



NORTH TEXAS TOLLWAY AUTHORITY

2016 COUNTY REVIEW FINAL REPORT SUMMARY



July 2016

PROJECT OBJECTIVES AND SCOPE



The objectives are:

- To evaluate the current business state against the recommendations from the 2011 County Review
- To identify additional improvement opportunities

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- Liquidity and debt coverage compliance
- Funding alternatives
- Collection practices and customer experience efforts

Organization

- Organizational structure and management effectiveness.
- Current business model and business effectiveness

Transparency

- Governance
- Conflicts of interest and ethics
- Diverse composition of the NTTA Board

Procurement

- Procurement policy and procedures
- Diversity policy

- NTTA contracted A&M to conduct the 2016 review in order to leverage prior knowledge of NTTA and its subsequent work for other government and transportation-related organizations
- The assessment was completed in 7 weeks in May and June 2016 and delivered to the County Judges and NTTA Board in July 2016

OVERALL OBSERVATIONS



- NTTA has implemented or addressed all of A&M's 2011 recommendations
 - All issues identified have been addressed in each of the 82 recommendations
 - In some cases issues were addressed differently than A&M recommended, but their remedies have been generally effective
- Significant improvements have been made in the last five years, most notably in the areas of:
 - Improved collections efforts
 - Strengthened organization
 - Improved Board-Staff communications and coordination
 - Strengthened ethics policies and practices
 - Greater contractor diversity
 - Greater employee morale and engagement
 - More transparent procurement policies
 - Enhanced analytics and management reporting
 - More active participation in the region and toll industry
- NTTA is performing in the top tier of the nation's toll authorities on all key dimensions evaluated
- NTTA has fully cooperated with A&M and has been open to additional recommendations in the spirit of continuous improvement

SUMMARY RECOMMENDATIONS



In the course of A&M's updated assessment, new opportunities were identified and shared with the staff. Several are already underway. Notable recommendations include the following:

Finance

- Adjust toll premium to reflect cost to collect ZipCash transactions
- Enhance vehicle registration block process via enhanced communications with customers and counties

Organization

- Improve customer service levels in the call center via enhanced staffing, processes and use of technology
- Continue bi-annual employee surveys and key issue follow up
- Execute on an IT roadmap to enhance customer service, collections and overall analytics
- Formalize succession planning for key positions
- Align strategic priorities with performance management goals

Transparency

• Build awareness of and actively manage Internal Audit priorities and results

Procurement

Conduct a procurement process review and update procedures to improve efficiencies

FINANCE



FINANCE - ASSESSMENT



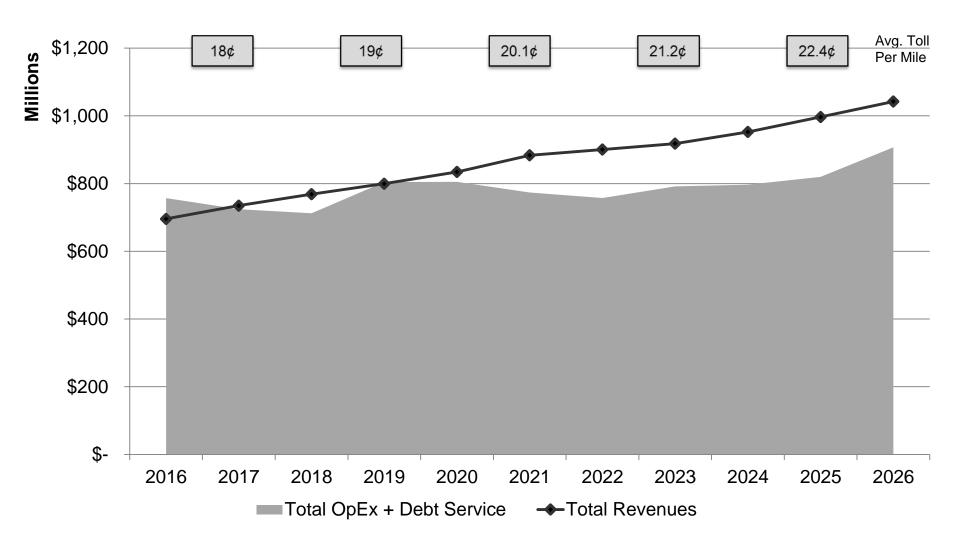
Finance highlights and accomplishments since 2011 include the following:

- There have been significant improvements in collections and enforcement:
 - The collections organization has been reorganized and new talent has been added
 - The collections process has been revamped to contact customers earlier and more frequently
 - Various toll enforcement remedies such as vehicle bans, impounding and vehicle registration blocks have been implemented
 - NTTA currently obtains information from 27 states to provide DMV information for out-of-state license plates, and plans to grow this to 50 states by the end of the year
- NTTA has maintained high TollTag penetration during periods of significant growth via numerous initiatives, such as: fleet and university partnerships, marketing campaigns, new store openings, incentive programs and social media usage
- All TSA agreements moving forward include zero collections risk for NTTA
- NTTA's free cash flow is forecasted to be sufficient for debt service obligations, but is not expected to grow significantly until after 2021

