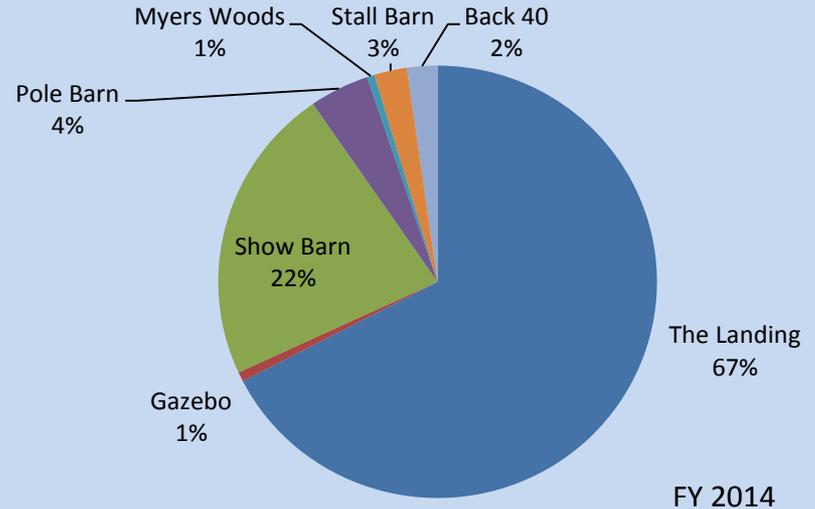
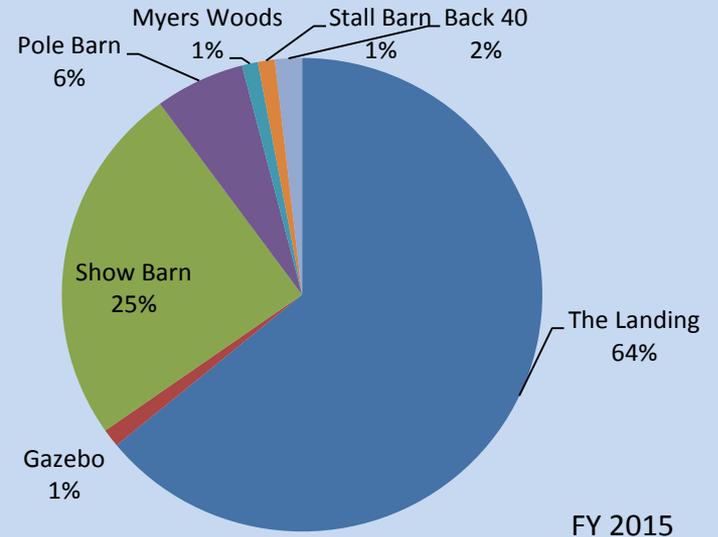


# MYERS PARK & EVENT CENTER REVENUE

Money Generated By Venue		
<b>2014</b>	The Landing	\$192,307.20
	Gazebo	\$2,025.00
	Show Barn	\$63,538.00
	Pole Barn	\$12,578.00
	Myers Woods	\$1,580.00
	Stall Barn	\$6,890.00
	Back 40	\$6,400.00
	<b>Total</b>	<b>\$285,318.20</b>



Money Generated By Venue		
<b>2015</b>	The Landing	\$190,427.61
	Gazebo	\$3,691.66
	Show Barn	\$73,304.84
	Pole Barn	\$17,980.00
	Myers Woods	\$3,180.00
	Stall Barn	\$3,400.00
	Back 40	\$5,400.00
	Amphitheater	\$2,200.00
<b>Total as of 9/18/15</b>	<b>\$299,584.11</b>	



2015 revenue is 5% increase from 2014

# Public – Private

	# of Public Events With No Admission Fee	# of Public Events With Admission Fee Required	# of Private Events
2015	49	11	179
2014	43	11	173

**Examples**

- |                     |                     |                    |
|---------------------|---------------------|--------------------|
| Livestock Shows     | Color Fun Fest      | Weddings           |
| Dog Shows           | Vintage Market Days | Birthday Parties   |
| Horse Shows         | Circus              | Family Reunions    |
| Walk in the Park    | Ducks Unlimited     | Camp Outs          |
| Plant Sales         | Whitetails Banquet  | Twilight Camp      |
| Garden Show         | Antique Car Show    | School Banquets    |
| Cross Country Meets | Gun Show            | School Proms       |
|                     | Mud Run             | Graduation Parties |
|                     |                     | Holiday Parties    |



In addition, AgriLife Extension Service hosted 127 programs, classes and meetings.  
Other County Departments hosted 12 trainings and parties.

