



Public Information Associates

Box 570, Allen, TX 75013 214-495-0403 (v) 214-495-0479 (f)

Mr. Bill Bilyeu
Administrator
Collin County
2300 Bloomdale Road, Suite 4192
McKinney, TX 75071

Dear Mr. Bilyeu:

Please accept this Letter of Interest in providing professional services for Collin County's role as Regional Health Partnership (RHP) 18 Anchor, which is part of the State of Texas 1115 Medicaid Waiver project.

Public Information Associates, a Collin County-based public outreach agency, has assembled four experts who are available to participate in a project team. We are proposing a one-year contract of \$197,280 plus \$26,700 in expenses for complete services associated with this initiative -- within the timeline and guidelines provided by the Health and Human Services Commission.

The project team shall consist of: des Anges Cruser, Ph.D., M.P.A., Claudia Coggin, Ph.D., Judy Meyer and Leigh Hornsby, Ph.D. This team provides decades of experience in healthcare leadership, management and planning; community health planning; and communications, community outreach and consensus building.

The attached documents provide a list of roles/objectives, a fee schedule and vitae/resumes.

We are available to begin work within two weeks of approval and can immediately answer any questions you might have.

Best Regards,

M. Leigh Hornsby, M.C.M., Ph.D.
Principal
Public Information Associates
Leigh.hornsby@publicinformationassociates.com

www.publicinformationassociates.com



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Project Task List

(A specific scope of work and milestones will be developed upon selection.)

- ☐ Represent, attend and participate in Medicaid 1115 discussions with HHSC, CMS, local medical providers and other interested parties on behalf of RHP-18.
 - An estimated 1-2 meetings or teleconferences per month with an estimated quarterly meeting in Austin during the one-year period.
 - Information from the meetings will be compiled and distributed to identified Commissioners Court leaders in the four-county area.
- ☐ Conduct/Coordinate a Community Health Assessment for the region.
 - Information will be compiled and distributed to officials in the four-county area and provided for implementation on county websites.
 - Compare population to number of physicians, hospital beds, emergency rooms and similar information to the population by zip code.
 - Project team will utilize current data on record from multiple, public sources.
- ☐ Liaison to all 4 counties.
 - The project leader will compile and distribute information regarding the project to the Commissioners Courts within the four-county area.
 - The project team will serve as a liaison between the state and counties on new or changing project information.
- ☐ Conduct four public hearings.
 - The project team will plan, coordinate and conduct one public hearing in each of the following counties: Collin, Denton, Grayson and Rockwall.
 - Input and information collected during the public hearings will be compiled into a report.
 - Public hearings will be created as part of regularly scheduled Commissioners' Court meetings.
- ☐ Draft and recommend DSRIP protocols for RHP 18 utilizing state recommendations and customizing to meet RHP-18 requirements.
- ☐ Create and implement a communications plan.
 - A brief internal and external communications plan will be created.

- Monthly workshops would be held for representatives of the commissioners' courts and selected stakeholders. (No more than eight workshops would be conducted.)
 - Web/social media content will be created for uploading and distribution by individual counties.
- ❑ Compare DSRIP proposals to the adopted health assessment to determine compliance with protocols (measured outcomes, projected cost, etc.)
- ❑ Create written recommendations on DSRIP proposals.
- ❑ Collect DSRIP reporting information.
- ❑ Track measurements and submit annual or required reports to the RHP-18 Anchor and the State.
- ❑ Vet and write DSRIP proposals, as necessary.
- ❑ Attend Commissioners Court and other meetings, as needed.
 - An estimated four meetings per month

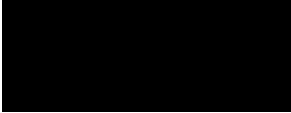
Fee Schedule

Based on Milestone Accomplishments

Position	Monthly Estimated Average	July 2012 – Sept. 2012 (Milestone 1) 25% complete	Oct. 2012 – Dec. 2012 (Milestone 2) 50% complete	Jan. 2013 – March 2013 (Milestone 3) 75% complete	April 2013 – June 2013 (Milestone 4) 100% Complete
PIA (46% of fee)	\$7,540	\$22,620	\$45,240	\$67,860	\$90,480
Cruser (25% of fee)	\$4,000	\$12,000	\$24,000	\$36,000	\$48,000
Coggins (16% of fee)	\$2,700	\$8,100	\$16,200	\$24,300	\$32,400
Additional Research/Financial Experts (TBN) (13% of fee) *If necessary, work may be performed by team members in lieu of TBN)	\$2,200	\$6,600	\$13,200	\$19,800	\$26,400
Total Estimate	\$16,440	\$49,320	\$98,640	\$147,970	\$197,280

Expenses

Item	Estimated Cost
Travel to Austin – 4 Trips (Day trips or one-night stays for up to 2 people)	\$6,000
Packet printing for monthly meetings (400 copies per month/12 months)	\$4,800
Mileage (500 miles per month for the project leader/250 per month per team member @ 55 cents per mile for 12 months)	\$9,900
Public Hearing Legal Ad Notices (2 publications per county – one run, each)	\$6,000
Graphics Support if branding and social media assistance is requested	\$10,000
Total Estimated Expense *Additional (requested) printing, ads, meeting fees and hard copy costs could potentially increase the fee billed at each milestone.	\$26,700 (Excluding Graphics Support)



Leigh Hornsby, Ph.D. Resume

Box 570, Allen, TX 75013 214-551-5401 (v) 214-495-0479 (f)

Education

Ph.D., (Honors Society) Public Affairs, University of Texas at Dallas, 2008

- Dissertation: *Administration of Transparency: The Effects of the Public Information Act on Texas Counties*

M.C.M. City Management and Public Administration, East Tennessee State University, 1997

- Thesis: *The Effects of Storytelling on Economic Development in the Town of Jonesborough, Tennessee*

B.S., Mass Communications, East Tennessee State University, 1992

Experience

With more than 20 years of experience, Dr. Hornsby is a strategic communications consultant. Having served as a public information officer, trainer, news director, anchor and reporter, as well as a project manager, she provides well-organized, effective communications planning and implementation for clients. Prior to working with Public Information Associates, she managed a team of public relations professionals and graphic designers who supported extensive transportation projects in North Texas. She created stakeholder outreach plans, coordinated and managed outreach efforts and provided recommendations to clients regarding internal and external communications, training, public involvement and media relations.

Before providing consulting services, Dr. Hornsby served as the Public Information Officer for Collin County, Texas. She was appointed by the Commissioners Court and served as the official spokesperson for the Commissioners Court, District Attorney, Health Care Services, Homeland Security, the County and District Court Systems and Emergency Management.

From 1999 to 2002, Leigh was a nationally award-winning radio news director, anchor and political correspondent based in Dallas, Nashville and east Tennessee.

Since 2007, Dr. Hornsby has served as a communications trainer and instructor, providing students with professional business communications techniques.

TEX Rail, Fort Worth, Texas – Dr. Hornsby assists with the public involvement program for this 40-mile Environmental Impact Statement (EIS). The Fort Worth Transportation Authority (The T) seeks to complete the EIS and preliminary engineering for a proposed passenger rail line from southwest Fort Worth through several mid-cities and into the north end of Dallas/Fort Worth International Airport. The extensive public involvement program includes two advisory committees, several rounds of public meetings and community roundtables, the EIS public hearings, media relations, a traveling exhibit, a project website, newsletters and other printed products.

North Texas Tollway Authority Monthly Project Delivery Report (MPDR) and Corridor Progress Reports, Plano, Texas – Dr. Hornsby led a team in the development and monthly implementation of this comprehensive monthly report. The MPDR was designed to provide a broad snapshot of the North Texas Tollway Authority's construction, finance and operations efforts. It is utilized as a vehicle for communications and public outreach and is considered as a reliable resource for general information regarding a large number of major projects. The 56-page report was produced each month. Dr. Hornsby carefully coordinated the writing, editing and production of this document.

Dallas North Tollway Extension, Phase 4A-5A, North Texas Tollway Authority (NTTA), Plano, Texas – Dr. Hornsby supported the corridor management team by providing public involvement activities and general outreach for the planning stage of the Dallas North Tollway Extension, Phase 4A-5A, project. She worked closely with environmental staff to conduct public meetings and public hearings, as well as comprehensive outreach techniques that followed National Environmental Protection Act policies even though the North Texas Tollway Authority funded the project.

North Texas Tollway Authority (NTTA), Plano, Texas – Dr. Hornsby worked with the North Texas Tollway Authority's General Engineering Consultant to prepare presentations and materials for NTTA governing Board members and NTTA staff. This included writing and editing technical reports about proposed improvements to the tollway system.

President George Bush Turnpike Eastern Extension, North Texas Tollway Authority (NTTA), Plano, Texas – Dr. Hornsby supported the corridor management team by providing public involvement activities and general outreach for the construction stage of the President George Bush Turnpike Eastern Extension project. She worked closely with partnering cities and stakeholders to provide information regarding closures and completion information.

Collin County Task Force on Indigent Health Care, McKinney, Texas – Dr. Hornsby served as a staff liaison to the Commissioners Court-appointed Collin County Task Force on Indigent Health Care. In 2005-2006, the committee evaluated processes within the indigent care program and made recommendations to the Commissioners Court regarding leadership, funding and the disbursement of services.

Annual State of the County Address, Collin County, Texas – At the request of the Commissioners Court, Dr. Hornsby planned, coordinated, scripted and implemented an annual State of the County Address for cities and stakeholders throughout Collin County, Texas. She would research new developments each year for the written and verbal address that included demographic, economic and transportation information.

Professional Activities

Past Member, International Bridge, Tunnel and Turnpike Association, 2008-2011.

Past Member, International Association for Public Participation, 2009-2010.

Group Presenter, *Government Transparency*, International Conference, San Diego, CA, 2009.

Past Member, Collin County Transportation Bond Committee, 2007.

Past Member (Public Information Appointee), Regional Emergency Preparedness Advisory Committee, 2006-2007.

Advanced Public Information Officer training, Federal Emergency Management Agency/National Fire Academy (2004)

Crisis Emergency Risk Communication training, Centers for Disease Control, 2004

CURRICULUM VITA

des Anges Crusier, Ph.D., MPA
3423 Bridlegate Drive
Arlington, TX 76016

Place of birth: Washington, D.C. Office
(817) 735-2009
Cell (817) 223-7324
UNTHSC desAnges.Crusier@unthsc.edu

Current positions:

- Associate Professor; Texas College of Osteopathic Medicine, Medical Education, School of Public Health, Department of Social and Behavioral Sciences
Director for Mental Sciences Initiatives Program in Psychiatry and Behavioral Health Research and Education
- Research Education Director, Osteopathic Research Center
- TCOM Admissions Committee Member

Positions and Employment History

2010-2011 Grant reviewer NIH NCCAM Council ZAT1 PK 10 L

August 2008 - October 2008 Associate Professor and Vice Chair, Department of Psychiatry UNTHSC - TCOM
Graduate Advisor Clinical Health Psychology Program, UNTHSC (joint program with UNT Denton Department of Psychology) 2008-09

June 2002 - August 2007 Associate Professor and Administrative Director, Osteopathic Research Center, UNTHSC; Research consultant Department of Psychiatry at JPS and UNTHSC

June 2003 - January 2006 and August 2007 to September 2008: Graduate Advisor, Master of Science and Ph.D. Clinical Research & Education

September 2001 - June 2002 Assistant Professor and Director of Special Projects, Forensic Psychiatry; Department of Neuropsychiatry, Texas Tech University Health Sciences Center (TTUHSC) conducted research with forensic services and clients and taught psychiatry residents.

April 2000 - September 2001 Director of Research and Development for the Office of Health Care Systems and Asst. Professor in Psychiatry, TTUHSC

June 1995 - March 2000 Administrator and Program Director for West Texas Correctional Mental Health Services for Texas Tech University Health Sciences Center. Responsible for \$13M of contracted mental health services state funding; managed inpatient and outpatient mental health services in 27 TDCJ facilities; supervised financial and personnel management systems, developed, implemented and monitored policies, standards certification, program design, evaluation and outcome studies, and education & training for correctional and mental health staff.

January 1994 - June 1995 Deputy Assistant Director of Adult Mental Health Services for Forensic Services at Harris County Mental Health and Mental Retardation Authority Houston, Texas. Developed and managed forensic psychiatry programs in the Harris County Jail and community based programs, Designed and taught courses in the Houston Police and Harris County Sheriffs Departments. Conducted research; Developed grants; Total staff 115; budget \$5M from county, state and third party payers

See page 9 for employment history prior to 1994

RESEARCH

CURRENT

R25-AT002877-01A2 Cruser (PI) 08/01/2007 - 07/31/2011

Competencies in Research in Manual Medicine and CAM

This is a Research Education Project Partnership Grant to increase biomedical research competencies for osteopathic medical students and clinical faculty through innovative curriculum, faculty development initiatives and research experiences. Partners include TCOM, the Graduate School of Biomedical Sciences at UNTHSC, and Georgetown University School of Medicine.

