



**Prescription
Discount Card
Program for
Collin County
Texas**

Coast2Coast *Rx* Card

**The free discount prescription
card for counties!**



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- **What is the Coast2Coast *Rx Card*?** It is a free discount prescription card available to all residents of a county. It covers all members of a family, even if they do not live in Collin County.
- **What does the card cost?** There is no cost for the card to the county or to county residents.
- **Is there an expiration date?** No.
- **Is there paperwork for cardholders to complete?** No
- **How much does the card save?** In 2009, the card saved an average of 39.5% off the retail price of drugs for all county cardholders nationwide. On some drugs there are minimal savings, while we've seen others with up to 90% savings. Each month, we have 24% of the cardholders saving 70% or more on their prescriptions. In 2010 the average savings has been over 45%!



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- **Do the cards save on brand & generic drugs?** Yes, however, the greatest savings occur on generic drugs.
- **How many drugs are in the formulary?** There are approximately 60,000 drugs in the formulary.
- **How many pharmacies are in the network?** There are 59,000+ pharmacies in the network, including all chain stores and 95% of the independent pharmacies nationally.
- **Who is card targeted for?** The card is primarily for uninsureds and underinsured, although those with insurance can also use the card if they have a high deductible or an HSA or if their drug isn't covered in their health plan.



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- **Is cardholder information kept confidential?** Yes. Names and prescription information are never sold, rented, shared, or data-mined in any way, and no one using a card will ever be contacted for any marketing purpose.
- **Are pet prescriptions discounted?** Yes, if the prescription can be filled at a participating pharmacy.



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- **Are there other benefits included with the card?** Yes. At the county's option, two additional free benefits are available. They include savings of 50% to 80% on lab tests and similar savings on imaging services. The lab tests are with Lab Corp, the nation's leading lab testing company.
- **Is mail order available?** Yes, at the county's option. Some county's want to encourage their residents to visit the local pharmacies. Should Collin County want a mail order option, WellDyneRx, our PBM, has mail order facilities in both Colorado and Florida and can fill 35,000,000 mail order prescriptions annually.



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- **Why should a county endorse the Coast2Coast *Rx* Card Program?**
 - The card offers the greatest overall discounts. In 2009, the savings averaged 39.5% -- whereas other cards averaged only 20% - 25%. In 2010 cardholders have saved over 45%!
 - We handle all costs and aspects of the program, including printing, distribution and administration. Other programs print cards and just ship them to the county for the county to distribute.
 - No county personnel time will be needed for administration.
 - We produce the greatest utilization percentages by county residents due to our unique marketing/distribution methods. We have case studies of counties that have used other card programs who switched to our program, and their utilization rate increased by 10 to 20 times the usage with our program!
 - We will pay a royalty to Collin County of \$.50 to \$.75 per filled prescription that results in a paid claim based upon monthly volume. Other counties have used this royalty to subsidize health-related programs or support community organizations (such as Meals on Wheels).



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Services Offered:

- Dedicated Implementation Team distributes cards to all participating pharmacies, county health facilities, county libraries and any other county-designated office or facilities. By educating the pharmacists and techs about the program, they are more willing to serve as pick-up locations for the card, thereby making it easier and more convenient for county residents to obtain a card and use the program.
- Cards are printed in English/Spanish, but other languages are available.
- Dedicated website will include information about the program, FAQs, pharmacy search locator, drug pricing search, and the ability to print a card. The Collin County site, when the program is approved, will be: <http://www.coast2coastrx.com/Collintx>
- Toll-free live customer support to the Member Help Desk and the Pharmacy Help Desk and includes Spanish-speaking reps.
- Non-exclusive, simplified agreement with a one-year initial term, with a provision for a 30-day cancellation period at any time by the county.



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Benefits for Cardholders:

- **Ease of Use. No paperwork to fill out. No registration process. No restrictions on usage, and no health restriction conditions. 59,000+ participating pharmacies including all major and regional chains and 95% of the independent pharmacies.**
- **No paperwork required. The cardholder simply presents his/her card at the pharmacy when filling a prescription.**
- **Average savings for a prescription is \$24.10.**