

# TV PUG ENTERTAINMENT

03 August 2010

Judge John E. Payton  
Justice of the Peace, Precinct 3-2  
Collin County Courthouse  
920 E. Park Blvd  
Plano, TX 75074

Dear Judge Payton,

As you now know, for the last 18 months Dennis Bogorad and I have been developing a Teen Court documentary series for TV, tentatively called "Teen Court Texas". During that time, we had the opportunity to meet with you, and view your court, which led us to entering into a Cooperation Agreement with you regarding your court's participation in that series. Since then, the Collin County Teen Court program has become a countywide program, requiring our proposal and agreement be presented to the County Commissioners Court, and so I have sent you two proposal packets.

In our proposal, I have included a DVD of our pilot; a one-page treatment of our series concept; some information on how production is handled; a list of commonly asked questions; and a sample Cooperation Agreement. The Cooperation Agreement has been created under a most-favored-nations basis – in other words, everyone has the same deal. I have also included credits for Dennis and myself.

As you know, Dennis Bogorad has produced for ABC, CBS and NBC. He has been intimately involved with law enforcement as Creator and Executive Producer of the long-running series "LAPD: Life On The Beat," in addition to many other TV-series including "Animals Are People, Too" and "Missing/Reward". I am a documentarian, and three-time Emmy Award winner with 21 Emmy nominations.

Arlington, Lewisville, Longview, New Braunfels, Odessa, and Texarkana have signed agreements, clearing the way for us to meet with Networks about the show. Early response from the Networks is excellent. Additionally, one other community has verbally committed and expects to sign their agreement in August. Certainly, we would love to have the Collin County Teen Court be a part of the series.

We truly believe this series will be significant in promoting Teen Court throughout the country, as well as informing parents and teens. Our concept is based on the very laws, which created Teen Court. To that end we want to show how the defendant is changed for the better through their involvement in the Teen Court process. Again, we would love to include Collin County Teen Court in the series. Please let me know you need any other materials, or if there are any questions. Your support is greatly appreciated.

Respectfully,



Mark Apostolon  
Executive Producer

# TEEN COURT TEXAS

**NOTE FROM THE PRODUCERS.** This memo outlines some of the basic procedures for producing the "Teen Court Texas" documentary TV-series.

**The Show:** Each 30-minute episode will document one case. This means that, over the course of a season, the total number of cases featured from all participating communities combined will be around 22. We will select cases from all participating communities. (The number will double if the Network would prefer two cases per episode.)

**Pre-Production Period:** For a TV-series such as this, an initial order from a Network would require 6 – 8 weeks of pre-production, most of which will be done in Los Angeles and not involve the Teen Court staff.

**Case Selection and the Teen Court Staff During Pre-Production:** Our desire is to make the process of working with a TV-series easy on the Teen Court staff. We will keep the impact on them to a minimum. However, there will be a certain amount pre-production planning in which Teen Court Staff will need to be involved. The process for selecting cases will include:

1. Over a two-month period, the Teen Court Coordinators will identify possible cases to feature on the show. The total number of cases will be whittled down as the selection process evolves.
2. The Executive Producers will review these cases and prioritize them for show usage.
3. By their priority, the Teen Court Coordinator will make the initial contact with the defendants' families, requesting their permission to have the show's Producers contact them to discuss their possible participation on the show.
4. Once the introduction is made and the family agrees to meet with the producers, we will take over at that point. (Please keep in mind in order to build your comfort level; it will be best to have one of your people go along on these initial contacts with the families.) All families will be informed that the defendant's names will be changed for the show. [NOTE: At no time do we wish to remove the Coordinator from the process. If normal procedures require more interaction with the defendants than noted here, then we will of course welcome their participation. Our concern here is that we realize they already have a heavy workload, and do not wish to add to it unnecessarily.]

**Production Period:** Actual on-location production in Texas is expected to take place only two-three times a year, for two weeks at a time. We expect to shoot 3 cases in a 1-week period. Cases will be shot with sensitivity to the students' schedules. So the regular docket or court schedule will not be disrupted, the "Teen Court Texas" proceedings will be shot on either a Saturday, Sunday or alternate date during which the Court is dark.