Brown, SK (PI) in 2011 transition PI role from Cruser (PI 2005-11)

Analysis of Emergency and Inpatient Psychiatric Services Utilization within the JPS Health Network

The purpose of the proposed study is to analyze, on a continuing basis, the available data from three electronic information systems maintained by the JPS Health Network Department of Psychiatry. These three electronic information systems are 1) the Psychiatric Emergency Center (PEC), 2) the Acute Psychiatric Center (APC), and 3) the Trinity Springs Pavilion inpatient unit (TSP).

Cruser (PI) 2010-2012 (Co-Investigators: SK Brown, A Podawiltz et al)

"The Role of Lifetime Trauma in Executive Functioning in Patients With and Without a Diagnosed Depressive Disorder"

The primary aim of this proposed research study is to estimate the effects of lifetime trauma on executive functioning in male and female psychiatric patients between the ages of 25 and 40, diagnosed with a depressive disorder (clinical subjects) compared to non-psychiatric patients matched on gender and ages (healthy controls).

COMPLETED

Cruser (PI)

2001-2002

Hogg Foundation for Mental Health Services

Major goal of this study: Stress and Coping in Female Parolees with Mental Illness in Houston, TX Role: Principal Investigator

Podawiltz (PI)

2001-2002

Texas Technical University Health Sciences Center

Major goal of this study: Daily Living Activities, Psychiatric Symptoms, and Exposure to Trauma in Psychiatric Outpatients. Role: Co- Investigator

1 K30AT00067 -01 CRCA Stoll (PI)

9/01/2000 - 7/31/2005

NIH-NCCAM Clinical Research Curriculum Development Award in OMM

This program supported the establishment of a Master's of Science Degree in OMM Clinical Research and Education in cooperation with the Graduate School of Biomedical Sciences at UNTHSC. Role: Co-Investigator and Academic Advisor

Samueli: Institute of Information Biology & Department of Defense Stoll (PI) 8/1/06 - 7/31/07

Manual Manipulative Therapy for Back Pain in Military Personnel

The purpose of this study is to examine the efficacy of a specific set of OMM interventions, referred to in this proposal as Manual/Manipulative Therapy, to reduce pain and improve functioning in young active duty military personnel. Role: Co-author and Co-Investigator

1 U19 AT002023-01A1 Smith (PI)

09/01/04 - 08/31/07

NIH-NCCAM

Mechanisms of Osteopathic Manipulative Medicine (OMM)

This is a Developmental Center for Research designed to investigate the mechanisms of action of OMM through collaboration between Complementary and Alternative Medicine (CAM) and conventional institutions. Role: Co-Director, Administrative Core

Foundation for Osteopathic Health Services Noll (PI) 7/1/04 - 6/30/07

A Multi-Center Osteopathic Pneumonia Study in the Elderly

The major goal of this project is to use a multicenter, prospective, randomized, blinded, controlled clinical trial to evaluate the efficacy of OMT in the treatment of elderly patients hospitalized with pneumonia. Role: Clinical Trial Oversight

AT002303 Stoll (PI)

10/01/2005 - 9/30/2008

NIH-NCCAM

Efficacy of Osteopathic Manipulative Treatment (OMT) for Carpal Tunnel Syndrome (CTS)

This is a clinical trial with three experimental groups to determine whether and to what extent OMT can improve pain, increase functioning, improve nerve conduction, reduce edema, and increase the dimensions of the carpal tunnel in patients with CTS. Role: Co-Investigator

Podawiltz (PI)

The Role of Residual Effects of Trauma in Serious Mental Illness 2005-2007

Role: Co-investigator

Intramural (\$5,000) University of North Texas Health Science Center

This is an ongoing (unfunded) study supported by the Department of Psychiatry to evaluate the prevalence of exposure to violence and trauma in psychiatric outpatients in the JPS Health Network Psychiatry clinics. The study uses a unique checklist of 42 events that are violent at the interpersonal, self-directed, or secondary level of experience. The Brief Symptom Inventory and the PCL (PTSD symptom checklist civilian version), and the State Trait Anxiety Scale are also used to explore the relationship between PTSD symptoms, magnitude of exposure to violence and trauma, problems with daily functioning in several domains, and pre-disposition to anxiety. The study is being done to develop a clinical assessment tool to better understand the extent of violence and trauma in the lives of psychiatric patients and support a larger longitudinal cohort study of the effects of trauma on treatment adherence and outcomes.

Podawiltz and Anderson (Co-PIs) 2005-2007

Depressive Symptoms and Correlates among Perinatal Women Role: Co-Investigator

The primary aim of this proposed research study is to estimate the prevalence of depressive symptoms among perinatal women between the ages of 21 and 45 receiving obstetrical and gynecological care in the departments of Obstetrics and Gynecology (OBGYN) at the University of North Texas Health Science Center (UNTHSC) or the JPS Health Network. A secondary aim is to determine whether there are relationships between perinatal depressive symptoms, maternal health, and exposure to interpersonal violence and traumatic events.

Jones, Harlan and Podawiltz, A. (Co-PIs) 2007-2010

A randomized control study exploring behavior, neurobiological and physiological outcomes secondary to random and chronic stress in adolescent female rats. Role: Co-investigator

To better understand the psychophysiological role stress plays in women, we have developed an experimental model of chronic stress in female rodents that will lay the foundation for future translational research. Our paradigm explores the altered behavioral, neurochemical and physiological changes triggered by random and chronic stress in adolescent female rats (from 4 weeks of age).

Cruser (PI) 2009 - 2011

A Study of the Collin County Texas Public Behavioral Health Services System

This study was conducted under contract with the commissioners' court of Collin County, Texas, to evaluate the system of delivering behavioral health services under at managed care organization and a behavioral health authority for cost and efficacy. The scope of the study included seven counties contiguous with Dallas County. Data were acquired from multiple sources for three previous years as well as a current community needs assessment. Community engagement was a large component of this study. Three reports were provided to Collin County Commissioners and the general public through public hearings. The final report provided a strategic plan for behavioral health services in Collin County. This study produced the equivalent of five publications in scope and volume, as public health services and policy reports.

Publications, Professional Papers, Proposals and Consultations

1. Cruser dA, Asante-Ackuayi L, Brown S, Cardenas E, Lee D. Evidence-Based Guidance for Culturally Sensitive Assessment and Interventions for Perinatal Depression in Black American Women: A Synthesis of Published Research, 2008-2011. (2012) *Journal of Primary Care & Community Health*. doi: 10.1177/2150131912440454.
2. Cruser dA, Brown SK, Ingram JR, Podawiltz AL, Dubin BD, Colston JS, Bulik RJ. (2010). Learning outcomes from a biomedical research course for second year osteopathic medical students. *Osteopathic Medicine and Primary Care*, 4: 4.
3. Cruser dA, Maurer D, Hensel K, Brown SK, White K, Stoll ST. A randomized, controlled trial of osteopathic manipulative treatment for acute low back pain in active duty military personnel. (2011) *Journal of Manual and Manipulative Therapy*. 19:3.
4. Cruser dA, Dubin B, Brown SK, Bakken LL, Licciardone JC, Podawiltz AL, Bulik RJ. Biomedical research competencies for osteopathic medical students. (2009) *Osteopathic Medicine and Primary Care*, 3:10.
5. Stoll ST, Hensel K, Maurer D, Bae S, & **Cruser** dA. Feasibility and efficacy of manual/manipulative therapy for acute low back pain in active duty military personnel. Published Abstract, September 2008. JAOA.
6. Cruser, dA., Dubin, B., Stoll, S., Smith, M. (2008). Integrating Biomedical Research

Competencies into the Medical School Curriculum University of North Texas Health Science Center, Fort Worth, Texas. Poster presentation at Research Appreciation Day

7. Cruser, dA., Podawiltz, A., Cipher, D. (2006) Serious Mental Illness and Exposure to Traumatic Experiences Department of Psychiatry Texas College of Osteopathic Medicine: University of North Texas Health Science Center, Fort Worth, Texas. Poster DATE.
8. Shah, A., **Cruser, dA.**, Podawiltz, A., (2007) Selected Physical Trauma Review in Patients with Serious Mental Illness. Department of Psychiatry Texas College of Osteopathic Medicine: University of North Texas Health Science Center, Fort Worth, Texas. Poster DATE
9. Balabhadrapatrunni, K., Dasari, P., **Cruser, dA.**, Farnum, J., (2008) Tarrant County Juvenile Detention Center: An Overview of the Facility and Services. Department of Psychiatry Texas College of Osteopathic Medicine: University of North Texas Health Science Center, Fort Worth, Texas. Poster
10. Podawiltz, A., **Cruser, dA.**, Avila, M., Brown, S. (2008) Utilization of the JPS Health Network Tarrant County Psychiatric Emergency Center. Department of Psychiatry and Behavioral Health. Poster DATE
11. Jones, H., Trevino, A., Gonazles, X., Byung, JK., Deshmukh, A., Nejtek, V., Wu, B., **Cruser, dA.**, Podawiltz, A. (2008) A Randomized Control Study Exploring Behavior, Neurobiological and Physiological Outcomes Secondary to Random and Chronic Stress in Adolescent Female Rats. Department of Molecular Biology and Immunology and Department of Psychiatry: University of North Texas Health Science Center, Fort Worth, Texas. Poster presentation at Research Appreciation Day 2008
12. Gamber, R., Holland, S., Russo, D., **Cruser, dA.** (2002). A Review of Cost Effectiveness Studies of Osteopathic Manipulative Medicine: Research Questions for the Future. Poster presentation at the American Academy of Osteopathy
13. Niedzwecki, C, Stoll, ST, and **Cruser, dA.** (2003). Impact of curricular reform in osteopathic manipulative medicine on student opinions. Poster displayed at Research Appreciation Day at UNTHSC, and at the AAO Convocation in Ottawa, Canada.
14. White, HD, Stoll, ST, **Cruser, dA.**, Meyer, PM, Angel, L, & Marsh, PT. (2003). Treatment efficacy of OMT for carpal tunnel syndrome: Comparison of intramural preliminary study and proposed NIH/NCCAM R-21 pilot study. Poster displayed at the 46th Annual AOA Research Conference and abstract published in JAOA September 2003
15. Gamber R, Holland S, Russo DP, **Cruser dA.**, Hilsenrath PE. Cost effectiveness of osteopathic manipulative medicine: Analysis of available information and a research agenda for the future. JAOA. 2005; 105(8):357-367.
16. Investigator: Stress and Coping in Female Parolees with Mental Illness awarded from the Hogg Foundation for Mental Health Services, UT, Austin TX - study and report completed, IRB extension from TTUHSC until summer 2003. Two poster presentations at national conferences completed. (Pilot funding appx. \$5,500).
17. Co-Investigator as Co-PI Bio-psychosocial status and treatment outcomes in psychiatric outpatients with and without a forensic history. awarded from the Medical School at TTUHSC study and report completed, IRB extension until Fall 2003 (Pilot funding appx. \$20,000).
18. Diamond, PM, Wang, EW, Holzer, CE, III, Thomas, CR, & Cruser, dA. (2001) The prevalence of mental illness in prison: Review and policy implications. Administration and Policy in Mental Health (accepted for publication).

Publications, Professional Papers, Proposals and Consultations - Continued

19. Cruser, dA & Harper, S. (2000). Delivering mental health services in rural prisons: Technology meets tradition. Journal of Correctional Health Care, 27 (8). Submitted for publication.
20. Cruser, dA & Diamond, PM. (2000). Staff opinions of mentally ill offenders: Leadership and Training Implications. Journal of Correctional Health Care, 26 (7).
21. Co-Principal Investigator in a study of public policy issues in Texas regarding mentally ill offenders: Diamond, PM & Cruser, dA (1999). The impact of knowledge and opinions on the implementation of public policies for mentally ill offenders. Administration and Policy in Mental/Health, 26 (5). *(Study funded by a grant from The Evaluation Center at HSRI)*
18. Cruser, dA, Podawiltz, AL, & Veits, H. "Skills for Building and Leading Successful Teams." 1999 and 1998, a six-hour continuing medical education course for the American Psychiatric Association Annual Conferences, Washington, D.C., and Toronto, Canada.
19. Cruser, dA, & Owens, R. (1997). "Economic Imperatives and Programmatic Benefits of Team Building in a Prison Treatment Setting". Presented at the 21st National Conference on Correctional Health Care, San Antonio, TX.
20. Cruser, dA, and Diamond, PM. (1997). "Building Bridges Across the Gap in Values in the CustodyTherapy Environment". Presented at the 21 st National Conference on Correctional Health Care, San Antonio, TX.
21. Diamond, P., Cruser, dA, & Wang, E. (1997). "Data drives the train: Using multiple information sources for program planing and redirection". Presented at the Seventh Annual National Conference on state Mental Health Agency Services Research and Program Evaluation, Arlington, VA.
22. Co-authored and submitted a Community Action Grant proposal," Responding to Mental Health Crises on Houston's Streets." Funded proposal co-authored with Dr. P.M. Diamond. Funds of \$148,490 awarded by Center for Mental Health Services to the Mental Health Association of Harris County in October, 1997. Led to crisis intervention teams, police officer training programs and interagency advisory committees to the Board of County Commissioners.
23. Cruser, dA. & Diamond, PM. (1996). An Exploration of Social Policy and Organizational Culture in Jail Based Mental Health Services. Administration and Policy in Mental Health, 24(2), 129-148.
24. Cruser, dA, & Diamond, P. (1996). "Prison-based treatment program design and management". Presented at the 1996 Multidisciplinary Training Conference of the American Correctional Health Services Association in Houston, TX.
25. Cruser, dA. (1995). "Evaluating program design in the state hospital setting." Journal of Mental Health Administration, 22(1).
26. Cruser, dA, Diamond, P., & Richardson, L. (1995). "A profile of parole and probationers in a specialized treatment program: Clinical and criminogenic characteristics". Presented at the 1995 Annual Meeting of the American Criminal Justice Society in Boston, MA.
27. Cruser, dA, Robinette, J, & Podawiltz, A. (1995). "But doctor, somebody has to do something." Journal of the American Osteopathic Association, 95(5).
28. Podawiltz, AL & Cruser, dA. (1995). (Unfunded study) "Incidence of dissociative disorder among female inmates in a county jail." Poster presentation at the American Academy of Forensic Scientists.