NTTA CASH FLOW PROJECTIONS



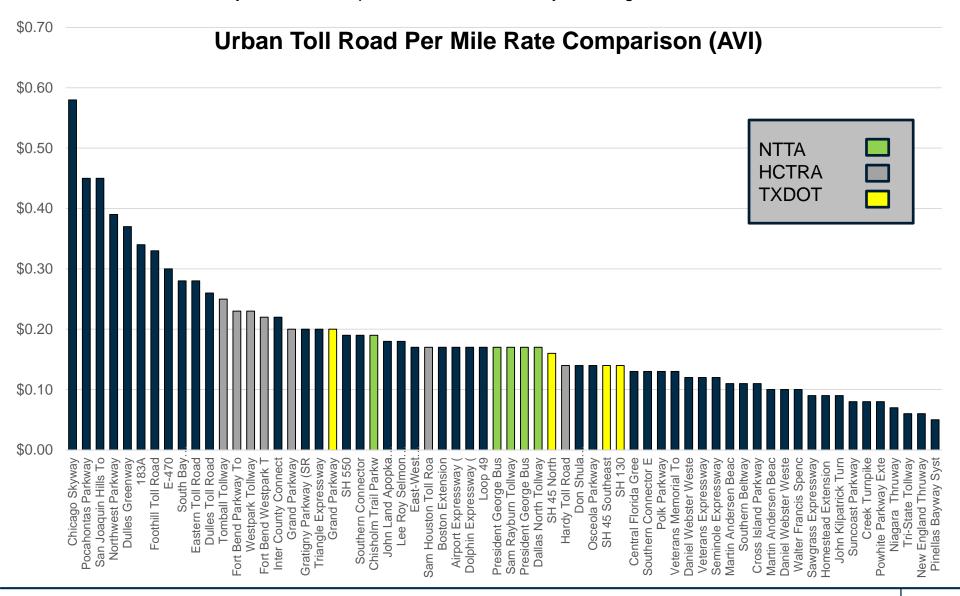
NTTA forecasts cash flow in excess of operating expenses and debt service starting to grow in 2021.



TOLL RATE COMPARISON



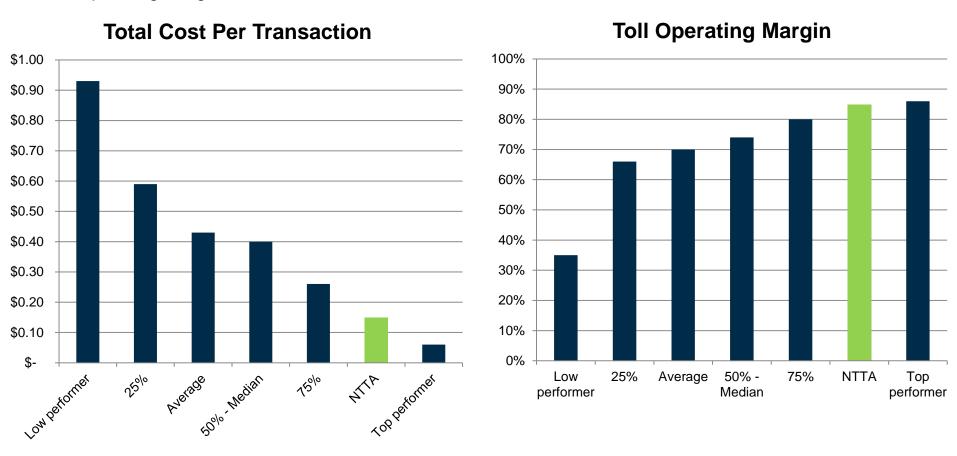
NTTA has relatively low toll rates per mile relative to many other agencies.



INDUSTRY COMPARISON: COST PER TRANSACTION AND OPERATING MARGIN



Based on the 2015 KPMG Toll Benchmarking Study, NTTA is an industry leader in cost per transaction and operating margin.



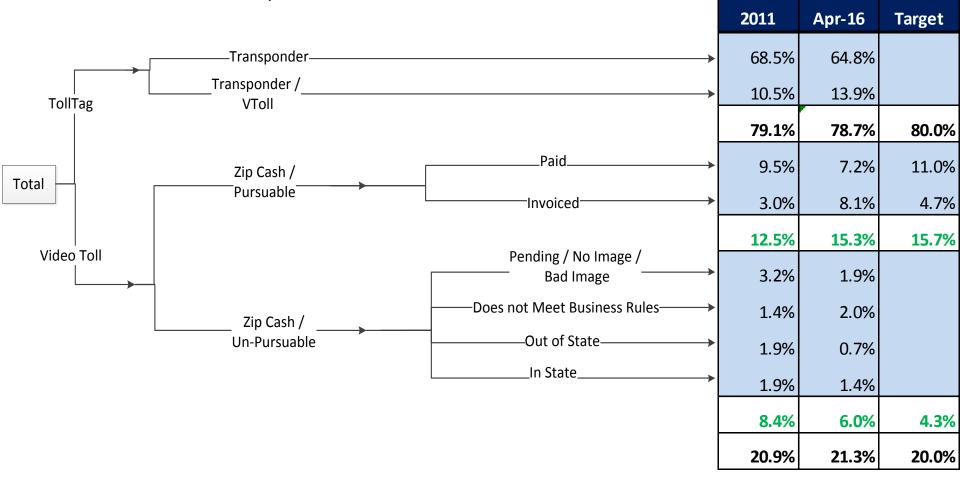
· Benchmarks include toll operating, customer account management costs, and administrative costs

NTTA TRANSACTIONS - 5 YEAR TREND



While total transactions have grown 50 percent since 2011 through geographic expansion, high TollTag penetration has been maintained. Reducing "unpursuables", as well as other factors, have led to an

increase in invoiced but unpaid transactions.