**Court House Facilities & Taping Courtroom Proceedings:** If it is agreed that production will use your community's Court facilities, we will be responsible for reimbursing the County for any additional costs that may be incurred by our use of the facility. If we are unable to use your court facilities, we will use the courtroom facilities of a nearby community. We have already looked into the possibility using various courtrooms, and have received favorable responses.

TV PUG ENTERTAINMENT

2307 EL CONTENTO DRIVE • LOS ANGELES CA 90068

TV PUG@PACBELL.NET • OFFICE 323.469.5686 • FAX 323.467.4315

# TEEN COURT TEXAS

**Selecting the Teen Court Attorneys:** The criteria for selecting Teen Court Texas attorneys will be: the ability to present and debate a case; public speaking ability; willingness to commit to the time required by the program; and having the desire to be involved with the program and its goals. A student's physical appearance will not be criteria for selection.

These defense and prosecution teams will be regularly featured on the show. Those Teen Court participants not appearing on the show as attorneys will have the opportunity to appear on the show serving as either a Jury Foremen or Jury Member.

**Safe Guards:** As we have stated in each meeting, we see you as our clients. Part of our job is to protect you, your community's image, and in fact enhance that image.

The reason why we approached Collin County Teen Court is for a multitude of reasons. First and foremost, your Teen Court program is considered one of the best. The students volunteering for the Teen Court program take their responsibilities seriously. They learn, they improve, and they are having fun doing it. All of this ties into another factor, these students have a greater sense of community than most around the country. It is this sense of community that Collin County Teen Court has engendered in its youth, and its progressive approaches to the needs of its community – with programs such as Teen Court – that makes it the perfect representation of the American culture and spirit.

Throughout the whole process, Collin County Teen Court's image is protected. You have a voice in creative approval and are kept informed throughout production: (1) Collin County Teen Court will know the cases to be featured ahead of time, (2) Collin County Teen Court will have pre-production episode outlines of each documentary, (3) Collin County Teen Court will see and have approval of all the rough edits of the Collin County Teen Court episodes prior to the Network. If it is not to your liking we are required to make a show that it meets your reasonable expectations. These are the same safe guards that worked without any problem for 800 episodes of LAPD: Life On The Beat, Pictionary, Trivial Pursuit, USS Constitution, Plimoth Plantation, Burton Snowboards and the National Gallery of Art. These are all multi-billion dollar corporations that trusted us to protect their platinum brand names, to great success.

We hope you find this information helpful. We share your passion for Teen Court, not only for the impact it has on those directly involved, but also for the teaching tool it can be for parents and teenagers across the country. We are very excited at the prospect of bringing Teen Court Texas to TV.

We are open to any questions at any time. We want this to be a positive and rewarding experience your community.

Sincerely Yours,

Dennis Bogorad and Mark Apostolon  
Executive Producers

TV PUG ENTERTAINMENT

2307 EL CONTENTO DRIVE • LOS ANGELES CA 90068  
TVPUG@PACBELL.NET • OFFICE 323.469.5686 • FAX 323.467.4315

# TV PUG ENTERTAINMENT

Here are some questions that have regularly come up. In many cases, I note the paragraph in the Cooperation Agreement that specifically addresses the question.