Publications, Professional Papers, Proposals and Consultations - Continued

29. Diamond, P. & Cruser, dA. (1994). "Jail based mental health services: For whom and in what form." Presented at the 1994 Institute on Hospital and Community Psychiatry in San Diego, CA.
30. Cruser, dA, & Diamond, P. (1994). "Profiles of mentally impaired inmates in Harris County, Texas." Presented at the 46th Annual meeting of the American Academy of Forensic Sciences, San Antonio, TX.
31. Cruser, dA, Dauphinot, L., Diamond, P., McClure, L., & Schnee, S. (1994). "Partnerships and Policy for the Future in Mental Health and Criminal Justice." Papers presented in a symposium at the American Psychological Association Annual Convention.
32. Cruser, dA, & Diamond, P. (1994). "Pathways to care: a profile of offenders with mental impairments in the Harris County Jail." Poster Session H&CP meeting.
33. Cruser, dA, Martinec, A., & Gangel, T. (1994). "Behind the Bars: A Look at the work environment of the psychiatric services treatment program of MHMRA in the Harris County Jail." Paper presented at the Annual Meeting of the Association of Mental Health Administrators.
34. Consultation with the Baltimore Mental Health Services, Inc., in the forensic mental health services program development, July, 1994.
35. Discussant for a paper presented on design services for mentally impaired offenders by Dr. John Bateman, at the Texas Forensic Mental Health Network Conference, July, 1993.
36. Friedman, A, Cruser, dA, & Rambo, MP. (1991). "Linkages between state hospitals and community mental health centers: what works and what doesn't." Paper presented at the annual conference of psychosocial rehabilitation providers, Jacksonville, Florida.
37. James, JF, Pokorney, L, Cruser, dA, et al. (1991). "Program Deinstitutionalization." Administration and Policy in Mental Health, 18(6).
38. Cruser, dA. & LaBoon, SW. (1991). "Management Team Building in the State Hospital Setting, applying social climate and family systems concepts to group dynamics." Paper presented at the Association of Mental Health Administrators Annual Meeting.
39. Cruser (then Eckert), dA. (1986). Oklahoma's Public Mental Health System's Response to the Edmond Post Office Massacre (1986). "Administrative issues in crisis intervention." In the newsletter of the National Council of Community Mental Health Centers, Washington, D.C., and presentation at the NASMHPD annual meeting.
40. Faulkner, LR & Eckert (now Cruser), dA, Cheah, K.C, et al. (1984). "Developing a comprehensive state mental health plan." Administration in Mental Health, 12(1),26-39.
41. Burnett, DB & Eckert (now Cruser), dA. (1983). "Formulating program goals and objectives in a psychiatric hospital." Journal of Mental Health Administration. 10(1),6-7.

GRANTS awarded (Total of appx. \$7M) between 1979 and 1983 from the National Institute of Mental Health for development of Pharm D. curriculum, Nurse Practitioner curriculum, and Area Health Education Center mental health curriculum for primary care physicians in rural Arkansas.

GRANTS awarded (Total of appx. \$18M over three years) in Arkansas and Oklahoma for delivery of mental health services to and evaluation of impact on special populations including children, elderly, women victims of domestic violence, and dually diagnosed mentally ill- substance abuse and mental retardation.

Other studies of the impact of public policy on services delivery systems conducted for the Departments of Mental Health and Substance Abuse in Arkansas and in Oklahoma for reports to the legislature, advisory committees and the general public.

STUDIES CONDUCTED at TTUHSC to evaluate the treatment outcomes for prisoners in the Texas Dept. of Criminal Justice that were used in presentations to the Texas legislature, the president of the University, and for decisions in allocation of resources for health care to inmates AND to evaluate the productivity of staff in delivering services under a co-pay system for inmates.

Academic Education, Certifications, Specialized Training

Doctor of Philosophy: 1992 Oklahoma State University, in interdisciplinary studies through the College of Family Relations and Child Development: family systems, organizational psychology, clinical psychology, and management communications. Dissertation research: the influence of the social and work environment on team performance in inpatient psychiatric facilities.

Masters in Public Administration: University of Arkansas, 1979, Health Care Administration.

Bachelors of Arts: French and Political Science, St. Joseph College, MD, 1967.

Certified Correctional Health Care Professional 1999 - - 2002.

Certified First Things First Facilitator, Covey Leadership, 1998

Certified Seven Habits Facilitator, Covey Leadership, 1997.

Certified in The Attentional and Interpersonal Style Inventory (TAIS) B. Nideffer, 1996.

Certified Mental Health Administrator, Assoc. Mental Health Administrators, 1990-1995.

Certified Mediator, State of Oklahoma Supreme Court, 1991-92.

Tulane University Special Course in Health Planning, 1978.

Advanced Management Studies at Yale University, 1985.

President (1989-90) **and member of Association of Mental Health Administrators** (1980-92).

Multivariate Analysis Course, Institute for Professional Education, DE Johnson, Ph.D., Kansas State.

Forensic Profiling Training.

Academic and Community Organization Appointments & Memberships

Academy of Medical Educators 20010- present, TCOM, UNTHSC

Member International Association of Medical Science Educators

Board of Directors, Mental Health Board of Tarrant County, TX 2003 to 2010

Assistant Professor, non-tenure track, Texas Tech University Health Sciences Center, Department of Psychiatry, 1997-2002.

Clinical Assistant Professor, University of Texas, Department of Psychiatry, 1993-1995. Founding member: Texas Forensic Network, 1993.

Chair, Harris County "Local Advisory Committee on Mental Health and Criminal Justice", 1994-95.

Guest Lecturer, Universities of Arkansas and Oklahoma, 1980-92.

Young Adult Project, **Proposal Development Committee Member**, PEW Foundation Grant to the National Association of State Mental Health Program Directors, 1988-90.

President, AMHA, Oklahoma Chapter, 1988; Education Committee **Chairperson**, 1987. Liaison to the Oklahoma University Medical School Dept of Psychiatry, 1986-88.

TA Review Panel, National Council Community Mental Health Centers, 1986-87.

Long Term Care Committee, State of Oklahoma, 1985-87.

NIMH Staff College Curriculum Development Committee, 1980-81.

Child Health Committee, Arkansas Health Coordinating Council, 1981.

Arkansas Alcohol and Drug Abuse Advisory Council, 1980-81.

Awarded Outstanding Girl Scout Leader, Arkansas Central Chapter, 1978.

President, Officers' Wives Club, NAS, Kingsville, Texas, 1971. American Red Cross Volunteer, 1964-70.

Employment History Prior to January, 1993

1989-1993: CEO, Griffin Memorial Hospital (GMH), Norman, OK and Consultation with mental health systems in Missouri, Texas, Oklahoma, and Arkansas. GMH was Central State Hospital until the legislature changed the name at the request of the OAMI advocates for the hospital. The 250 psychiatric and general medical/surgical beds served 30 counties, and included an independent psychiatric residency training program with the highest PRITE scores in the Nation. I developed specialized programs for mentally retarded and substance abuse psychiatric patients. There were 650 staff; \$21M budget of state and third party payers. See [Accomplishments: page 11](#).

1983-1989: Deputy Commissioner Central Administrative Region, Oklahoma Department of Mental Health (including two six-month assignments to GMH as acting superintendent). The position answered directly to the Commissioner (J. Frank James, M.D.) for operations of over 50 community based programs, in 20 counties, and two institutions, with budgets totaling \$56M in state, federal and local funds. See [Accomplishments: pages 11](#).

1979-1983: Assistant Commissioner, Arkansas Division of Mental Health Services, for two years following two years as Director of Planning and Development for the state hospital and the statewide community mental health agency system. \$30M budget responsibility, including state, federal grant and capitation funds, local, and third party payers. [Accomplishments: page 12](#).

1977-1979: Special Projects manager in the Office of Title XX, Arkansas Department of Human Services.

1972-1977: Arkansas State Health Planning Agency development of health professions training and education programs including a Pharm D program, nursing, rural health care, review of hospital bed and equipment applications under state and federal regulations, participated in gubernatorial planning committees on health care to various populations; corporate systems analysis and data control management; Private & public health care program design and grants development; private nursing home administrator; regulation of nursing homes for Dallas Department of Public Welfare. Details later pages.

1971-1972: Dallas Department of Public Welfare, Certified Dallas County Nursing Facilities.

1968-1972: Community services organization, substitute teaching, volunteer services.

1967-1968: Commissioned Officer, United States Navy.

1966-1967: Administrative Aide to Rep. Glenn Andrews, Alabama.

Professional Accomplishments

Administrator, West Texas Correctional Mental Health Services, 1995 - 2000

- Recruited and trained over 500 health, mental health, and correctional staff to open a new 550 bed psychiatric prison hospital.
- Created and operated specialized mental health services in 28 prisons using on - site and mobile evaluation and counseling teams.
- Managed the process of preparation and achieved certification for all programs under the standards of the National Commission on Correctional Health Care.
- Established an employee relations program at the inter-organizational level that operated an employee morale program despite agency policies and traditions that inhibited it.
- Established and evaluated the curriculum for professional development at two (2,000 beds combined) prisons for new nursing and correctional officer supervisors.
- Produced program evaluation and staff productivity reports for managed care that produced a total of \$2.5 million dollars in savings over five years.
- Added contracts for the system.
- Published and presented papers in professional peer review journals and national conferences.
- Taught psychiatry residents.
- Achieved certification as a Correctional Health Professional.

Director, Forensic Services Department, MHMRA of Harris County (TX) 1993 - 1995

- Reorganized the delivery of treatment services in the jail program, achieving budget savings, which supported the purchase of new technology equipment, electronic networks among treatment and administrative staff.
- Achieved NCCHC certification.
- Acquired a grant to study the effects of certain new state statutes on the local agencies' policies and procedures in providing services to mentally impaired

offenders.

- Developed and taught Houston Police Department and Deputy Sheriffs a course in managing the mentally ill offender.
- Established a Total Quality Management Program that included all shifts and all disciplines and departments.

At the state hospital in Norman, OK, 1988 - 1993

- First in the nation to be certified under the new JCAHO HAP standards, 1991.
- Passed HCFA certification survey with only 2 deficiencies, 1990.
- Developed first Psychology Doctoral Internship Program, application process for APA accreditation.
- Decreased Workers' Compensation Insurance Costs by 40%.
- National Award from APA for anti-stigma campaign produced in cooperation with a private hospital and a news corporation.
- Saved over one-half million dollars in FY90 and 91 while installing scholarship program for employees, initiating supervisory training, increasing promotional opportunities, and improving equipment in general medicine and surgery service.
- Instituted first Mental Health Worker curriculum in the State.
- Closed two wards and transitioned services to the community.
- Implemented residential rehabilitation program with a 15% recidivism rate in community placements based on Fairweather Lodge model.
- Collaborated with the Department of Psychiatry, University of Oklahoma College of Medicine in research, teaching, and planning for the public system of mental health care.
- Established the first inpatient dual diagnosis MH/MR treatment program for the state.
- Collaborated with the Department of Corrections and the University of Oklahoma Health Sciences Center in improving medical and health clinic care for prisoners.

Deputy Commissioner Central Region 1983 - 1988

- Developed the first Oklahoma City mental health emergency program as a partnership with private and quasi-governmental agencies.
- Developed and contracted for the first model, jointly operated Psychiatric Unit in a rural general medical county hospital, in cooperation with local officials, grass-roots service agencies, and community organizations.
- Developed, installed, and conducted initial meetings of five statutory community based, grass roots, planning and coordination boards throughout seven community mental health service areas, in 20 counties.
- Responded to the "**Edmond Post Office massacre**", coordinating with the Office of the State Attorney General, a team of experts from around the Nation, to cooperate with local officials in crisis response and psychiatric counseling for victims and other personnel.

Arkansas Department of Human Services, Division of Mental Health Services 1977 - 1983

- Wrote and managed the first CSP and HRD grants for the State.
- Developed and implemented a successful statewide planning process, producing the second five year state mental health plan for state and federal governments, receiving recognition at the nation level as one of the five best plans in the Nation in 1980.
- Developed with the 15 professional staff under my supervision, an accreditation process that resulted in JCAH accreditation of the Arkansas State Hospital.
- Provided leadership for the development of statewide financial standards for CMHCs.
- Established first Staff Development Office for hospital and state operated CMHCs.
- Obtained legislative funding for training of rural physicians in psychiatry.

