

Unapproved Projects Information Update

Bed Replacement

Purpose:

Change from current metal to longer, wider wooden beds with plywood plank bottom added. Mattress replacement to an innerspring mattress. Applies to all student and teacher cabins.

Cost Estimate: \$154,071

Recouping Cost of Original Beds:

Sell present beds to a new prison facility.

Justification For:

Adventure Camp is a hospitality business. In 2009 the camp served a total of 23,000 guests, 10,000 students and 13,000 family groups, conferences, retreats, and training programs. The majority of the revenue comes from the mixed adult/child groups. Evaluations are done at the end of every group's stay. A great majority of the negative complaints, 90% in 2009, were relating to how uncomfortable the metal beds are and beds being too short/narrow for the larger adults. Plano ISD does its own evaluations by fifth grade students in their program and 20% of students surveyed complained about bed discomfort.

Adventure Camp hosted the American Camping Association conference, a national conference. Three years later the reputation of the camp, spread by word of mouth, is summed up by a participant's comment overheard at a recent conference when Collin County Adventure Camp was mentioned, "Oh, that's the new camp with the bad beds"!

Upgrading the beds and mattresses is important to the long-term success of the camp.

- ✓ Increase the number of adult groups wanting to utilize the facility
- ✓ Insure group retention at higher levels