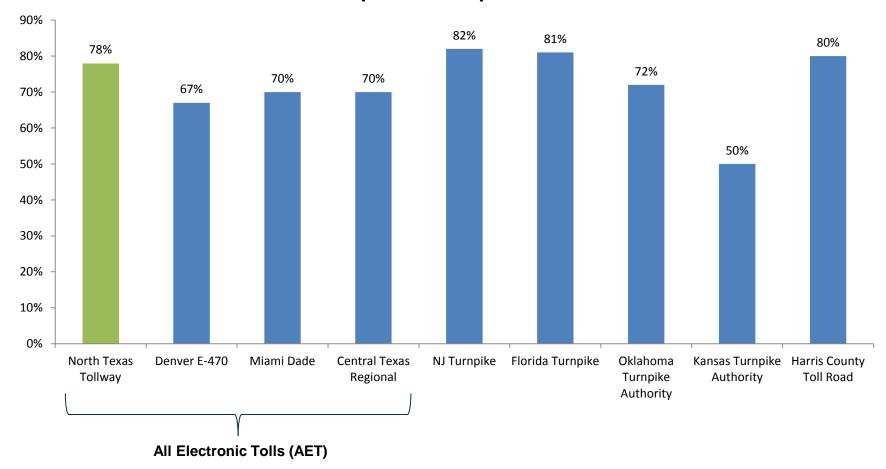


TRANSPONDER ADOPTION BENCHMARKS



NTTA is among the leaders in the industry when it comes to the percentage of tolls being collected electronically, and may be near the upper limit of TollTag adoption.

Transponder Adoption Rates

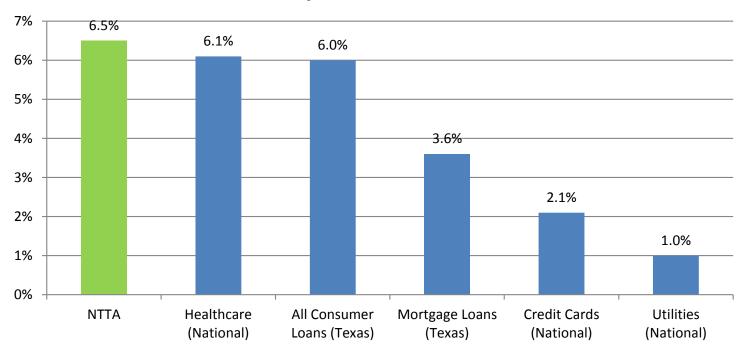


UNCOLLECTED INVOICES - COMPARISON ACROSS INDUSTRIES



NTTA's collection rate is in line with hospitals, who also don't control who uses their services, and overall consumer loans in Texas.

Uncollected Payments as a % of Total Invoiced

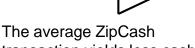


ZIPCASH EQUITY ANALYSIS



TollTag customers effectively subsidize ZipCash customers at the current ZipCash premium. By raising the ZipCash premium to approximately 90%, NTTA is indifferent to customer payment type, assuming no change in collection rate.

		TollTag ZipCash				
Per Transaction	(Current	Cu	ırrent	E	quity
Rate	\$	1.02	\$	1.60	\$	1.93
Collection Rate		100%		55%		55%
Tolls Collected	\$	1.02	\$	0.88	\$	1.06
Admin Fees	\$	-	\$	0.24	\$	0.24
Total Collections	\$	1.02	\$	1.12	\$	1.30
Marginal Cost to Collect	\$	(80.0)	\$	(0.36)	\$	(0.36)
Net Cash	\$	0.94	\$	0.76	\$	0.94
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transaction yields less cash than a TollTag transaction.

Staff should analyze further to validate costs, collections rate, and any impact to future collection rate if the premium were increased.

VEHICLE REGISTRATION BLOCK (VRB) EFFORTS



The vehicle registration block program, started in the Fall of 2013 in Dallas County, has been very effective for NTTA. In some instances, VRB efforts take significant time investment from the counties. Effectiveness and satisfaction levels can be increased via better communication between NTTA and the counties.

		FY15		
County	Blocks Submitted	Blocks Placed*	Blocks Removed	Tolls+ fees (MM)
Dallas	16,383	12,325	2,651	\$1.1
Collin	25,469	19,119	3,549	\$2.5
Tarrant	581	444	85	\$0.4
Denton	804	588	134	\$0.1
Others	10,620	7,797	1,921	\$0.6
Totals	53,857	40,273	8,340	\$4.7

FY16YTD				
Blocks Submitted	Blocks Placed*	Blocks Removed	Tolls+ fees (MM)	
51,250	42,129	2,585	\$3.0	
22,650	18,033	1,421	\$2.0	
20,585	17,025	2,119	\$1.7	
16,885	13,487	2,080	\$2.2	
12,831	10,480	1,126	\$1.2	
124,201	101,154	9,331	\$10.1	

^{*} Of the records submitted, the DMV determines which ones are eligible to be flagged.