Health Planning in Arkansas 1972 - 1977

- Consulted in the establishment of medical records administrator, and "Pharm D." programs with the university system.
- Designed and implemented a plan for assessment of statewide health care personnel in all the disciplines.

Fairfield Bay Land Company

- Operationalized a system of data management for users from three land sites in two states and revised personnel policies for improved hiring and supervisory practices.

Private and public health care services in Texas

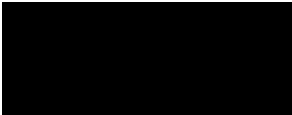
- Reorganized services departments with subsequent fiscal savings and improved resident care, and advised nursing home administrators in Dallas County on standards, licensure, and fiscal management.

United States Navy

- Commissioned Officer in the United States Navy: Translation Officer in French and English for the North Atlantic Treaty Organization (NATO), and president of Norfolk, Virginia, Alliance Francaise

Civilian

- Established scholarships for enlisted personnel dependents; opened the first naval air station day care center for children of enlisted personnel; provided volunteer red cross emergency and clinic services; published newsletter for officers' organization.



Judy Meyer Resume

Box 570, Allen, TX 75013 214-495-0403 (v) 214-495-0479 (f)

Education

B.G.S. (Cum Laude), Communication/Broadcasting, University of Nebraska at Omaha, 1986

Experience

Ms. Meyer has served as a communication specialist and manager for more than 26 years. Her transportation planning, management and implementation skills have helped her lead successful communication programs for Alternatives Analyses (AAs), Environmental Assessments (EAs), and Environmental Impact Statements (EISs), statewide transportation analyses, corridor feasibility and freight studies, roadway and bridge design projects, extensive construction projects and a variety of other ventures. Ms. Meyer has served as a news director for a state agency, a director of a legislative information office, and as the director of two public involvement groups for an engineering, planning and architectural firm. She has demonstrated success with managing people and projects in all positions. Ms. Meyer has specialized expertise in the areas of communication program assessment and strategy development, multi-state, statewide or long transportation corridors, and communicating with special interests, such as the freight community or disadvantaged populations. She has developed, managed and implemented communication programs for both private and public entities. Ms. Meyer's transportation projects include:

North Carolina Statewide Long-Range Transportation (2040) Plan – Ms. Meyer is leading a comprehensive public involvement program to help shape the next 30 years of transportation in North Carolina. Using a range of communication tools – from working with organizations across the state at a grassroots level to social media and YouTube – the public involvement program is providing information and gathering feedback without public meetings.

TEX Rail, Fort Worth, Texas – Ms. Meyer is leading the public involvement program for this 40-mile Environmental Impact Statement (EIS). The Fort Worth Transportation Authority (The T) seeks to complete the EIS and preliminary engineering for a proposed passenger rail line from southwest Fort Worth through several mid-cities and into the north end of Dallas/Fort Worth International Airport. The extensive public involvement program includes two advisory committees, several rounds of public meetings and community roundtables, the EIS public hearings, media relations, a traveling exhibit, a project website, newsletters and other printed products. Ms. Meyer is leading a five-member team to carry out the public involvement program.

D2, Dallas Downtown Central Business District Alternatives Analysis/Environmental Impact Statement, Dallas, Texas – Dallas Area Rapid Transit (DART) initiated an Alternatives Analysis and Environmental Impact Statement on a proposed second light rail line through downtown Dallas. Ms. Meyer and Public Information Associates assisted with the public involvement program, which included four advisory committees, public meetings and a range of other communication techniques. PIA also was responsible for placement and staffing of a "traveling exhibit," to provide information and gather input on route alternatives being considered. The

exhibit was placed at high-traffic areas in downtown Dallas, in addition to several light rail stations downtown.

Denton-to-Carrollton Regional Rail Final Design and Construction, Denton County, Texas – The Denton County Transportation Authority completed final design and constructed a 21-mile passenger service line from Denton to Carrollton, Texas in 2008. Ms. Meyer assisted with public information efforts to help keep local residents informed of design progress, noise mitigation measures, and revenue service details. Ms. Meyer provided special assistance in Southeast Denton, a lower income, minority neighborhood, through neighborhood bulletins and local meetings.

Burleson TOD Study – The North Central Texas Council of Governments, the City of Burleson and the Fort Worth Transportation Authority developed concepts for a future passenger rail station in this suburb of Fort Worth. In addition, an interim plan for providing bus service was included in the effort. Ms. Meyer led the public involvement effort, which included stakeholder interviews, public meetings and developing information for posting on websites.

Garland Road Vision Study, Dallas, Texas – The North Central Texas Council of Governments, the City of Dallas and a committee of dedicated citizens who live and work along Garland Road teamed up to create a vision for this five-mile stretch of road through east Dallas. Ms. Meyer led the public involvement task, which included conducting several public forums and a workshop to develop design concepts. Notice production and distribution, including media releases, and public comment documentation and reporting were all the responsibility of Ms. Meyer.

DFW Connector Construction, North Texas – Ms. Meyer is assisting with stakeholder outreach for a large-scale construction project in the cities of Grapevine, Colleyville, Southlake, Irving, Flower Mound and Coppell, Texas, and DFW International Airport. She is assisting NorthGate Constructors, which has been commissioned by the Texas Department of Transportation to reconstruction of an eight-mile area involving State Highways 114 and 121 and International Parkway at the entrance to Dallas-Fort Worth International Airport. Stakeholder outreach has involved meeting with the adjacent cities, developing a list of entities and contacts within the immediate region that would be able to distribute construction information, preparing information to distribute to stakeholders, organizing and conducting a forum for all hotels in the area to provide information about construction and obtain input on ways to assist the hotels with guest and staff communications, developing and implementing an airport outreach program, and helping with development of a crisis communication plan.

Southwest-to-Northeast Transportation Corridor Study – The Fort Worth Transportation Authority (The T) is the primary transit provider in Tarrant County, Texas. The T conducted an Alternatives Analysis (AA) to determine the best investment for improving mobility and enhancing air quality in the region. Ms. Meyer led the public involvement program for the AA, which included two advisory committees, website information, newsletters, media relations, public meetings and public workshops.

Denton County Rail Commuter Rail Draft Environmental Impact Statement (DEIS) and Preliminary Engineering, Denton County, Texas – The Denton County Transportation Authority (DCTA) conducted an environmental review of a proposed 21-mile passenger rail corridor in

Denton County, Texas. Ms. Meyer led the public involvement program for the DEIS, which included two advisory committees, public meetings and public workshops, a project website, newsletters, media relations, and a project hot line. Ms. Meyer also was responsible for writing the public involvement chapter in the DEIS, and for compiling all public comments received.

Fort Worth Transportation Authority Strategic Plan, Fort Worth, Texas – Public involvement was an integral part of developing a long-range Strategic Plan for the Fort Worth Transportation Authority. Ms. Meyer developed the public involvement program, coordinated and conducted focus groups, and prepared informational materials and media releases. She also summarized public input and worked with the project management team to ensure feedback was appropriately incorporated into the Strategic Plan document.

Oklahoma Statewide Long-Range Plan – The State of Oklahoma incorporated extensive public outreach in the update of its multi-modal long-range plan. Ms. Meyer's responsibilities included preparing for, attending and summarizing public meetings, and tracking and documenting public comments received.

Various Roadway Improvements, Texas Department of Transportation, Dallas District, Dallas, Texas – Ms. Meyer is assisting with public hearings and Meetings with Affected Property Owners (MAPOs) for a variety of improvement projects under way in the Dallas District of the Texas Department of Transportation. Ms. Meyer's role includes assisting with coordination of public hearings and meetings, and completing the environmental documentation for the projects, which includes Environmental Assessments (EAs) and Categorical Exclusions (CEs).

National Cooperative Highway Research Program 20-78, Washington, D.C. – The Transportation Research Board's research arm – the National Cooperative Highway Research Program (NCHRP) commissioned a team of researchers and communicators to develop ideas and methodologies for communicating the value of research to various audiences. Ms. Meyer is providing communication consulting services, which consist of conducting interviews with media and transportation communication officers, and researching communication best practices of both public and private research entities.

North Texas Tollway Authority Communication Plan and Project Communication Management, Plano, Texas – The North Texas Tollway Authority (NTTA) called on Ms. Meyer to assist them in developing a comprehensive communication plan for this toll agency that serves North Texas. Development of the plan included conducting research to identify audiences, determine existing methods of communication, and evaluate the effectiveness of current communications. A set of communication policies and procedures was developed as part of the plan. The final communication plan included goals, objectives, guiding principles, and a matrix of activities to carry out over the next five years to achieve the goals and objectives. Methods of evaluating the activities were incorporated into the plan and corresponding matrix. In addition, Ms. Meyer is leading the development of a project communication strategy for the agency, which will include minimum and optional communication and engagement techniques for planning, design, construction and maintenance projects.

Freight and Hazardous Material Movement Survey, Corpus Christi, Texas – This six-month study involved intensive research and interviewing to determine the movement of freight and hazardous materials through Corpus Christi, Texas and surrounding communities. The study was

commissioned by the Corpus Christi Metropolitan Planning Organization as part of its long-range planning efforts. PIA assisted with developing a survey instrument, conducting interviews and creating a final report.

Tennessee Statewide Long-Range Transportation Plan, Tennessee – Ms. Meyer led a team of public involvement and public relations professionals in efforts to gather input from all interests in the state of Tennessee about the future of transportation. A comprehensive public involvement program was implemented, the elements of which included:

- Interviews with key transportation and community leaders throughout the state of Tennessee;
- A statewide steering committee and nine regional work groups comprised of 50 members each;
- Media relations, including a statewide media kick off with six press conferences;
- Public meetings and special meeting summits involving elected officials and transportation leaders;
- Communications materials for distributing to special interests, such as environmental groups, freight interests, business and advocates of persons with disabilities;
- Placement of a traveling exhibit at several locations throughout the state, including community events and Wal-Mart stores;
- A speakers' bureau;
- Printed materials, including brochures, comment forms and fact sheets; and
- A web presence on the Tennessee Department of Transportation's main website.

The Southern Gateway (IH 35E/US 67), Dallas, Texas – This Major Investment Study conducted on behalf of the Texas Department of Transportation used a broad range of public involvement and communication tools. The project involved investigation of alternatives to resolve congestion on two major routes in the southern sector of Dallas County and creation of preliminary schematic designs for roadway improvements. This area is home to a diverse range of ethnic backgrounds and cultures. Three work groups, for policy makers, technical staff and community representatives, were formed. Information packets were created and hand-delivered to businesses and residences adjacent to the roadways to begin the process of public outreach. Newsletters, small-group presentations, public meetings, a web site and ongoing discussions with the work groups were designed to provide plentiful opportunities for public education and participation. Ms. Meyer developed the public involvement program for the project and was responsible for its implementation.

Southwest Loop 410, Culebra Road to IH 35, San Antonio, Texas – The Texas Department of Transportation commissioned a consulting team to finalize alignments and prepare preliminary designs for improvements to the southwest portion of the outer loop around San Antonio. Public involvement activities included creation of materials in Spanish and targeted outreach to Hispanic communities within the study area. Public involvement tools used for this project included public meetings, small-group presentations and newsletters. Ms. Meyer was responsible for development and implementation of the public involvement program.

National I-10 Freight Corridor Study, California to Florida – Stakeholders with an interest in improving freight movements from California to Florida were the critical audience for this broad investigation of potential improvements to Interstate 10. Ms. Meyer led the public involvement team for the study. Key public involvement activities, included: conducting meetings with

critical stakeholders in each of the eight states through which I-10 traverses, mailing information about the study to all elected officials across the 2,600-mile corridor; sending articles to freight industry magazines and associations; preparing media releases; and developing and updating a project web site.

North Texas Tollway Authority (NTTA), Dallas, Texas – Ms. Meyer worked with the NTTA's General Engineering Consultant to prepare presentations and materials for NTTA governing Board members, and NTTA staff. This included writing and editing technical reports about proposed improvements to the tollway system. Ms. Meyer also provided communication strategy advice for public information campaigns, provided assistance for public meetings and prepared materials for public distribution. One of the primary projects on which Ms. Meyer worked was implementing construction communications for a new segment of the President George Bush Turnpike. Ms. Meyer developed the construction communication plan, tracked construction progress, prepared construction news briefs for the media and emergency responders, and developed newsletters, public displays and fact sheets about the new turnpike segment.

Statewide Transportation Improvement Plan (STIP), Oklahoma – In 1999, the Oklahoma Department of Transportation desired to implement a statewide public involvement program in conjunction with the update of their long-range transportation plan. Ms. Meyer oversaw the development of the public involvement program, monitored its implementation and prepared the final report to ODOT on the program. The public involvement program consisted of community meetings across the state, preceded by elected officials briefings, media coordination and development of a statewide database of individuals interested in the STIP.

Grandview Triangle Design, Kansas City, Missouri – Nearly 200,000 vehicles pass daily through this interchange of Route 71, Interstate 435 and Interstate 470, which is commonly called the "Grandview Triangle." Ms. Meyer worked with the Missouri Department of Transportation (MoDOT) to achieve consensus on the design among local residents and elected officials, and build and maintain momentum with commuters and the general public to allow construction to move forward. Ms. Meyer completed more than 30 community interviews with local elected officials, transportation leaders, business and industry representatives and presidents of local neighborhood associations for this project, which were a key element in building consensus. Following the preliminary design decision, Ms. Meyer assisted with managing the communications team for the final design stages of this project, working closely with the client to develop and implement a public information plan for construction.