1. Is everyone signing the same Agreement? ANSWER: YES. The Agreements are on a Most Favored Nations Basis, which mean everyone is signing the same Agreement.
2. How many episodes will there be? ANSWER: As you know we are still in talks with Networks. When the series is picked up, a Network will order episodes in steps (usually a first order would be 4 – 7 episodes). Over the course of a season there would be no more than 20 episodes total. This would be divided out among the participating Teen Courts.
3. How much time is involved? (I want to let my staff know.) ANSWER: The production will have minimal impact on your time resources. We would only be shooting in any one community approximately for two-week periods, two to three times a year. (This assumes a full season, otherwise it would be less.) That being said, we are not talking about two full weeks of shooting. The courtroom cases to be featured would be shot in one day.
4. What is the estimated date we would be filmed here? (Just wondering how long I would have to secure defendants, jurors, etc) ANSWER: We wouldn't begin shooting until the Fall at the earliest – and you would have 2 months or more lead-time. We are still meeting with potential Networks. So, there is plenty of time. Plus we would work with you in determining possibly cases to feature.
5. If we used our Municipal Courtroom on a weekend, what amount of compensation does the City receive? (I'm hoping we could do everything on a weeknight, and avoid opening the building on a weekend, but you never know what the City officials will want). ANSWER: The weekend, a day on which the court is dark or whatever is easiest for the courthouse. We would pay a location fee – this would cover all costs for opening the building, any personnel who needed to be there, guards etc. (see paragraph 9b of the agreement)
6. How many cases would be heard each time you are here to film? ANSWER: About 4 – 6.
7. Will you protect the confidentiality of the defendant? ANSWER: YES! All defendants will have their names changed to protect their confidentiality. (see paragraph 8b of the agreement).
8. Will the releases cover the city? ANSWER: YES. The release forms will be all encompassing, protecting Arlington, us, and the Network. In fact, the Cooperation Agreement says as much in paragraph 8b: "... Additionally, the consent of all persons appearing in the Series will be obtained by Producer in an instrument that includes individuals and the parents of any minors that agree to hold the Municipality harmless for any damages or claims that may arise from the Series." These release forms are fairly standard, and our attorney, Scott Zolke at Loeb and Loeb, is well versed in them. Once we have a Network onboard, the final release form will be finessed. Your attorneys will be able to have input, on the final wording. (And of course there will be a Spanish language version, too.) This was standard as well with the "LAPD: Life on the Beat" series.
9. Do the parents of defendants on trial have to agree to be filmed/interviewed? Do the officers who wrote the tickets? ANSWER: Yes. We certainly want the parents point of view expressed. Again, an important thing is that the names of the defendants are changed. And in most cases we will want to speak with the arresting officer. These interviews usually take no more than 1-hour (at most). (see paragraph 8b of the agreement)
10. Will parents of student attorneys/board members be allowed to sit in and watch the proceedings during filming? I noticed there was a small audience in your promo watching the trial. ANSWER: Yes. (And what you saw on the DVD was an actual Teen Court proceeding.) Once the proceedings begin, it is the Teen Court Judge who will have control of the court.

# TV PUG ENTERTAINMENT

11. Will everyone involved on our side need to sign a release form before the filming? Judges, volunteers, etc?  
ANSWER: YES. Everyone who appears on camera will be signing a release form. In the case of minors, their parents will sign for them. (see paragraph 8b of the agreement)

12. Will the format of the series be consistent? ANSWER: YES. The basic four-part format you see on the DVD will be the general format. Once the format is finalized, that will be our usual format. As noted, there will be one or two cases per episode based on the Network's preference.

13. Will there be a letter from the parent/meetings with MADD (or other agencies) in every show?  
ANSWER: YES. Depending on the case, we may have a letter from or a face-to-face with the parent. And there will be meetings with other agencies appropriate to each case. Any agency or person(s) the defendant may meet with will all be court authorized and appointed agencies/persons. Again, this is all to give greater scope to seeing how Teen Court affects a change for the better in the defendant.

14. How is our image protected and will we have approval of the episodes?: ANSWER: YES. (see paragraph 10b of the agreement) First and foremost, we see you as our client. Throughout the process, your image is protected and you have a voice in creative approval and are kept informed throughout production: (1) you will know the cases to be featured ahead of time, (2) you will have pre-production episode outlines of each case, (3) you will know who is being interviewed, (4) you will see and have approval of all video edits of your cases prior to the Network seeing the video edits. Per the agreement, we are required to make a show that meets your reasonable expectations based on what we've presented. These are the same safe guards that worked without any problem for 800 episodes of LAPD: Life On The Beat, Pictionary, Trivial Pursuit, USS Constitution, Plimoth Plantation, and the National Gallery of Art. These are all multi-billion dollar corporations that trusted us to protect their platinum brand names, to great success.

An important thing to remember is that, as a documentary production, our ultimate goal is to inform the public and promote the Teen Court system throughout America. As written in the agreement:

The intent of the Series is to document and investigate the cases found in the Teen Court System, and in doing so offer to Teens and Parents (the Viewers) a venue for discussion of the problems and struggles affecting Teens today, and guidance through the resolution of the cases and beneficial changes in the defendant. In doing so the Series is expected to favorably promote and portray the Agency, its employees, Texas, local Agencies and the Texas Teen Court System.

Our project "Teen Court Texas" has received the support and endorsement of the Teen Court Association of Texas. If we get this series on the air it will be of major value to your community, the State of Texas, and to the nation as a whole. This series will prove to be an important informational resource to teens and parents throughout the country.