 Currently NTTA has formal contracts with six counties (Dallas, Denton, Tarrant, Johnson, Rockwall and Grayson) to enforce the blocked registrations of scofflaws. There are agreements in development with Parker and Hunt counties

FINANCE – 2016 RECOMMENDATIONS



Opportunities for continued improvements in Finance include:

Focus Areas	2016 Recommendations
ZipCash Equity	 Adjust the ZipCash premium so that NTTA is financially indifferent to how customers choose to pay
Vehicle Registration Blocks	Work with counties and the DMV to ensure the process is clear to customers and that relevant information is available to all parties and all participating registration locations to properly advise the customer and minimize county tax office involvement

ORGANIZATION



ORGANIZATION - ASSESSMENT



Organization highlights and accomplishments since 2011 include the following:

Relationship with Board

- The Executive Director has strong working relationships and communication channels with each Board member
- Board committees have been re-established
- AEDs have direct interaction with the Board and work together in Committee meetings

Business Management

- The Consolidated Performance Metrics report is presented at each Board meeting
- Staff and Board continually refine the metrics reviewed

Business Model / Contractor Spend

- Staffing models reflect "core competencies" in departments, reduced dependency on outside contractors
- Spend for the 6 "major" consultants has declined significantly

• Performance Management

- Board sets Executive Director goals and conducts performance reviews at annual retreats
- Employee performance evaluated on competencies, shift to goal-based evaluations set for 2017
- All employees receive feedback prior to any merit increases

• Organization Structure

- Legal Services, Customer Service, Infrastructure, IT and Public Affairs have been restructured
- Numerous leadership roles have been filled with external hires in the past three years

• Employee Engagement

Employee morale and engagement has increased significantly since 2011

NTTA AWARDS 2012 - 2016



NTTA has received numerous awards in recent years for its road projects, financial management, operations, customer service, and vendor / community relations

Operational Performance	Year
Transportation Research Board - Don Capelle Award for leadership for TEXpress Lanes	2016
CMAA North Texas - Project Achievement Award, Transportation Greater than \$15 Million	2015
American Council of Engineering Companies - Engineering Excellence Awards (2 Awards in 2014)	2014
National Procurement Institute - Achievement of Excellence in Procurement Award	2012-2014
Regional Hispanic Contractors Association - Project of the Year	2014
Texas Public Works Association - In-House Project of the Year	2014
Texas Public Works Association - Innovation Award	2014
Texas Public Works Association - Leader of the Year	2014
Texas Public Works Association - Operations Excellence	2014
Texas Public Works Association - Project of the Year	2014
American and Road Transportation Builders Association - Workzone Safety Awareness Award	2013
Design-Build Merit Award - Phase 4 Development of the PGBT-WE	2013
Engineering News Record - Best Highway Bridge Project	2013
Roads & Bridges Magazine - No. 7 on list of Top 10 road projects	2012

Financial Performance	Year
Government Finance Officers Association - Certificate of Achievement for Excellence in Financial Reporting (6 Certificates)	2012-2016
Bond Buyer's - Southwest Deal of the Year	2015
Texas Comptroller Association - Platinum Leadership Award	2014
The Institute of Internal Auditors - Recognition of External Quality Assessment	2014
Texas Comptroller Association - Gold Leadership Award	2012-2013
Government Treasurers Association of Texas - Certificate of Distinction for the Authority's Investment Policy	2012

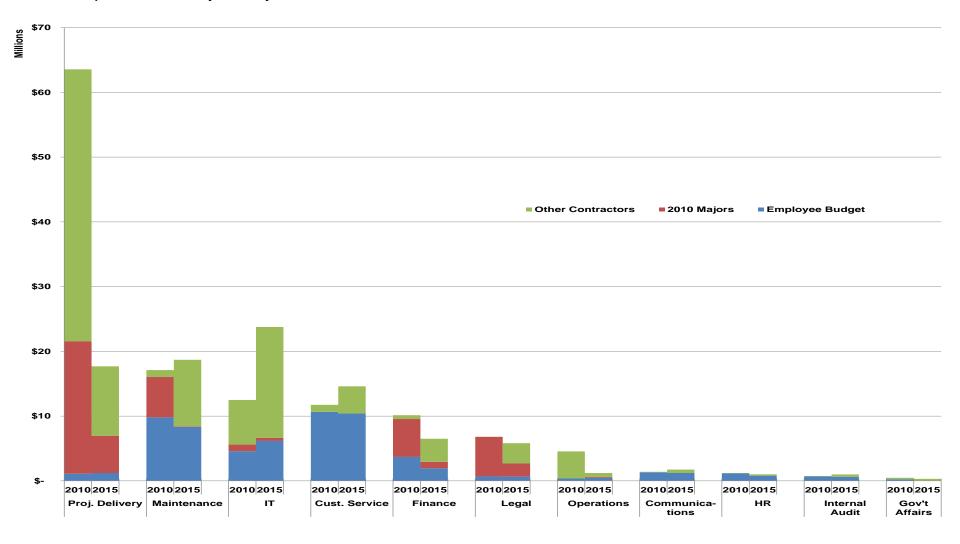
Customer Service	Year
International Association of Business Communicators - Dallas Quill Awards (6 Awards in 2015)	2015
Dallas Observer - NTTA's Tollmate is one of the top 10 mobile apps for Dallasites	2014
IBTTA - Toll Excellence Award, Customer Service and Marketing Outreach	2014
International Association of Business Communicators - Gold Quill Award of Excellence	2014
International Association of Business Communicators - Silver Quill Award of Excellence (2 Awards)	2014
Total Training Network - Customer Excellence Award	2013

Community Involvement	Year
RTC - Earth Day Recognition	2016
American Association for Affirmative Action - President's Award	2014
Asian American Contractors Assoc. of Texas - Mercury Award	2014

SPEND BY CATEGORY FOR PROFESSIONAL SERVICES



There has been a significant change in use of long-tenured, "major" consultants since 2011. Departments vary widely in use of contractor services.