Nebraska Highway-Rail Grade Crossing Assessment – Ms. Meyer planned, coordinated and implemented a statewide public involvement campaign for an assessment of highway-rail grade crossing risks in Nebraska. This included: setting up a telephone hot line and Post Office box; making arrangements for a dozen public meetings across the state; developing exhibits and informational handouts for the meetings; preparing media kits and releases to announce the meetings and provide information about the study; ensuring public officials statewide remained informed about the study; and attending the public meetings to present information and answer questions. Ms. Meyer served as media spokesperson for the project. The Nebraska Department of Roads noted that this project garnered more media attention than any other project they have conducted. On completion of public meetings, she summarized input received from the public, assisted the technical team with integration of this information into the process for

assessing risks at highway-rail grade crossings and developed communication materials to report back to various audiences about the risk assessment process.

Florida High Speed Rail – The Florida High Speed Rail Authority was charged with developing a statewide high speed rail system following passage of an amendment to the Florida Constitution. The first phase of the rail system was intended to be built between Orlando and Tampa, along highly congested Interstate 4 (I-4). Because of various previous rail proposals, there was considerable confusion among the public and the media about the rail plan. A public involvement program was implemented that concentrated on educating the media and encouraging coverage. Outreach activities in population centers in Orlando also were conducted. Ms. Meyer planned and implemented a media conference program, including developing media kits, preparing and distributing media pitch pieces, and making follow-up contacts to the media to increase attendance at media conferences. Media conferences were held in Orlando, Tampa and other key cities along I-4.

I-70 FTED, Kansas City to St. Louis, Missouri – A First Tier Environmental Document was completed for a 200-mile interstate corridor between Kansas City and St. Louis, Missouri. This document defined the environmental issues that should be addressed in a second phase of environmental study on various alternatives for reducing congestion and accidents. The document also identified the public involvement issues that must be resolved during the second phase. Ms. Meyer led the development of a public involvement program for this study, which was tantamount to a statewide effort. The public involvement program included outreach to rural residents living along the corridor as well as involving urban residents in Kansas City and St. Louis living on the outer edges of the corridor and who use the corridor to commute. A mix of public involvement tools were employed for this project, including media relations, public meetings, billboards, a web site, printed fact sheets and materials, presentations to groups of civic and elected leaders, surveys, a hot line and mailing address.

Mid-Continent Tradeway Study, Kansas City, Missouri – Public involvement activities for this freight study focused on creating an awareness of the area's potential for hosting an inland port site. Elements of the study's Public Involvement Plan included establishing a Steering Committee with representation from local officials in the Kansas City area and freight interests in the regional area, and disseminating information to the freight community. Ms. Meyer planned and organized meetings of the Steering Committee, and prepared and distributed information to shippers, carriers, freight brokers and others with an interest in the study.

Maumee River Crossing, Toledo, Ohio – The Ohio Department of Transportation's Maumee River Crossing Project was a high-profile design and construction effort to build a new, signature bridge and its approaches to carry Interstate 280 over the Maumee River in Toledo. As a member of the Program Management Consultant (PMC) team for this project, Ms. Meyer, was responsible for design and implementation of the public involvement program. Public involvement included seeking public input on the bridge from citizens, neighborhood groups, business organizations, elected officials, unions, local governments, civic groups, transportation service entities and other interests. During the project's first year, more than 20 public meetings were held and more than 100 presentations were given to neighborhood and community groups.

I-96 Airport Area Access Study, Kent County, Michigan – Ms. Meyer planned and coordinated all activities related to a public involvement campaign for this Major Investment Study near Grand Rapids, Michigan. The I-96 Airport Area Access Study incorporated the innovative use of billboards and radio commercials to spread the word about the study and to collect input from the public about their concerns and ideas. Ms. Meyer developed informational materials, designed the billboards and newspaper ads and created radio spots, as well as arranged for the billboard locations, newspaper display ad space and radio spots. Ms. Meyer developed communications to local public officials and established a regular communication vehicle for issuing bulletins to local officials about project progress. She created and produced a media kit for local media and coordinated a kick-off media conference for the study. Ms. Meyer followed up all public involvement activities with appropriate reports and completion of federal documentation.

Lake of the Ozarks Water and Wastewater Treatment Conceptual Study – The Lake of the Ozarks Water and Wastewater Treatment project began with a conceptual study of the water quality and wastewater treatment conditions existing in a four-county area of south-central Missouri. The study was the basis of the intent to develop a centralized water and wastewater treatment facility. Ms. Meyer developed a program in the initial phases of the conceptual study to develop an awareness of water quality and wastewater treatment concerns among the general public and to provide elected officials detailed information about the study and associated needs. Activities included media conferences and associated media relations in addition to focused briefings and materials for commissioners of the four counties involved in the project.

Ted Stevens Anchorage International Airport Master Plan Update, Anchorage, Alaska – Master planning efforts at this international passenger and cargo airport were grounded in 1999 when public controversy erupted over various alternatives being considered. As the master planning study began again, the Alaska Department of Transportation, the manager of the airport, wanted to supplement technical services with public involvement expertise. Ms. Meyer worked with the department to develop a public involvement program that would help project a “clean-slate” approach to the master plan and allow public input to help identify those alternatives that would be most likely to receive public support.

Greensboro Department of Transportation, Greensboro, N.C. – In an effort to better understand and respond to public concerns, GDOT decided to engage in extensive opinion research and community involvement planning. Ms. Meyer was responsible for oversight of activities that included conducting extensive one-on-one interviews with key civic and government leaders and communicating the comprehensive plan for the Department’s future efforts related to Transportation 2010, GDOT’s needs list for the future to the Greensboro City Council.

Southtown Corridor Major Investment Study, Kansas City, Missouri – Analysis of transit alternatives from downtown Kansas City to the I-435 loop for the Kansas City Area Transportation Authority was the major thrust of this project. A 15-mile preferred alternative was identified, and a five-mile, \$200 million starter route was selected for preliminary engineering and EIS. Ms. Meyer managed the public involvement program for this study, which included the convening of two community-based committees, public meetings, and

presentations to civic and neighborhood groups. Materials produced included a video and “rail fact books.”

Vivion Road Corridor Study, Clay and Platte Counties, Missouri – Ms. Meyer assisted in leading public involvement activities for this corridor study for the Missouri Department of Transportation. The study was conducted to create an overall urban design concept, financing solutions, and a project phasing plan for the Vivion Road Corridor in North Kansas City. The study components included community planning, recreation, transportation planning, and infrastructure assessment. Public involvement focused on small-group working meetings with area interests, which primarily consisted of businesses. The public involvement program also employed the use of a multi-media kiosk placed in an area mall.

Wichita Intelligent Transportation Systems (ITS) Early Deployment Study, Wichita, Kansas – Ms. Meyer managed the public involvement program for this study that identified appropriate ITS user services and developed an early deployment plan using ITS strategies for the Wichita, Kansas area. She coordinated all aspects of public meetings, survey research, and development of an interactive multi-media CD ROM for use at public meetings. This means proved very successful at increasing the level of understanding about the study and ITS operations.

Professional Activities

Member, Transportation Research Board (TRB) Committee on Public Involvement in Transportation.

Presentation at the 2011 TRB Annual Meeting – When Two Modes Meet: The DFW Connector and DFW International Airport

Workshop Instructor for the Nominal Group Technique at the TRB Access Management Conference in July 2008, and at the TRB Annual Meeting in January 2005.

Workshop Instructor for TRB Public Involvement training at the 2007 and 2004 TRB Annual Meetings.

Poster session presentation of The Fort Worth Transportation Authority Strategic Plan, annual meeting of the American Association of Planners, San Antonio, Texas, April 2006.

Presentation at the Joint Summer Meeting of the Ports, Waterways, Freight, International Trade, Planning, Economics, Finance, Management and Environmental Committees, Portland, OR, July 2003 – The National I-10 Freight Corridor Study: Public Involvement for a Nationwide Corridor

Claudia S. Coggin, Ph.D., C.H.E.S.

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Education

Degrees

Ph.D., Health Education (Health Education in Higher Education, Texas Woman's University, Denton, TX, 2002
M.S., Health Studies (Community Health), Texas Woman's University, Denton, TX , 1995
B.S., Home Economics Education (Home Economics), Trinity University, San Antonio, TX, 1966

Certifications

Certified Health Education Specialist, #4864, 1996
Action Learning: Coach the Coach Program, 2012
Texas Adolescent Tobacco Awareness and Cessation Instructor, 1999-2005
Certified Low Ropes Facilitator, 1999
Breast Awareness Trainer, American Cancer Society, 1997, re-certified 2001
Cardiopulmonary Resuscitation (CPR), American Heart Association, 1996
Texas Teacher's Certification, 1968

Professional Experience

Coggin Consulting

2012-present Community Health Promotion Consultant

University of North Texas Health Science Center

School of Public Health

2003-2012	Assistant Professor Behavior and Community Health Department
2005-2012	Director, Center for Public Health Practice
2000-2008	Public Health Practice Coordinator
1999-2003	Instructor Department of Social and Behavioral Sciences

Graduate School of Biomedical Sciences Masters of Public Health Program

1996-99	Instructor Master of Public Health Program
1995-96	Health Education and Special Projects Coordinator

Master of Public Health Program

Texas College of Osteopathic Medicine

1989-95 Interdisciplinary Program Coordinator
Department of Public Health and Preventive Medicine

Administrative Positions in the School of Public Health

2005-2012 Director, Center for Public Health Practice
1995-2008 Public Health Practice Coordinator
2000-2010 Co-Director for North American Office of the International Union
for Health Promotion and Education (IUPHE/NARO)
1999-2000 Coordinator for North American Office of the International Union
for Health Promotion and Education (IUPHE/NARO)

Honors and Awards

University of North Texas Health Science Center
Outstanding Faculty Member in the Area of Community Service – UNTHSC
School of Public Health, 2008.
Delta Omega Public Health Honor Society, 2007
Nominated for Outstanding Advisor, 2005, Public Health Student Association
2004 Innovations in Health Care Award for PATCH Program from
Association of Physician Assistants
Outstanding Faculty Member in the Area of Community Service – UNTHSC
School of Public Health, 2003.
Outstanding Professor, UNTHSC Masters in Public Health Program – 2000-01,
Public Health Student Association
Nominated for Outstanding Professor, UNTHSC Masters in Public Health
Program – 1998-99, Public Health Student Association

Society for Public Health Education

Scholarship for the Crisis and Emergency Risk Communication for Pandemic
Influenza Workshop by the Society for Public Health Education and
Department of Health and Human Services, September, 2007

Texas A&M University Center for the Study of Health Disparities

Faculty Scholar, 2010-2013

Missouri Public Health Leadership Institute, 2010

Texas Woman's University

Mary Lynn Walker Drews Scholarship – Texas Woman's University 2001-
2002
Outstanding Professor, UNTHSC School of Public Health, 2000-2001
Women's Auxiliary Scholarship, Department of Health Studies - 1994 & 1995
Work/Study Program Participant for the 1995 Wellness Conference, National
Wellness Institute

Eta Sigma Gamma Honorary Fraternity, Texas Woman's University

Texas Chapter Society for Public Health Education

Helen S. Hill Distinguished Service Award, Texas Society for Public Health Education, 1999

Texas Public Health Association

Newcomer Award, Texas Public Health Association Health Public Education Health Promotion Section – 1997

Trinity University

Co-Chair, 45th Class Reunion, 2011

Trinity University Dallas/Fort Worth Alumni Board, 1998-2000

Mortar Board Honorary Fraternity

Professional Societies – Membership and Participation

International

International Union for Health Promotion and Education

North American Regional Office (IUHPE/NARO)

Co-Director of the NARO office, 2000-present

Abstract reviewer – 2007

National

Society for Public Health Education

Annual Conference Planning Committee – 2010-2011

National Board Trustee – 2007-2009

Co-Chair – Continuing Education Committee – 2000-2005

Ambassador to IUHPE – 2000- present

Abstract Reviewer for Mid-Year Scientific Conference – 2000-2001

Member-at-Large Continuing Education Committee – 1999-present

SOPHE Academic Anchor (SOPHE representative to academic institution)
– 1999 - present

Annual Conference Planning Committee – 1999-2000

Awards Committee - 1997-1998

Mid-Year Conference Local Arrangements Committee - 1998

American Public Health Association

International Health Section Abstract Reviewer, 1997

American Alliance in Higher Education

National Leadership Network

Annual Conference Planning Committee – 2010-2011

National Leadership Society, 2010 to present

State

Texas Society for Public Health Education

Chair of Nomination Committee

Past President – 2002-2003

President – 2001-2002

President elect – 2000-2001
Chapter Delegate to SOPHE House of Delegates - 1998 – 2001
Secretary - 1995-1997
Texas Chapter Delegate to SOPHE House of Delegates - 1998 – 2001
Texas Public Health Association
Chair, Public Health Education and Health Promotion Section, 1999-2000
Member of Governing Council – 2001-2002

Teaching Experience

UNTHSC-SPH

2011 Mentor for the Summer Minority Advanced Research Training program (SMART)
2010 - 2011 SABS 5312 – Community Program Planning
Lead teacher responsibility
2010 – 2011 PHED 6391 Advanced Program Design & Evaluation for Public Health Practice - 50% teaching responsibility
2005 - 2012 SABS 5430 – Health Communication
100% teaching responsibility

1998 - 2012 SCBS 5230 - Health Education in the Community Setting
100% teaching responsibility
1998 - 2010 SCBS 5420 – Texas Mexico Border Health Issues
100% teaching responsibility
1999 – 2000 SPH 5110 – Social and Behavioral Aspects of Public Health
100% teaching responsibility
1997 - 1999 SPH 5130 - Principles of Public Health
50% teaching responsibility
1997 - 2012 SCBS 5560 - International Field Studies
50% teaching responsibility
1997 PHPM 5320 - Family Health: Ethnic and Cultural Issues
100% teaching responsibility
1996 - 1997 PHPM 5110 - Behavioral Epidemiology
Assistant Instructor 50% teaching responsibility

Non-classroom teaching and coordinating responsibilities

1996 – present SPH 5850 – Public Health Practice Experience (formally SPH 5140) Place and supervise all MPH students in practice experience sites (15 - 30 students each semester)

Short course or seminar teaching experience

Texas College of Osteopathic Medicine

1997 PHPM 6363 – Instructor - Delivering Effective Patient Education in Public Health and Preventive Medicine Selective Laboratory
1997 - 2002 Group Facilitator, Biomedical Ethics course

Invited Lectures within the School of Public Health

Coggin, C. (2001) *Introduction to Social Marketing – PHPM 5110*, Social and Behavioral Aspects of Public Health. July 2001.