## Myers Park is a seven (7) day a Week Facility

The combined total equals 378 events in FY2015.

In addition to events we have routine maintenance of the facility including: mowing, edging, weed eating, watering, fertilizing, picking up tree limbs, checking/repairing irrigation, inventory orders, fuel logs, day to day maintenance on equipment and much more.

While Friday, Saturday and Sundays are the busiest, we do have events during the week.

The parks crew is scheduled to cover events and day to day operations 7 days a week while keeping comp time to a minimum.



# Fee Schedule Development Process

The Landing fees are compared to similar venues

Ranging from \$1000 Weekday to \$3200 Weekend

Show Barn & Stall Barn fees have stayed consistent over the years

Youth Group rates range from \$300 Weekday to \$450 Weekend

All Others are \$425 Weekday to \$750 Weekend

Pole Barn fees have varied over the years as the demand has changed

Ranging from \$100 Weekday to \$600 Weekend

Special Events fees are set as needs arise

The fees are dependent on each event, its impact on the park and our costs

Collin County Junior Livestock Show: No Charge per Commissioners Court

Project Graduation: No Charge per Commissioners Court

Circus \$1000 a day

Dog Show @ Show Barn \$1750/2 day or \$2500/3 day

Fun/Competitive Run \$1500

Trade Show/Expo/Festival fee by venue

Next few slides will break this down further by actual event rentals.

# Dog Show *3 Day Show*

County Expenses				Lessee Expenses	
Staff Hours	Regular	Comp	Expenses	Rental Fee	\$2,500
Office	1 hr x \$33.83 = \$33.83		\$34	RV Fees	\$120
Grounds Crew				Vendor Fees	\$150
Preparation	20 hr x \$22.13 = \$442.60		\$443		
During Event	12hr x \$22.13 = \$265.56		\$266	<b>Revenue</b>	<b>\$2,770</b>
Tear Down	3hr x \$22.13 = \$66.39		\$66		
<b>Total</b>			<b>\$734</b>	<b>Net</b>	<b>\$2,036</b>



## Vintage Market Days 2 Day Show with Concession Stand, Stage, and 3 Strike Days

County Expenses				Lessee Expenses	
Staff Hours	Regular	Comp	Expenses	Rental Fee	\$2,500
Office	32 hr x \$33.83 = \$1082.56	8hr x \$50.75 = \$406.00	\$1,489	The Landing	\$3,600
Grounds Crew				Strike Days (3)	\$1,200
Preparation	15 hr x \$22.13 = \$331.95		\$332	Concession Stand	\$300
During Event	15 hr x \$22.13 = \$331.95	8 hr x \$33.20 = \$58.10	\$390	Stage	\$150
Tear Down	10 hr x \$22.13 = \$221.30		\$221	<b>Revenue</b>	<b>\$7,750</b>
<b>Total</b>			<b>\$2,432</b>	<b>Net</b>	<b>\$5,138</b>



## Collin County Junior Livestock Show 7 Day Event with Concession Stand

County Expenses				Lessee Expenses
Staff Hours	Regular	Comp	Expenses	Rental Fee
Office	58hr x \$33.83 = \$1962.14	47hr x \$50.75 = \$2385.25	\$4,347	No Charge LGC 331.006 Adopted Fees
Grounds Crew				
Preparation	240hr x \$22.13 = \$5311.20	43.5 hr x \$33.20 = \$1444.20	\$6,755	
During Event	274 hr x \$22.13 = \$6063.62	23 hr x \$33.20= \$763.60	\$6,827	
Tear Down	200 hr x \$22.13 = \$4426.00		\$4,426	
Trash			\$2,596	
Hopper Rental			\$1,352	
SCORE helps before and after			<b>Total</b>	<b>Net -\$26,303</b>





## Fun Run 1 day event with 2 strike days

County Expenses				Lessee Expenses	
Staff Hours	Regular	Comp	Expenses	Rental Fee	\$1,500
Office	8 hr x \$33.83 = \$270.64	8 hr x \$50.75 = \$406.00	\$677	2 strike days	\$1,000
Grounds Crew				<b>Total Revenue</b>	<b>\$2,500</b>
Preparation	8 hr x \$22.13 = \$221.30		\$221		
During Event	12 hr x \$22.13 = \$265.56	6 hr x \$33.20 = \$199.20	\$465		
Tear Down	8 hr x \$22.13 = \$177.04		\$177		
<b>Total</b>			<b>\$1,540</b>	<b>Net</b>	<b>\$960</b>