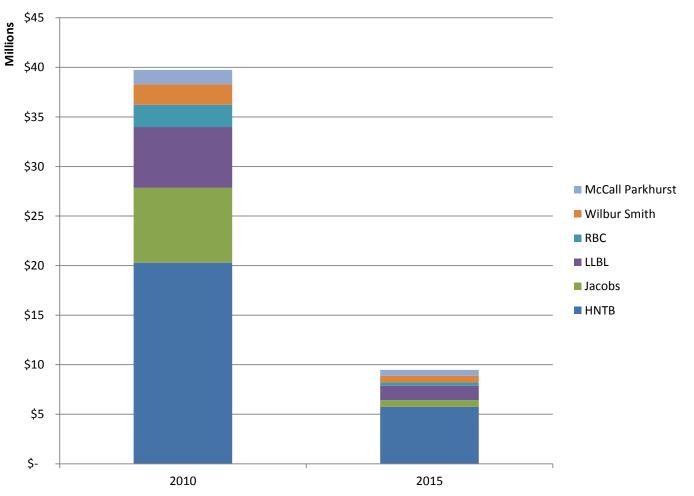


REDUCING RELIANCE ON "MAJOR" CONSULTANTS



Spend with 2011 "majors" declined 76% since the last assessment, showing commitment to diversity within the contractor pool.

2011 Major Consultants



SUCCESSION PLANNING



Succession planning and internal talent development is a fundamental component of risk management. Although the Executive Director discusses succession planning informally with direct staff, no formal plan currently exists.

Observations Best Practices for NTTA Executive coaches have been Create a "depth chart" for each hired to work with Assistant position indicating key strengths and readiness timing (e.g. Executive Director's (AED's) individually and as a leadership immediate, 1 year, etc.) for each candidate team · Review depth charts and AED's are expected to design and implement their own readiness timing with Board in performance development plan executive session · Board chair and members Refresh and review depth would like visibility to charts and readiness timing succession plan annually with Board Best practices indicate a written succession plan for the Executive Director of an organization of this size is appropriate



2014 EMPLOYMENT ENGAGEMENT SURVEY



National Service Research (NSR) conducted NTTA employee engagement surveys in 2012 and 2014

- 73% of all NTTA employees responded to 2014 survey
- Employee morale, engagement and satisfaction has improved significantly since 2011
- Biggest improvements over 2012 include opportunities to work on projects/committees, executive ethical behavior, teamwork, environment to produce quality work, NTTA progress and strategic direction

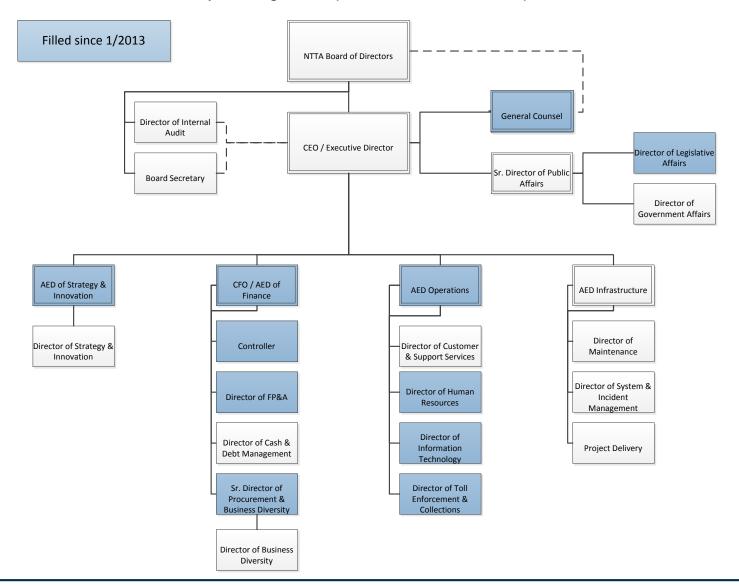
 Top 5 Rated Responses: cultural diversity, job expectations, friendly/supportive coworkers

Biggest Improvements Over 2012 Employee Survey	% "Agree" in 2011	% "Agree" in 2012	% "Agree" in 2014
Work Opportunities	NA	64%	81%
Ethical Behavior	NA	74%	90%
Comfort Reporting Ethical Violations on Hotline	NA	72%	85%
Work Environment Supports Teamwork	NA	72%	85%
Pace/Environment Encourages Quality Work	NA	73%	82%
NTTA Made Progress/Right Direction	NA	80%	88%
Clear Work Expectations	77%	88%	90%
Comfort to Question Management	31%	NA	80%

MANAGEMENT TURNOVER



Since 2013, about 40% of key management positions have been replaced.