Coggin, C. (1996 & 1997) *Health Behavior Models for Individual Change* - Presentation to PHPM 5110, Behavioral Epidemiology, UNTHSC - September, 1996, and February, 1997.

Invited Lectures within UNTHSC (outside of the School of Public Health) Texas College of Osteopathic Medicine

Shaw, M & **Coggin, C.** – *Considering Diversity in Clinical Practice Workshop* for Rural Osteopathic Medical Education (ROME) students, Department of Family Medicine, Texas College of Osteopathic Medicine, February, 2007.

Coggin, C. *Women as an underserved population: How does public health respond?* – Physician Assistant Program, Department of Family Medicine, Texas College of Osteopathic Medicine, February, 2006.

Coggin, C. *Women as an underserved population: How does public health respond?* – Physician Assistant Program, Department of Family Medicine, Texas College of Osteopathic Medicine, February, 2005.

Coggin, C. *Effective Patient Education* – Health Promotion Disease Prevention Course for Physician Assistant Program, Department of Family Medicine, Texas College of Osteopathic Medicine. November, 2002.

Coggin, C. *Effective Patient Education* – Health Promotion Disease Prevention Course for Physician Assistant Program, Texas College of Osteopathic Medicine. January, 2001.

Coggin, C. *Delivering Effective Patient Education* - PHPM 6363, Lecture for medical students, Texas College of Osteopathic Medicine, September, 1995-99.

Coggin, C. *A Look at Hispanic Foods With Your Patient in Mind* - Tour of a Hispanic Supermarket for the General and Family Medicine Clerkship Students, Texas College of Osteopathic Medicine UNT Health Science Center, Ft. Worth, TX - November, 1995.

Coggin, C. *What Can I Do With My Favorite Dishes? - A Practical Guide to Recipe Revision* - Adult patients in physician-supervised medical weight loss program – Texas College of Osteopathic Medicine, Department of Public Health & Preventive Medicine, Fort Worth, TX, December, 1993.

Graduate School of Biomedical Sciences

Coggin, C. *From Bench to Trench: How Public Health Addresses Issues in Women's Health*, BMSC 5530 - Introduction to Health Disparities, November, 2008.

Coggin, C. *From Bench to Trench: How Public Health Addresses Issues in Women's Health*, BMSC 5530 - Introduction to Health Disparities, November, 2007.

Coggin, C. *From Bench to Trench: How Public Health Addresses Issues in Women's Health*, BMSC 5530 - Introduction to Health Disparities, November, 2006.

Coggin, C. *From Bench to Trench: How Public Health Addresses Cancer Issues in Women's Health*, BMSC 5530 - Introduction to Health Disparities, October, 2005.

Coggin, C. *Public Health 101*, Health Careers Opportunity Program, - June, 1999.

Coggin, C. *What Can I Eat on the Run or Nutritional Hints for Fast Food Eating* – Job Training Partnership Act-Project Bridge Program – July, 1995.

Service

University of North Texas Health Science Center Institutional Service

Appointed

Editorial Advisory Board (History & Traditions of UNTHSC 1970-2010) –
Office of the President, 2008-2010

Student Fee Advisory Committee – 2007-2008-2009

Retention Cross-Functional Team – 2008-2009

FitFuture Committee – Office of President -2005

SPH Member on Scholarship, Awards, and Loans Committee – 2004-2008

PHPM Departmental coordinator for medical student interviews – 1990-
1995

Employee Grievance and Appeals Committee – 1992-1995

Coordinator for Diseases in Nature Transferable to Man Conference -
1996

Coordinator for AOA Health Policy Fellows Program Conference for
Ohio University College of Osteopathic Medicine hosted by UNTHSC – 1995

Elected

Co-chair and member of UNTHSC Employee Health Promotion Committee
2000

Employees Benefit and Action Committee (elected) – 2001-2003

Invited

Mentor-STARS program in Texas Center for Health Disparities-200-2008 & 2008-2009
Competencies in Research in Manual medicine & CAM (R25) Advisory

Board – 2008-present

Focused on Resources for Health, Education and Research (FOR HER) -
Women's Health Center – 2006-present

Rural Medicine Curriculum Task Force – Texas College of Osteopathic
Medicine – 2006-present
Professional & Academic Continuing Education (PACE) Advisory
Committee
Women's Initiative Network - 1990
Alcohol and Drug Awareness and Prevention Team - 1993
Women's Health Initiative Committee member - 1990
Faculty and Medical Student Mentee Program – 1990-1992
UNTHSC Institute for Cancer Research

Volunteer
Hispanic Health Fair - 1999 to present
Group facilitator for PHPM Biomedical Ethics Course – 1997-2002
Coordinator for Employee Osteoporosis Awareness Program sponsored
by
UNTHSC Health Promotion Committee - 1999
Cowtown Marathon Field Hospital First Aid Team - 1989-1996

School of Public Health Service

Chair, Public Health Practice Committee
Department representative DrPH Admissions Committee – 2008-2009
Comprehensive Examination Committee - 2008-2011
Member, Search Committee for SPH Associate Dean for Research – 2006-
2007
Chair, Social & Behavioral Sciences Departmental Faculty Recruitment
Committee – 2005-06
School of Public Planning and Evaluation Committee – 2005-2007
Member of MPH faculty retreat planning committee – 2002
Departmental Coordinator and for development of the office for
International
Union for Health Promotion and Education North American Office
(IUPHE/NARO), 1999
Co-Director, IUHPE/NARO – 2000-present
Chair, Student Recruitment and Retention Committee – 1999-2001
Member
Faculty Advisory Board, Student Chapter of Public Health and Medicine
Initiative

Professional Service

Reviewer, Centers for Disease Control and Prevention (CDC) Special
Emphasis Panel, 2009
Reviewer, *Journal of Psycho-Oncology*, 2008-present
Reviewer, draft white paper, *Demonstrating Excellence in Practice-based
Service in Public Health*, ASPH, 2008
Consultant to the City of Fort Worth Health Promotion Unit, 1997-2008
Reviewer, draft white paper, *Demonstrating Excellence in Practice-based
Research for Public Health*, ASPH, 2005

Member of the Editorial Board, *Public Health International Bulletin*
Abstract Reviewer, annual conference, SOPHE, 2005
Abstract Reviewer, APHA, Academic Public Health Caucus, 2005
Reviewer for ASPH/HRSA Student Award for Excellence in Public Health
Practice, 2005
Judge, Student Poster Contest Crossing Borders, 4th International
Conference, University of Texas at Arlington School of Nursing,
April, 2005
Reviewer for "What's Happening to ..." psychosocial booklet series for
Susan
G. Komen Breast Cancer Foundation, 2004
Reviewer, draft white paper, *Demonstrating Excellence in Practice-based
Teaching for Demonstrating Excellence in Academic Public Health
Practice*, ASPH, 2004
Abstract Reviewer, mid-year conference, SOPHE, 2003
Abstract Reviewer, annual conference, SOPHE, 2000
Abstract Reviewer, International Section, APHA, 1997
Book Reviewer, Jones and Bartlett Publishers, 2000

Community Service

Tarrant County Nurse/Family Partnership Advisory Committee, 2007-
present
Advisory Committee, Susan G. Komen Tarrant County Affiliate
Community Assessment, 2008
Fort Worth Museum of Science and History Advisory Committee, 2008
Community Ambassador for Tarrant County Public Health Department,
2007-present
The Community Health Advisory Council, Texas Health Resources,
2007-present
Infant Morality Network Steering Committee, 2007-present
Infant Morality Network Research/Oversight Committee, 2006-present
Teen Videofest Advisory Panel, Tarrant County Health Department,
1999-2003
Advisory Committee, Extending Boundaries, A Community Based Program
Breast Cancer Evaluation Project, 2000 - present
Judge, Tarrant County Teen Video Contest, 1999 - present
Hispanic Health Fair, June, 1999 - present
Assisted with development and writing of Tarrant County Employee
Health
Promotion Program proposal
Children's Tobacco Advocacy Campaign, 1998-present
Minority Health Advisory-Resource Group, Texas Department of Public
Health, Region 2 & 3, 1996-2000
American Heart Legislative Grassroots Network, 1997
Tarrant County Asthma Consortium, 1997-2000

Do It For Me, Mom Advisory Board and chair for development committee,
1997-2002
STAR Care Partnership, 1997
Planning Committee for Annual Public Health Week Conference - Fort
Worth and Tarrant County Department of Public Health, 1996
Asthma Awareness Campaign Coalition – Fort Worth and Tarrant County
Department of Public Health (invited) Youth Day Health Fair -
Tarrant County Youth Collaboration – Department of Family
Medicine Booth
Chair - City of Cleburne Heart Campaign (2 years)

Scholarly Activity

Grants and Contracts

Funded

Shaw-Ridley, M., **Coggin, C** and others (2011-2013) More Than a Picnic: It's a Family Affair for Lifestyle Change, Center for the Studies of Health Disparities, Texas A&M University (\$539,227). Cancer Prevention Research Institute of Texas (CPRIT) #PP110058
Role: Co-Principal Investigator - Site 1. Sub-contract (\$40,634)

Raines-Milenkov, A., **Coggin, C.**, Qualls-Hampton, R. (2011-2012) Building Bridges Initiative (\$50,000)
Role: Co-Principal Investigator

Coggin, C. Kaman, R. (2008) Summer Public Health Education and Research Enterprise Program (SPHERE) (\$30,000). Association of Schools of Public Health.
Role: Principal Investigator and lead author

Bond, M.L., Cason, C. L. & **Coggin, C.** (2006-2007) Missing in Texas: Hispanics and Health Professions. Texas Higher Education Coordinating Board. (\$236,801.00).
Role: Project Director – UNTHSC coordinator. IRB preparation and submittal for UNTHSC. Recruit students for focus groups. Collect, transcribe and analyze data for UNTHSC focus groups. Assist with development of Institutional Assessment for Readiness for Retention of Hispanic students and the “white paper.”

Coggin, C. & Colley, K. (2006-2007) Pfizer Visiting Professor in Health Literacy. (\$7,000).
Role: Co-authored application and coordinated visit. Harvey Brenner, PhD, chairman of Department of Social and Behavioral Sciences will served as campus host.

Coggin, C. (2005-2006) 2005 Community Profile for Susan G. Komen. Contract, (\$3 4178.00)

Role: Principal Investigator – Oversaw the project from negotiation to completion including orientation for the research assistant, the IRB application and final report.

Pagels, P. **Coggin, C.**, Mains, D., Cage, C. Franks, S. & Baum, S. (2005) Physician Assistant Foundation, Innovations in Health Care Award. PATCH Program the National Physician Assistant Foundation, the American Academy of Physician Assistants and Pfizer Pharmaceuticals (\$5,000 project award)
Role: co-authored the award submittal.

Bayona, M., **Coggin, C.** & Alvarez-Garriga, C. (2003-2005) Partners for Community Based Research & Learning (Academic Health Department). Association of Schools of Public Health. (\$99,998.00)
Role: Co-Principal Investigator - Coordinated project activities including budget, student research assistant, mentor training, preparation of sub-grant forms, award letters, and other duties.

Kaman, R., Balcazar, H., Reeves, R., Urrutia-Rojas, X., **Coggin, C.**, & Soto-Mas, F., (2003-2008) Minority K-12 Initiative for Teachers and Students (MKITS) National Institutes of Health., National Heart, Lung & Blood Institute. (\$1,350,000.00)
Role: Co-Investigator - Serve as a resource and assist with the recruiting of third grade students for the summer program at the Museum of Science & History. Assist with the summer program.