Again, the procedures that we've created are the same that were used so successfully for our "LAPD: Life On The Beat" documentary series. We have several built-in safe guards into our process to protect your Teen Court and community. We want to make sure that you feel comfortable with everything. Don't hesitate to contact me if you or the board has any other questions.

Again, thank you for your generous support.

Best,  
Mark Apostolon  
Executive Producer

# TEEN COURT TEXAS

Our concept for the documentary TV-series "Teen Court Texas" has gained the support of the Teen Court Association of Texas because the program's ethics and goals are the same as those of the TCAT.

## The Concept.

In the juvenile justice system there is an alternative sanctioning program that offers youthful offenders, who agree to allow their peers to determine sentencing, a second chance, called Teen Court – where the defense attorneys, prosecutors, and jury members are all teenagers.

"Teen Court" is a groundbreaking documentary television series that demonstrates how, through youth participation, the Teen Court program helps decrease juvenile delinquency by interrupting the beginning stages of criminal behavior. Presented the style of 20/20 and Dateline NBC, each episode follows a Teen Court case, told from the point of view of the teen attorneys, teen offenders and teen jurors. Included are interviews with parents, police, and victims. By their participation in Teen Court process, we see the offender learn life lessons and change. THESE ARE ACTUAL CASES, NOT RE-ENACTMENTS.

## Why Teen Court As A TV Series.

The goal of the producers is to give guidance by example to teen's and their parents through the success of the Teen Court System. Many teens in America do not have proper guidance. For many, the basic institutions of the family, church, and government are no longer from where they get moral guidance. We feel the Teen Court documentary series may be an important aid in helping resolving this problem. We want this program to be an uplifting learning tool for families and communities. The series is intended to promote open dialogue between families about issues affecting teens while educating the nation on the importance and value of the Teen Court program, and promoting it as an alternative sanctioning program.

## The Show.

Each documents the Teen Court process from the point of view of the teen attorneys, offenders and jury.

Part One: The Case. We follow the defense team as they are assigned the case and on their investigations, meeting and interviewing the defendant, the arresting officer, parents, friends, and in some cases the victim.

Part Two: The Wake Up Call. We document the defendant meeting one-on-one with a person, from an agency sanctioned by the court, whose life has been adversely altered by someone who committed a similar offense as the defendant. Near the end of the meeting, the defendant is given a letter from his or her parents that talks about the issues and their feelings. The meeting and letter will serve as a catalyst in changing the defendant's behavior

Part Three: The Trial. The defense and prosecution argue it out in court, making their cases, cross-examining the defendant and presenting closing arguments to the jury.

Part Four: Deliberations and Verdict. The story continues in the deliberation room where the six jurors argue and sometimes clash as they struggle to reach a just verdict. Finally, the judge hands down the sentence. The episode ends with an after-the-verdict follow-up with the defendant and teen attorneys.

## Production Team.

TVpug Entertainment is a partnership of documentary/non-fiction producers Dennis Bogorad and Mark Apostolon. Combined they have over fifty years of television production experience.

Dennis Bogorad has produced for ABC, CBS and NBC. He is the Creator and Executive Producer of many long-running series including "LAPD: Life On The Beat," "Trivial Pursuit" and "Pictionary". Documentarian, Mark Apostolon is a three-time Emmy Award winner with 21 Emmy nominations. Together they have received three Cine Golden Eagle Awards.

TVPUG ENTERTAINMENT

2307 EL CONTENTO DRIVE • LOS ANGELES CA 90068

TVPUG@PACBELL.NET • OFFICE 323.469.5686 • FAX 323.467.4315

# DENNIS BOGORAD

---

Dennis Bogorad is a veteran Program Creator and Executive Producer in the area of non-fiction, documentary, game and reality television. In addition, he has been a leader in bringing branded entertainment programming to television, providing a gateway between major corporations and TV networks.