INFORMATION TECHNOLOGY - ASSESSMENT



Since 2011, NTTA has made significant steps to improve information technology. -

- New Director of Information Technology hired in 2014.
- Business Intelligence (BI) and Project Management functions created in 2014.
 - BI has increased analytical capabilities: ZipCash Analysis by zip code, TollTag penetration by facility, habitual violator mapping, transactions by gantry, TER Remedy Report, etc.
- Overall IT performance: uptime for applications/internal business systems is 99.8%.
- Help Desk process modernized through ServiceNow automation and 1:1 staff support.
- Industry "best practices" for cyber security are in force.
- Significant performance and functionality limitations for back office systems (RITE) are known, plans for replacement in 2019.
- Majority of 2016 IT projects for current platforms support operations and infrastructure.
- 2017 IT Roadmap should include broader business requirements including customer service and collections that are feasible with current system limitations.

ORGANIZATION - 2016 RECOMMENDATIONS



Opportunities for continued improvements in the Organization include:

Focus Areas	2016 Recommendations
Succession Plan	 Formalize and share a succession plan with Board
Employee Engagement	 Conduct employee engagement survey in 2016 and repeat every two years Develop and implement action plans resulting from the survey by department
Recruitment and Retention	 Conduct "lessons learned" on management vacancies that occurred in past three years to develop stronger job descriptions/role requirements/cultural fit assessments for recruiting
Performance Management	Ensure strategic goals are cascaded through all departments as part of transition to goal-based performance management in 2017
Information Technology	Execute on an IT roadmap to enhance customer service, collections and overall analytics

CONTACT CENTER - ASSESSMENT



Contact Center highlights and accomplishments since 2011 include the following:

Organization Changes:

- New Director of Contact Center & Collections August 2014
- Customer Care and Collections activities are divided but with staff cross-training
- New Workforce Force Management Manager January 2016
- Increased outsourcing and part-time resources to better handle call volume
- Introduced new reporting and analytical capabilities
- Introduction of a call back team

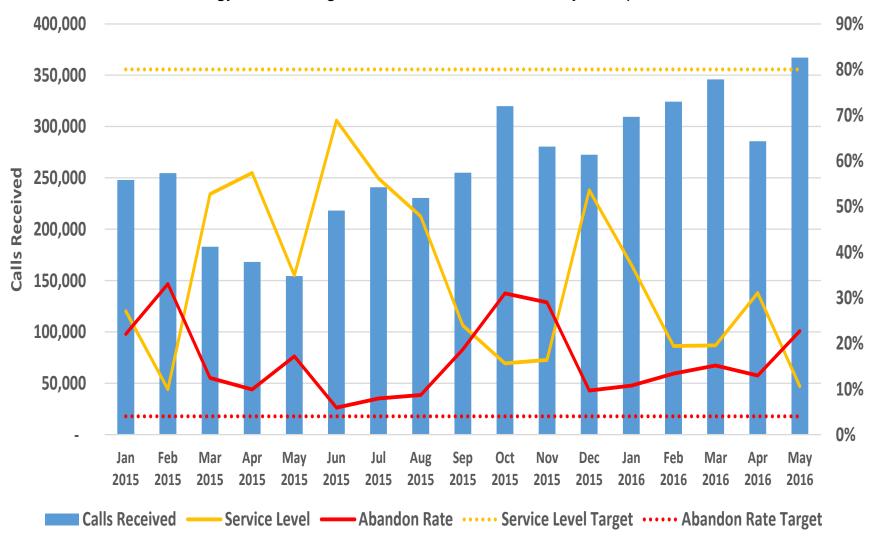
Process and Technology Changes:

- Redesign of call center
- New upgraded Cisco telephony May 2016
- Introduction of the NTTA App
- Increased focus on quality monitoring
- Currently in review of Contact Center technology to address current needs plus put a roadmap together for future needs

CALL CENTER METRICS



- Key performance metrics are not usually close to target.
- A number of technology and staffing enhancements are underway to improve service levels

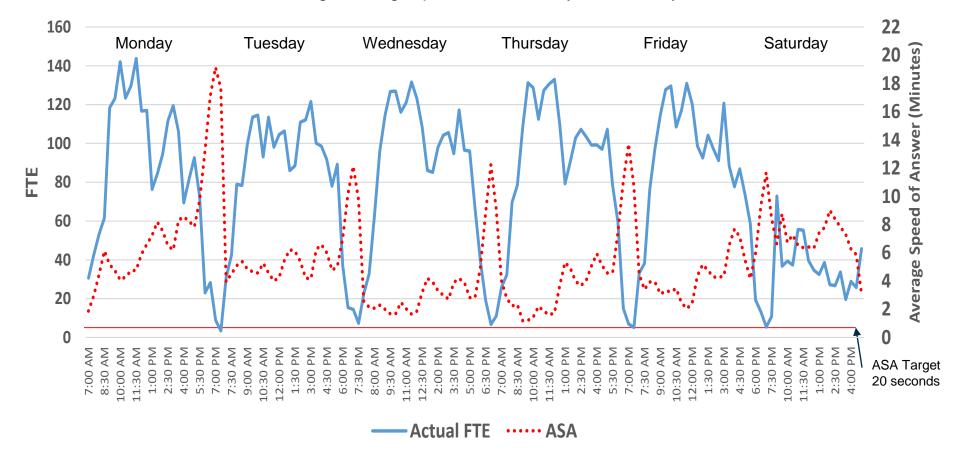


AVERAGE SPEED OF ANSWER



The Average Speed of Answer across all queues and intervals is over 3 minutes

Staffing and Avg. Speed of Answer by Time of Day



CUSTOMER SERVICE – IMPROVEMENT OPPORTUNITIES



Opportunities for improvements in Customer Service include:

Focus Areas	2016 Recommendations
Staffing Efficiency/Capacity	 Hire more agents - continue to create flexibility in the staffing capabilities – e.g. Outsourcers and increase of part time agents, home agents, etc. Reset target service level from 80/20 to 70/30 until the call center stabilizes and then re-evaluate
Self-Service	Enhance/promote self-service capabilities (Online and phone).
Customer Analytics	 Continue to build capabilities to provide clarity into how customers interact with the entity Develop more sophisticated forecasting models to plan for call spikes (e.g. invoicing)
Proactive Communication	Define where the points of contact need to be to reduce calls and improve the customer experience
Customer Journey maps	 Refresh Customer Journey Maps to better understand the touchpoints, systems, and processes that are used in customer interactions. Adjust processes accordingly
Reporting/Metrics	 Continue enhancement of reporting and develop standard reports Board metrics could include Service Level, Abandon Rate, Customer Satisfaction, First Call Resolution

TRANSPARENCY



TRANSPARENCY - ASSESSMENT



NTTA has made significant improvements in transparency since 2011. Highlights include:

Board

- Executive Director and Board roles and responsibilities are clearly defined
- Board meeting agenda and materials focus on critical topics, meetings run efficiently
- New Board members fulfill requirements for functional expertise and community relationships

Strategic Planning

- The 5 yr. strategic plan, near and medium term priorities are in place and refreshed each year
- Board and staff participate in annual strategic planning process

Regional and Local Relationships

- Relationships with TxDOT, CINTRA, NCTCOG/RTC remain strong
- Tax Assessors including those in Denton, Dallas and Tarrant counties support NTTA's vehicle registration block program

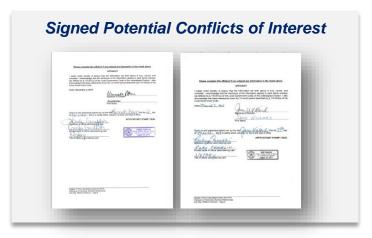
Ethics / Conflicts of Interest

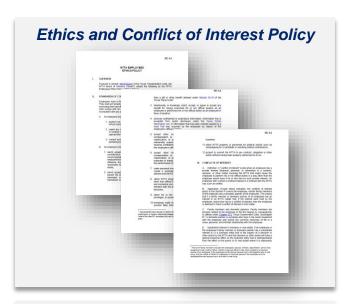
- Board appointed the NTTA General Counsel to be the Ethics Officer in 2012
- Conflict of interest policy and training in place, administered by General Counsel

ETHICS AND CONFLICT OF INTEREST



- NTTA has an established an Ethics and Conflict of Interest Policy
- Board members receive Ethics and Conflict of Interest training at each Board retreat
 - Training is conducted by the General Counsel
 - Training material is comprised of:
 - NTTA's Ethics Policy
 - Open Government
 - Disclosure Obligations
 - Cybersecurity Training
- Board members indicate when they have potential conflict of interest for a discussion/decision







INTERNAL AUDIT



Internal Audit has a robust agenda each year. However some action items remain open from past audits

Internal Audits by Year				
2013	2014	2015	2016	
 Reconciliation Process Conflicts of Interest Policy Operational Reports Contract Compliance Data Center Inventory Controls Revenue Sharing Limited Scope-Fleet Vehicle Usage Vender to Employee Data Analysis Petty Cash/Change Fund Call Center Software - Cisco Upgrade Accounting Controls Employee and Board Expense Review Access Review Limited (SCIP) Application Access Review 	 Third Party Trust Compliance Consolidated Performance Report Toll Payments First Responder TollTags Performance Compliance - Collection Company VTolls Time and Material Charges Transponder Policy Compliance - 2 TSA Compliance 	 Disposal Process Patch Compliance - 1 Claims Management Life, Accidental Death and Dismemberment (AD&D), and Disability Benefits Prism Three-Way Match - 2 Logging and Monitoring - 2 Payroll Process General Computer Controls P-card Contract Management 	 Invoicing and Payment Applications Processes Customer Service Center and Collections Area Access Cash posting process Procurement process Employee and Board expense review Toll enforcement remedies (TER) and Application Review Toll Services Agreement (TSA) processes IT Secure Sockets Layer (SSL) certificates Contract management 	

Internal Audit is responsible for <i>or</i> participates in the following projects					
Fraud and Ethics	External Audit	Action Plans	Collections	Diversity	ΙΤ
 Fraud and Ethics Hotline Credit card transactions 	Assistance with external audit of NTTA system	Management action plans	 Tolling Services Agreement (TSA) Toll Enforcement Remedies (TER) DMV agreement compliance monitoring 	 Program spend validation – A&D study BDD attainment calculation validation 	Toll system procurement

Internal Audits planned but not started
 Internal Audits completed

TRANSPARENCY – 2016 RECOMMENDATIONS



Opportunities for continued improvements in Transparency include:

Focus Areas	2016 Recommendations
Internal Audit	 Internal audit to provide quarterly updates on top audit topics to Board Conduct internal audit for fuel cards Improve past due action item tracking and resolution by department
Board Materials	 Provide materials for major topics to board further in advance of meetings
Ethics and Fraud Hotline	Redirect fraud and ethics hotline to General Counsel/Ethics Officer