Urrutia-Rojas, X., Frindinger, F. & **Coggin, C.** (2003) Texas State Nutrition and Physical Activity Program to Prevent Obesity and Related Chronic Disease. Texas Department of State Health Services (TDSHS) Bureau of Nutrition Services. (\$57,241.00).
Role: Co-Principal Investigator - Assisted with preparation of grant proposal. Coordinated the focus groups and facilitated one of the focus groups for adolescents. Assisted with analysis of the focus group data and the preparation of the final reports to the granting agency.

Coggin, C. (2003) 2003 Community Profile for Susan G. Komen Tarrant County Affiliate - Contract (\$1,346.00).
Role: Principal Investigator - Oversaw the project from negotiation to completion including orientation for the research assistant, the IRB application and final report.

Coggin, C., Baum, S., Cage, C. J., Mains, D., Pagels, P., & Franks, S. (2002-05) PATCH: A Worksite Smoking Cessation Program: University of North Texas Health Science Center, Intramural Faculty Research Committee. (\$15,228.00).
Role: Principal Investigator - Coordinated all aspects of the grant including IRB application, the group education sessions, follow-up evaluation, annual reports

to the funder. Developed the article for journal submission with other members of the team,

Coggin, C., Baum, S., Cage, C. J., Mains, D., Pagels, P., & Franks, S. (2003) Employee Smoking Cessation Program: Positive Attitudes Toward Changing Habits (PATCH), University of North Texas Health Science Center, Intramural Faculty Research Committee. (\$8,100.00).

Role: Principal Investigator - Coordinated all aspects of the grant including IRB application, the group education sessions, follow-up evaluation, annual reports to the funder. Developed the articles for journal submission with other members of team.

Coggin, C. & Shaw-Perry, M. (2002) An Afrocentric Perspective: Needs of Breast Cancer Survivors, University of North Texas Health Science Center, Intramural Faculty Research Committee. (\$6,600.00).

Role: Principal Investigator - Coordinated all aspects of the project including IRB proposal, negotiation with research partners, data collection and analysis, final report to the funder. Developed articles for journal submission with Co-PI.

Coggin, C. & Stehly, C. (2002) Proposal to Campus Community Partners for Health for Establishment of CCPH Regional Network. (\$15,000).

Role: Co-Principal Investigator. Coordinated with the other Co-PI the workshop for service learning training.

Kaman, R., **Coggin, C.,** Baum, S., Cage, A.C., Jelduser, J., Mains, D., Pagels, P, Pettyjohn, S. (2001) Employee Smoking Cessation Program: Positive Attitudes Toward Changing Habits (PATCH), University of North Texas Health Science Center, Intramural Faculty Research Committee (\$8,100).

Role: Co-Principal Investigator in year I and Principal Investigator in year II - Coordinated all aspects of the grant including IRB application, the group education sessions, follow-up evaluation, annual reports to the funder. With other members of the team, developed the article for journal submission.

Coggin, C., Fong, N., Helduser, J., Kaman, R., Rager, R., Stockard, A. (1999) Stages of Readiness for Worksite-based Physical Activity. University of North Texas Health Science Center, Intramural Faculty Research Committee (\$5,058).

Role: Principal Investigator - Assisted with development of proposal, the evaluation tools, and coordinated activities related to the project.

Kaman, R., **Coggin, C.,** Rene, A. (1999) Evaluation of an African American Church Based Program to Increase Knowledge of Nutrition, Cancer Risk and Physical Activity, American Cancer Society of Tarrant County (\$6,600).

Role: Co-Investigator - Assisted with proposal, development of evaluation tools and analysis of the data gathered for the evaluation. Assisted with the final report to the funding agency.

Submitted/In Review

Submitted/Approved/not funded

Coggin, C. Kaman, R, Dubin, B, Lurie, S., Stimpson, J, Moorman, T., (2007) Summer Public Health Education and Research Enterprise Program (SPHERE). Association of Schools of Public Health-Center for Disease Control and Prevention Cooperative Agreement. (\$276,434).
Role: Principal Investigator – Authored the application.

Shaw, M., Ridley, **Coggin, C.**
Functional Family Therapy: Enhancing Quality of Life for African-American Breast Cancer Patients. Department of Defense. (\$109,155). Award will be to Center for the Study of Health Disparities at Texas A&M.
Role: Co-Investigator (sub-contract \$1500)

Vishwanatha, JK, & Cardarelli, K. (2007) STRIDE: Strategies for infant mortality disparity elimination. Racial and Ethnic Approaches to Community Health Across the US (REACH US). (\$4,337,340)
Role: Co-Investigator - Assisted with writing Community Action Plan and community collaboration.

Submitted/Not Funded

Coggin, C. (2010). Public Health Leadership Institute in Texas. Blue Cross/Blue Shield of Texas Foundation
Role: Principal Investigator

Coggin, C. (2010). Public Health Leadership Institute in Texas. Fidelity Foundation
Role: Principal Investigator

Coggin, C. (2011). Public Health Leadership Institute in Texas. Leland Fikes Foundation, Inc.
Role: Principal Investigator

Shaw, M., Ridley, **C., Coggin, C.**, Kreider, R., Jones, Z., Lemke, H., Hollub, A., Gaines, S. (2010). Health Disparities Academy: Phase II Pathways to Professional Programs. Texas Higher Education Coordinating Board. (\$506,389). Award will be to Center for the Study of Health Disparities at Texas A&M.
Role: Co-Investigator (sub-contract \$20,699)

Reyes, C., **Coggin, C.**, & Urrutia-Rojas, X. (2008) La Salud del Seno: Breast health education program for Latinas with children who attend two schools in Tarrant County Submitted to Susan G. Komen Tarrant County Affiliate (\$126,226)
Role: Co-Investigator-assisted with writing grant and identifying community partners.

Cruser, D.A., **Coggin, C.**, Gwartz, P., Martin, R., Neijtek, V., Tierney, N., Kemp, K., & Trevino, A. (2008). The Synergy in Multidisciplinary Practice, Learning and Education (SIMPLE) Project. QEP at UNTHSC (\$102,949).

Role: Co-Principal Investigator – Assisted with application preparation.

Coggin, C., Lurie, S., Lambiase, J., Raines, A., Anderson, R., Goodwin, M., & Peachy, L. (2008) Formative Research for Communication Plan Related to Preconception Health and Reproductive Life Planning for Teens and Young Adults

Role: PI – authored proposal.

Cardarelli, K, **Coggin, C.** (2007) Youth HIV Outreach, Prevention and Education (HOPE) National Center for Minority Health and Health Disparities, \$138,983.

Coggin, C. Kaman, R, Dubin, B, Lurie, S., Stimpson, J. (2007) Summer Public Health Education and Research Program (SPHER). Texas Higher Education Coordinating Board (\$237,411.00).

Brenner, H., Coustasse, A., **Coggin, C.**, Lurie, S., Hollen, M., (2007) Six County Assessment of Children's Health to Cooks Children Hospital System. (\$156,000).

Role: Co-Investigator – assisted with writing and preparation of grant.

Coggin, C. & Treviño, L. (2006) Partners in Collaborative Academic Practice and Training. Association of Schools of Public Health (\$79,992.00).

Role: Principal Investigator - Authored the application

Coggin, C. & Tim Strawderman (2005) Partners for Community Based Research & Learning (Academic Health Department). Association of Schools of Public Health (\$99,992.00).

Role: Principal Investigator - Authored the application.

Sanders, M. & **Coggin, C.** (2005) Training in Primary Care Medicine –Master of Public Health Collaborative Program. Department of Health and Human Services. (\$297,118.00).

Role: Co-Principal Investigator - Co-authored application for training grant to provide funds for family practice residents to pursue MPH during residency.

Soto-Mas, F., Fridinger, F, **Coggin, C.**, Jacobson, H., Bae, S. & Urrutia-Rojas, X. (2003) Proposal to ASPH-American Legacy Foundation STEP UP Program. Tobacco Salud Training and Research Program, (\$160,000 2 years).

Role: Co-Investigator

Balcazar, H., Rojas, X., Frindger, R., Soto Mas, C., **Coggin, C.**, Lurie, S., & Aewha, H. (2002) PROCHILD: Partnerships to Reduce Obesity in Children. Centers for Disease Control, (\$447,875).

Role: Investigator – Assisted with grant proposal.

Rojas, X, Lykins, K. & **Coggin, C.** (2001) Reduction of Overweight and Obesity, and Risk Factors for T2DM in Elementary School Children. Minority Health Research and Education Grant Program. Texas Higher Education Coordinating Board. (\$249,578.00).

Role: Associate Investigator - Assisted with grant proposal.

Kaman, R., **Coggin, C.**, Helduser, J., Rager, R. (1999) Changes in Readiness Worksite Based Exercise. University of North Texas Health Science Center, Intramural Research Committee. (\$6,000).

Role: Co-Investigator – Assisted with grant proposal.

Gonzales, A., Marshall, M., **Coggin, C.**, Whiting, G. (1996) Put Prevention into Practice. Texas Department of Health.

Role: Co-Investigator – Assisted with grant proposal.

Publications

Bond, ML, Cason, C., Gleason-Wynn, P. & **Coggin, C.**, Trevino, E. & Lopez, M. (2008). Perceived barriers and needed supports for today's Hispanic students' in the health professions: Voices of seasoned Hispanic healthcare professionals. *Hispanic Health Care International*, 6(1), 41-50.

Shaw-Perry, M. & **Coggin, C.** (2008). Using a Delphi Technique to determine perceived needs among African American breast cancer survivors. *Health Promotion and Practice*. 8(1), 25-44.

Coustasse, A., Singh, K, Lurie, S., Lin, Y.S., **Coggin, C.**, Trevino FM. (2007). Gender Disparities: A medical detoxification program. *Journal of Hospital Marketing & Public Relations*, 18(1), 21-37.

Coggin, C. & Shaw-Perry, M. (2006). Breast cancer survivorship: Expressed needs of Black women. *Journal of Psychosocial Oncology*, 24(4), 107-122.

Marshal, K., Urrutia-Rojas, X., Soto-Mas, F. & **Coggin, C.** (2005). Health status and access to health care of documented and undocumented immigrant Mexican women. *Journal of Health Care for Women International*. 26:916-936.

Martinez, R. Gratton,T., **Coggin, C.** & Rene, A. (2004). A study of pesticide safety and health perceptions among pesticide applicators in Tarrant County, Texas. *Journal of Environmental Health*. Vol. 66:6.34-37.

Doyle, E. I., **Coggin, C.**, & Lanning, B. (2004). Writing for publication in health education. *American Journal of Health Studies* 19(2), 100-109.

Franklin, G., **Coggin, C.**, Mains, D., Lykens, K. (2004). Sun awareness pilot project in Texas. *International Quarterly of Community Health Education*, 21(4) 319-337.

Adams, B., **Coggin, C.**, Marshall, M., Hastings, J., Migala, H., Sinah, A. (2000). The Borders without Boundaries: Introducing health profession students to border health concerns and practices. *Journal of Texas Rural Health*, Vol.XVIII, No.1, 44-51.

Coggin, C., Aylett, K., Ball, S., Peck, D., Jenkins, D. (1999). A community coalition for developing an asthma awareness campaign, *Health Education and Behavior*, 25(5); 606-607.

Kaman, R., **Coggin, C.**, & Helduser, J. (1999). County considers worksite health promotion, *Worksite Health*, 34-40.

Book Chapters

Bond, M.L., Cason, C.L., Gleason-Wynn, P., Denke, L., Gray, J., Ashwill, J., **Coggin, C.**, Moon, M., Lopez, M., Trevino, E., & Baxley, S. Finding and Keeping Diversity in your Program: Hispanics in the Health Professions. In *Hispanic Voices*. National League for Nursing. In press.

Technical Reports

Danko, R., **Coggin, C.**, Lloyd, L & Blakley, C. (2008). Opportunities for Interaction in Research, Education, and Practice. Texas State Department of Health Services

Coggin, C. & Mains, D. (2005). Guidelines for Thesis, Professional Report and Dissertation. UNTHSC School of Public Health. (29 pp.)

Hooda, M. & **Coggin, C.** (2006). Community profile for Tarrant County – Submitted to the Susan G. Komen Tarrant County Affiliate. (60 pp.)

Hossman, S. & **Coggin, C.** (2004). Community profile for Tarrant County – Submitted to the Susan G. Komen Tarrant County Affiliate. (52 pp.)

Urrutia-Rojas, S., **Coggin, C.**, & Fridinger, F. (2004). A Health Communication Plan to Address Obesity in Texas. Submitted to the Texas Department of State Health Services, September, 2004.

Urrutia-Rojas, **Coggin, C.** & Fridinger, F. (2004). Formative Research for the Development of an Obesity Prevention and Control Program in Texas. Focus Groups with Urban Hispanic Families. Submitted to the Texas Department of State Health Services, June, 2004.

Urrutia-Rojas, **Coggin, C.** & Fridinger, F. (2004). Formative Research for the Development of an Obesity Prevention and Control Program in Texas Social Marketing Summary Report. Submitted to the Texas Department of State Health Services, February, 2004.

Dissertation

Coggin, C. (2002). *An Afrocentric Perspective: Needs of Breast Cancer Survivors*. Unpublished Dissertation (350 pp.).

