

January 16, 2012

Cheryl Williams, Commissioner-Precinct 2
Collin County Commissioners Court
Administration Building
2300 Bloomdale Road, Suite 4192
McKinney, Texas 75071

Commissioner Williams:

This letter is to first of all thank you for your involvement in assisting us getting funding for the Woodbridge Parkway Improvement from State Highway 78 in the City of Sachse to the existing improvements north of Hensley Lane in the City of Wylie. The construction of the roadway and bridge is of significant importance to the economic development impact to both Sachse and Wylie. With the announcement of Wal Mart coming to the Sachse Community and the development of a theater and Kroger center in Wylie, the completion of Woodbridge Parkway is one of the most important projects to help in the development of this area. As you know these projects will create jobs and provide much needed sales tax to our respective cities while at the same time be a catalyst for other developments. The private/public partnerships of the developer, Wylie, Sachse and Collin County is a great example of how working together we can get things accomplished and reduce the financial burden on any one entity while becoming a pro business/pro development region.

Additionally the completion of the Woodbridge Parkway Improvements will provide a more direct access to the Wylie High School, Raymond Cooper Junior High School and the Al Draper Intermediate School for those students living in Sachse within the Wylie ISD. This will eliminate the need for buses having to travel on State Highway 78 and FM 544 to these schools allowing for safer travel and reducing fuel expenses for the WISD.

We believe the construction of the Woodbridge Parkway Improvements will demonstrate economic development activity such that other commercial and retail businesses will have a desire to locate within our market area. The Sachse EDC recently completed a retail market analysis which found there is over one billion dollars of sales tax revenue leaving our community. The report also provided a list of the various businesses whose buyer profile matched the profile of the residents of Sachse. The report identified over 280 retailers that are good matches for Sachse. With the added services of Wal Mart and Kroger we expect to capture some of the retail dollar leakage while providing the services for the residents of Sachse.

The opening of the President George Bush Turnpike has generated additional traffic and created more exposure for the opportunities in Sachse. The turnpike on-off ramps at Meritt Road and Miles Road provide access to Sachse. The future connection of Meritt Road and Woodbridge Parkway will provide a direct connection from the turnpike to FM 544 at FM 1378. This can only mean that Sachse will continue to grow and develop with additional roads to handle the visitors to our community.

We are grateful to you for working with us to help meet the needs of our growing community and the residents of Sachse.

Sincerely,

Carlos D. Vigil, CEO
Sachse Economic Development Corporation
City of Sachse, Texas