PROCUREMENT



PROCUREMENT - ASSESSMENT



Procurement and Diversity highlights and accomplishments since 2011 include the following:

- The procurement policy clearly outlines the guidelines and defines the roles and responsibilities of all parties involved throughout the process
- Detailed procedures have been created that provide guidance on how the key procurement process steps are to be executed.
- These forms outline the roles and responsibilities of all parties involved, key process steps and links to the templates used
- The evaluation criteria (which includes the diversity scoring criteria) are outlined in the solicitation documents.
- Standard contract templates are used by the department to eliminate variation in contract terms
- The solicitation process has been revised to provide the Board with an appropriate level of involvement
- NTTA's Diversity Program continues to perform well, achieving 31% attainment in 2015
- The number of registered D/M/WBE suppliers has more than tripled since 2011
- The PRISM contractor compliance monitoring tool has been fully implemented and it allows the Diversity team to proactively track each contractors progress against the goal assigned.

PROCUREMENT PROCESS



The procurement process is well understood by all parties involved.

Requestor creates requisition (PRF1 form) and Procurement provides feedback as necessary BDD sets diversity goal Procurement develops procurement plan and solicitation document Requestor prepares the request to advertise (RTA) summary and Procurement submits for Board approval NTTA Board reviews and approves/rejects request Procurement publishes the solicitation (newspapers, online portal, email to potential bidders) Procurement publishes the solicitation (newspapers, online portal, email to potential bidders) The process is transparent and Hold pre-qualification conference has the controls in place ensure the process is fair and Submit responses to questions Receive and compile responses from bidders Complete initial review of the bidders and approve short list Procurement buyers and department representatives all Conduct oral presentation and evaluate short-listed bidders know their respective roles in the Conduct supplier reference check, as necessary Prepare the request to negotiate (RTN) summary for Board approval The three checkpoints with the NTTA Board reviews and approves/rejects the request to negotiate Board provide adequate Conduct negotiations and final contract Prepare the contract approval executive summary for Board approval NTTA Board reviews and approves/rejects contract approval request

opportunity for Board members to ask questions and provide feedback

Observations:

competitive

process

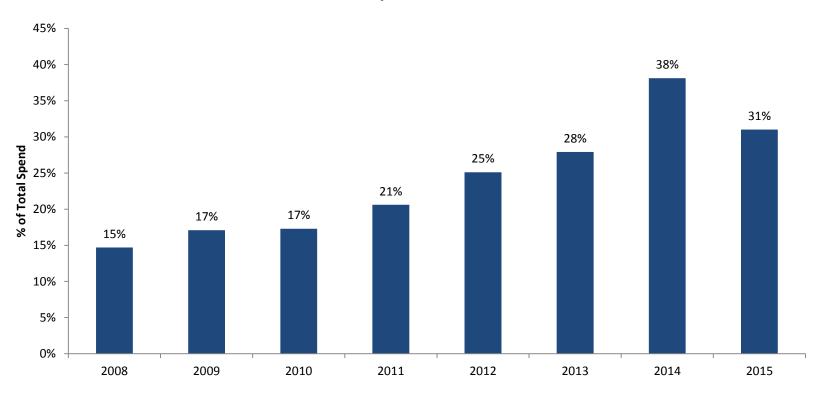
Source: 2014 Business Diversity Accomplishments Report. ALVAREZ & MARSAL 2014 Business Diversity Booklet

DIVERSITY ATTAINMENT



NTTA has continued to increase the use of D/M/WBE as a percentage of total spend. The attainment has increased from 15% in 2008 to 31% of spend in 2015

Historical Diversity Goal Attainment



DIVERSITY GOALS COMPARISON



NTTA's diversity goals and performance are inline with other agencies in the region.

Organization	Goal	Actual	ТҮРЕ
NTTA	None	31%	DMWBE
TXDOT	12%	12%	DBE
DFW	34%	37%	M/WBE
Dallas ISD	30%	47%	M/WBE
City of Houston	PS - 24%/GS-11%/CN-34%	23%	M/WBE
City of Dallas	PS-36%/GS-18%/CN-25%	22%	M/WBE
HISD	PS - 25%/GS-20%/CN-20%		M/WBE
DART	32%	57%	DMWBE
ISHTA		20%	DMWBE
CDOT	10%		DBE
FDOT	10%	14%	DBE
MIAMI DADE TRANSIT	18%	18%	DBE
OKDOT	10%		DBE

• TXDOT is the closest match to NTTA since it primarily provides road construction and maintenance.

PROCUREMENT – 2016 RECOMMENDATIONS



Opportunities for continued improvements in Procurement include:

Focus Areas	2016 Recommendations
Procurement Process Efficiency	 Conduct a detailed process review of the procurement process (using Lean tools) to improve the efficiency of the operations
Diversity Scoring	 Create a new RFP/Q form to request past D/M/WBE teaming information that is used to score the responses.

IN CONCLUSION...



- NTTA's board and staff have implemented or addressed all of the recommendations from the 2011 County Review
- Significant improvements have been made in the last five years across the organization
- NTTA is performing in the top tier of the nation's toll authorities on the key dimensions evaluated
- NTTA has fully cooperated with A&M in this assessment and has been open to additional recommendations for improvement outlined in this report





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2016 COUNTY REVIEW



July 2016