Articles Submitted for Publication

Articles In Press

Published Abstracts

Coggin, C., Lancaster, B., Hills, J. and Vollman, A. (2006). *Promoting global health and health equity: The International Union of Health Promotion and Education*. Society for Public Health Education Conference, November, 2006.

Marshall, K., Urrutia-Rojas, X., Trevino, E. & **Coggin, C.** (2006). *Sociodemographic and health characteristics of documented and undocumented immigrant Mexican women*. American Public Health Association Conference, November, 2006.

Coggin, C., Gratton, T, Engelhardt, J & Perales, R. (2005). *Let the Community Teach: A Successful Collaboration*. University of Texas at Arlington School of Nursing, Crossing Borders: Fourth International Conference, April, 2005.

Coggin, C. & Stehly, C. (2004). *Community & Academic Partnerships: Building Bridges Between Strong Foundations*. Texas Society for Public Health Education, Austin, TX, September, 2004.

Franklin, G., **Coggin, C.**, Mains, D., and Lykens, K.A. (2003). A sun awareness pilot project. *The Journal of Investigative Dermatology*, abstract 419, Vol.121 (1).

Urrutia-Rojas, X., Bayona, M., Menchaca, J. & **Coggin, C.** (2003). *Obesity in School Children: Gender-Related Risk Factors*. American School Health Association, October, 2003.

Coggin, C. & Stehly, C. (2003). *SL Grant + Students + Community = Unique Learning Opportunity for All*. The Oklahoma, Texas and National Campus Compacts and Texas Association of College and University Student Personnel Administrators Conference, July, 2003.

Coggin, C. & Shaw-Perry, M.S. (2003). *An Innovative Method: Using Delphi Technique to Conduct a Needs Assessment of African American Breast Cancer Survivors*. Society for Public Health Education Mid-year Scientific Conference, June, 2003.

Coggin, C. Gratton, T., Marshall, M., Perales, R. & Englehart, J. (2003). *A Border Collaboration: Let the Community Be Your Teacher*. Society for Public Health Education Mid-year Scientific Conference, June, 2003.

Coggin, C., Helduser, Rager, R. (2002). *The Predictive Value of a Health Risk Assessment Tool in Determining Readiness for Physical Activity*, Society for Public Health Education Mid-year Scientific Conference, Cincinnati, OH, May, 2002.

Coggin, C., Denard-Goldman, K. (1999). *Physician Behavior Change Challenges, Strategies, and Lessons Learned*, Society for Public Health Education Mid-year Scientific Meeting, June, 1999.

Coggin, C., Scott, R., Harbert, K. (1999). *Health Care Providers and Patient Education*, American Alliance for Health Education, Alliance for Physical Education, Recreation and Dance Annual Conference, Boston, April, 1999.

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Newsletters

Coggin, C. & Carlyon, W. (2002). Mohan Singh, the master, returns. *News & Views*, Vol. 29:6.

Brochures

Coggin, C. (1997). *Chlamydia, What Will It Cost You?* Brochure published by Health Edco, a division of WRS Group, Inc.

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Articles in Preparation

Invited Lectures and Oral Presentations not listed in published abstracts

Gonzalez, A., **Coggin, C.** & Gratton, T. *Successful Collaborations in the Community*. Texas Public Health Association Health Disparities Conference, September, 2005.
Shaw-Perry, M. & **Coggin, C.** *An Afrocentric Perspective: Needs of Breast Cancer Survivors*. 5th Annual Sisters Network, Inc. Conference, April, 2002

Coggin, C. *The Pearls and Perils of Working in Teams*, School of Public Health Capstone Class, September, 2002.

Shaw-Perry, M., **Coggin, C.**, *Leadership Workshop*, 4th Annual National Sisters Network Conference, Detroit, MI, April, 2002.

Shaw-Perry, M., **Coggin, C.**, *Grantwriting Workshop*, 4th Annual National Sisters Network Conference, Detroit, MI, April, 2002.

Shaw-Perry, M., **Coggin, C.**, *Leadership Workshop*, 3rd Annual National Sisters Network Conference, Houston, TX, April, 2001.

Coggin, C. *Public Health 101*, Lecture for Dental Assistant Students, Tarrant County College, August, 1999.

Coggin, C., Urrutia-Rojas, X., Lurie, S. *Effective Coordination of Community Resources*, Texas Public Health Association, April, 1999.

Adams, B., **Coggin, C.**, Hastings, J. *Borders Without Boundaries* - Texas Rural Health Association, 14th Annual Conference, September, 1998.

Coggin, C. & Foster, W. *Breast Awareness 101* - Lecture to class at Texas Woman's University, Department of Health Studies, October, 1997.

Coggin, C. *Designing Effective Patient Education Materials* - Lecture to class at University of North Texas, Department of Sociology, March, 1997.

Coggin, C. *HPV-Can You Afford the Risk?* - Presentation to HS1902, Fitness and Health: Enhancing Personal Wellness - Texas Woman's University, April, 1996.

Coggin, C. *Cultural and Ethnic Influence in Medical Career Decisions* - "Healthy People 2000: Delivering the Promise" Symposium, Texas Woman's University, September, 1994.

Coggin, C. *What Does Healthy Eating Really Mean and How Do I Do It?* - Women's group -Fort Worth, TX, October, 1994.

Coggin, C. *What I Did on My Summer Vacation: An Overview of the Fort Worth Health Department from a Student's Prospective* - Community Health Class at Texas Woman's University, Denton, TX, October, 1994.

Coggin, C. *What Can I Do With My Favorite Dishes? A Practical Guide to Recipe Revision* – Patients in a physician-supervised weight loss program, Bedford, TX., November, 1993.

Refereed Poster Sessions

Shaw Ridley, M, Rollins, B.M., Sherman, L., Roger, C. Bonner, T., Bentley, K., Salerno, K.A., Ford, K.C., **Coggin, C.**, Williams, K. More than a Picnic: It's a Family Affair for Lifestyle Change. Cancer Prevention and Research Institute of Texas (CPRIT) Conference, November, 2011.

Njuguna, Princess, **Coggin, C.**, Correlation between HIVE/AIDS Education and High School Adolescents Risky Sexual Behaviors in the United States, Summer Minority Advanced Research Training, July, 2011.

Marshall, K., Urrutia-Rojas, X., **Coggin, C.**, Bayona, G., *Documented and undocumented immigrant men's potential access to health care* American Public Health Association, November, 2009.

Urrutia-Rojas, X., **Coggin, C.**, *An academic-community collaboration: Evaluation of FitFuture's KidsFest*, Society for Public Health Education, May, 2009.

Lopez, M., **Coggin, C.**, Ximena Urrutia-Rojas, & Reyes-Ortiz, C., *Religiosity and the use of breast cancer screening methods among older Latin Women*, UNTHSC Seventeenth Annual Research Appreciation Day, March, 2009.

Coggin, C., Bond, ML; Cason, C; Gleason-Wynn, P, Gray, J, Ashwill, J, Moon, M, Trevino, E, Lopez, M, Denke, L, & Baxley, S., *Identifying Barriers and Supports to Increasing and Retaining Hispanic Students in the Workforce*, UNTHSC Sixteenth Annual Research Appreciation Day, March, 2008.

Coggin, C., Bond, ML, Cason, C, Gleason-Wynn, P, Gray, J, Ashwill, J, Mood, M, Trevino, E., Lopez, M, Denke, L, & Basley, S., *Strengthening the Workforce: Barriers and Supports to Increasing and Retaining Hispanic Students*, American Public Health Association, December, 2007.

Mathew, M. & **Coggin, C.**, *The Roll of Health Literacy when Analyzing Functional Health Status: A Look at the 2003 National Assessment of Adult Literacy*. Texas Society for Public Health Education Annual Conference, TWU, Denton, TX. 2007

Coggin, C. Gratton, T., Perales, R., Tapia, B. *Texas-Mexico Border Health Issues: Teaching Students Using an Experiential Approach*. International Union for Health Promotion and Education, June, 2007.

Ghazala Ansari, MPH, Coustasse, A. **Coggin, C.**, Lurie, S., Venegas, H. & Trevino F., *Health disparities among drug and alcohol abusers of a medical detoxification program in a Texas hospital*. American Public Health Association, December, 2005.

Coggin, C. Mains, D., Cage, C., Pagles, P., Franks, S., & Baum, S., *PATCH: A worksite smoking cessation program using four modalities*. Best Practice for Better Health, 6th IUHPE European Conference on Effectiveness and Quality on Health Promotion in Stockholm, Sweden, June, 2005.

Ansari, G., Coustasse, A., **Coggin, C.**, Lurie, S., Gillan, C. & Trevino, F. *Health disparities and cost of a medical detoxification program in specific populations with drug and alcohol abuse in a Texas hospital*. Texas Public Health Association, April, 2005.

Stehly, C., **Coggin, C.**, Sanders, M., *Resident Training in Primary Care – Master of Public Health Collaborative Program*. UNTHS Research Appreciation Day, April, 2005

Bereolos, N., Franks, S. & **Coggin, C.**, *Acculturation and psychological distress in Mexican-American health fair participants*. Texas Psychological Association, November, 2004.

Shaw-Perry, M. & **Coggin, C.**, *An Assessment of the Quality of Life Needs of African American Breast Cancer Survivors*. Culture, Cancer & Literacy Conference, June, 2004.

Coggin, C. & Shaw-Perry, M., *The Delphi Technique: An Application to Quality of Life Community Needs Assessment*, International Union for Health Education and Promotion XVIII World Conference in Melbourne, Australia, April, 2004.

Fletcher, F. & **Coggin, C.**, *Phosphate Dehydrogenase Deficiency: Is There a Need for Increased Public Awareness?* Morehouse College Public Health Awareness Conference, May, 2004

Urrutia-Rojas, X., Bayona, M., **Coggin, C.** & Lewis, L., *Gender-related Risk Factors for Obesity in School Children*. Society for Public Health Education Mid-year Scientific Conference, June, 2003.

Franklin, G, **Coggin, C.**, Likens, K, & Mains, D., *A Sun Awareness Pilot Project*. Society of Investigative Dermatology, April, 2003.

Murph, B., Wadley, W., Pertersen, L., Wooters, R., Stevens, J. & **Coggin, C.**, *“HOT SHOTS”: A Collaboration Between Public Health & A Local Fire department to Increase Immunizations for Infants and Toddlers*, 37th National Immunization Conference, March, 2003.

Coggin, C., Helduser, J., Rager, R., Fong, N., Kaman, R., Stockard, A., Zhang, H., Davidson, L. *Stages of Change for Modifying Exercise Behavior: Implications for Community-Based Studies*, 129th annual meeting of the American Public Health Association, October, 2001.

Helduser, J., **Coggin, C.**, Zuiling, H., Kaman, R., Stockard, A., Fong, N., Rager, R., *Determinants and Readiness for Physical Activity Participation*, 48th Annual Meeting of the American College of Sports Medicine, May, 2001.

Coggin, C., Helduser, J., Rager, R., Kaman, R., Fong, N., Stockard, A., Zuiling, H., Davis, L., *Use of a New Health Risk Assessment to Determine Readiness for Physical Activity*, Society for Public Health Education 2001 Mid-year Scientific Meeting, May, 2001.

Coggin, C., Helduser, J., Rager, R., Kaman, R., Fong, N., Stockard, A., Zuiling, H., Davis, L. *A Tool to Classify Readiness to Participate in Physical Activity*, Research Appreciation Day, University of North Texas Health Science Center at Fort Worth, March, 2001.

Shaw, M., **Coggin, C.**, Nealey, B., *Using Focus Group Methodology to Customize Breast Cancer Screening Programs that Recruit Medically Underserved African American Women*. Society for Public Health Education Scientific Mid-year Conference, May, 2000.

Coggin, C., Kaman, R., Heldsuer, J., *A Successful Town and Gown Partnership: A County Government and a School of Public Health*. Texas Public Health Association Annual Meeting, April, 2000.

Adams, B, Migala, H., Sinha, A., **Coggin, C.** Marshall, M., *Cultural Competency Training: A Community-Based Texas-Mexico Border Health Experience for Health Professions Student*. American Osteopathic Association Research Conference, August, 1999.

Kaman, R., **Coggin, C.**, Helduser, J., *Development of a County Government Health Promotion Program*. Association for Worksite Health Promotion Region 6 Meeting, May, 1999.

Fawcett, E., **Coggin, C.**, Rubin, B. (1999) *Theory Based Support Group Designed to Increase Knowledge of Osteoporosis*. Texas Public Health Association, April, 1999.

Kaman, R., **Coggin, C.**, Helduser, J., *Development of a County Government Health Promotion Program*. Research Appreciation Day, University of North Texas Health Science Center, March, 1999.

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Aylett, K., **Coggin, C.,** Ball, S. Peck, D., Jenkins, D. *City-Wide Campaign for Raising Asthma Awareness Among Teens*, 7th Annual Social Marketing Conference, University of South Florida, June, 1997.

Coggin, C., *Design and Development of a Patient Education Brochure for HPV* - American Public Health Association Annual Meeting, November, 1996.

Coggin, C., *A Patient Education Brochure for a College Campus on HPV*, Texas School Health Association State Conference, Poster Session, Austin, TX, February, 1996.

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