The world-renowned brands include:



THE NATIONAL  
**ENQUIRER**



**LAPD • The National Enquirer • Pictionary • Trivial Pursuit**

## Creator & Executive Producer Credits

**LAPD: Life on the Beat**  
**National Enquirer TV**  
**Missing/Reward**  
**Family Secrets**  
**Animals Are People Too!**  
**National Enquirer 25 Years of Scandals**  
**Secrets Revealed**  
**More Secrets Revealed**  
**Angels Among US**  
**3Play**  
**Pictionary**  
**Trivial Pursuit**

**MGM x 760 episodes**  
**MGM x 400 episodes**  
**CBS x 65 episodes**  
**NBC x 65 episodes**  
**PAX**  
**MGM**  
**ABC**  
**ABC**  
**CBS**  
**Granada International**  
**King World Inter**  
**ESPN**

Bogorad is currently in development on a motion picture with Paramount Pictures and Doug Liman.

---

**TV PUG ENTERTAINMENT**

2307 EL CONTENTO DRIVE • LOS ANGELES CA 90068  
TVPUG@PACBELL.NET • OFFICE 323.469.5686 • FAX 323.467.4315

# MARK APOSTOLON

---

|  |  |                                |
|--|--|--------------------------------|
| <b>Food Paradise</b><br>Seasons 1 and 2  | Producer/Writer/Field Producer   | Prometheus Ent./Travel Channel |
| <b>American Builder</b><br>236 episodes, 5 Seasons<br>2 Emmy Awards, 17 Emmy Nominations       | Producer/Writer/Field Producer/Director  | CN8, The Comcast Network       |
| <b>Backstage with Barry Nolan</b><br>50 episodes, 1 Season<br>1 Emmy Award, 2 Emmy Nominations | Producer/Writer/Field Producer/Director  | CN8, The Comcast Network       |
| <b>Chowdah!</b><br>126 episodes, 3 seasons<br>1 Emmy Nomination                                | Producer/Writer/Field Producer/Director  | ATT3                           |
| <b>Hubert Selby, Jr.'s</b><br>"Of Whales & Dreams"   | Producer/Editor  | John Ritchie Productions       |
| <b>Campaign 2004: The Democratic National Convention</b>                                       | Producer/Writer for candidate profiles:<br>John Kerry, Teresa Heinz Kerry, and<br>John & Elizabeth Edwards | CN8, The Comcast Network       |
| <b>Maynard Ferguson 75<sup>th</sup> Birthday Bash</b>  | Executive Producer/Writer/Director   | Vee Records                    |
| <b>Mamas and the Papas at the Chanel</b>   | Executive Producer/Writer/Director   | Beechwood Café Entertainment   |
| <b>Mark Twain In Hartford</b><br>1 Emmy Nomination   | Executive Producer/Writer/Director   | CN8, The Comcast Network       |
| <b>Jack Kerouac's "Visions of Cody"</b>  | Associate Producer   | Calliope Films                 |
| <b>Barbra Streisand: Timeless Concert</b>  | Associate Producer for<br><b>Montage Sequences</b>   | Calliope Films for BJ Corp.    |
| <b>A House on a Hill (theatrical)</b>  | Associate Producer   | Calliope Films                 |
| <b>The Source (feature documentary)</b>  | Associate Producer   | Beat Productions               |
| <b>That Good Night</b><br>Cine Golden Eagle  | Associate Producer   | Calliope Films                 |
| <b>70<sup>th</sup> Annual Academy Awards</b>   | Associate Producer for<br>Tribute & Theme Montages   | AMPAS                          |
| <b>69<sup>th</sup> Annual Academy Awards</b>   | Associate Producer for Opening,<br>Tribute & Theme Montages  | AMPAS                          |
| <b>67<sup>th</sup> Annual Academy Awards</b>   | Associate Producer for Opening,<br>Tribute & Theme Montages  | AMPAS                          |
| <b>1994 Primetime Emmy Awards</b>  | Associate Producer for<br>Tribute & Theme Montages   | ATAS                           |
| <b>1999 Primetime Emmy Awards</b>  | Associate Producer for<br>Tribute & Theme Montages   | ATAS                           |
| <b>The First 100 Years: A Celebration Of American Movies</b>                                   | Associate Producer   | HBO/Silver Pictures            |

## Additional Information

Tufts University, Bachelor of Science in Psychology  
 FEMA Reports Officer & Public Information Officer (2 years)  
 Newspaper columnist, Public Affairs Radio Host/Producer, Publicist.

**TV PUG ENTERTAINMENT**

2307 EL CONTENTO DRIVE • LOS ANGELES CA 90068  
 TVPUG@PACBELL.NET • OFFICE 323.469.5686 • FAX 323.467.4315