Friday, June 4th.** Shifts include: Student Check-In from 9:30pm-12:30am, Poker/Black Jack Dealers/Bingo calling from 9:30pm-1:30 pm or 1:30am-4:30am, Food Distribution or Raffle Drawings 9:30pm-1:30am or 1:30 am-4:30 am, Prize Distribution from 10:00pm-2:00am or 2:00am-6am. Parking Lot Security starting at 9:30 pm. Clean-up from 5:30am-8am. Please contact us for more details.

_____ **We are including a cash donation in the amount of \$_____.**

_____ **We can donate the following merchandise for prizes/food/gift certificates:**

Please respond by May 15, 2010

_____ **Value \$_____**

Please note that gift certificates will not be distributed until June 4th and should expire Sept. 30, 2010, or later.

Contact Info:

Name _____

Email _____ **Phone** _____

Address _____

Do you have a graduating senior?

Student's name _____ **School** _____

If \$100.00 or more is donated in your student's name they are eligible for a special drawing.

Please make checks payable to "McKinney's Project Graduation" and return to:

PO Box 1235, McKinney, TX 75070

Questions? Email projectgraduation@att.com

Website: www.projectgraduationmckinney.com

McKinney's Project Graduation is an IRS-approved nonprofit organization. All donations are deductible per IRS guidelines.



Chris Godwin, Owner/Managing Partner,
Nissan of McKinney and a Project Graduation
Title Sponsor with the 2009 grand prize winner

Project Graduation "Stars" Shine Bright

Become a partner and support McKinney's Project Graduation 2010. Your donation is tax deductible as allowed under IRS law and will help keep McKinney graduates and our community safe.

For a donation of \$1,000.00 or more in cash or in-kind goods or services, you will become a Star Sponsor and receive the following benefits:

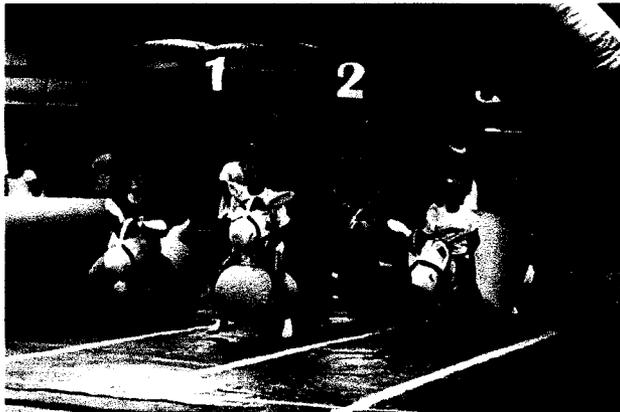
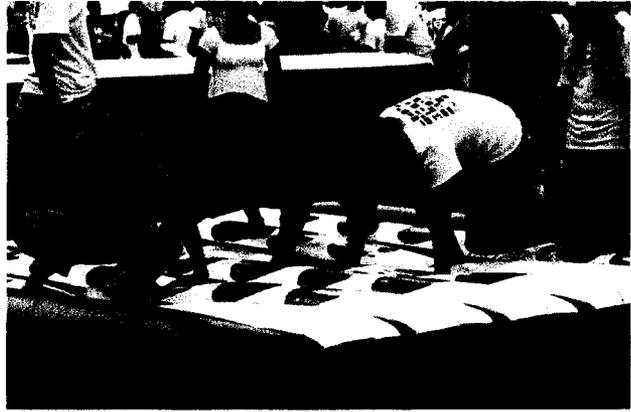
1. Name or logo printed on event t-shirts that will be given to each graduating senior--- approximately 1,500 shirts.
2. Name or logo printed on large banner displayed all night at the Project Graduation event and then at the MISD football stadium next season.
3. Upon approval by committee, the opportunity to put one promotional piece in each of the prize envelopes given to the seniors at the event.
4. Name or logo included in a thank-you ad that will appear in next year's football programs for all three McKinney High Schools.
5. The opportunity to display a sign or banner at the event.
6. Name or logo listed on the Star Sponsor page of the Project Graduation website.

******Become a Project Graduation Title Sponsor******

For a donation worth \$5,000.00 or more you'll receive the above benefits plus be listed as a Title Sponsor in all printed material. Your name or logo will be displayed more prominently in ads, shirts and on the banner.

This life-saving event is possible only with the support of our community. Please partner with us today. For more information email us at projectgraduation@att.net

In order for your name/logo to appear on t-shirts and banner your donation commitment must be received no later than May 15th, 2010



Project Graduation 2009