



Planning Strategically

Beyond congestion,
what impact will each of these
conditions have on our economy?





Economic Impact

From the dawn of civilization, transportation has been the defining force in economic progress. The earliest settlements were concentrated along the great navigable waterways of the world, and trails and trade routes determined commerce for millennia. Over time, railroads, highways, and, more recently, airports have been added to the infrastructure complex of the world. As at the beginning, modern economies are defined by accessibility and logistics, and superior transportation offerings are a critical factor in the competitiveness and success of a region.

Dr. M. Ray Perryman, March 21, 2016



Economic Impact

Thoroughfares generally only support "local" retail and commercial





Economic Impact

But limited access
roadways support larger
regional commercial
like THIS





Economic Impact

or THIS





Economic Impact

or THIS





The Economic Impact

A very important question must be answered now:

Will the “economic engine” that has made Collin County what it is today be maintained – or left to grind to a halt?