

Herc Rentals Inc.
27500 Riverview Center Blvd
Bonita Springs, FL 34134
HercRentals.com

June 10, 2016

Dear Sir or Madam,

As a highly valued customer of Hertz Equipment Rental Corporation (HERC), we want to advise you that we are changing our name to Herc Rentals Inc. Because of the name change, you will begin to see business forms, invoices, marketing materials and related communications featuring and referring to our new Herc Rentals brand. This change will not affect our business relationships and Herc Rentals Inc. will continue to honor existing contracts with you.

We would appreciate if you would take the time now to update your purchase order and other systems to reflect our new name, in order to ensure a smooth transition.

Thank you for your continued business. We have been in the equipment rental business for fifty years and we will continue to offer a broad network of approximately 270 locations in the U.S. and Canada, and ten outside of North America, to serve your needs with not only our core line of equipment, but with our new product lines such as ProContractor Tool, ProTruck, and ProSolutions business to help support your projects.

We look forward to working with you for many years to come. Don't hesitate to contact us if you have any questions.

For more information, please visit us at www.HercRentals.com.

Sincerely,

A handwritten signature in black ink that reads "Larry Silber".

Larry Silber
President and CEO