

Executive Summary

Collin County

From To

Period 1 10/1/13 9/30/14

Period 2 10/1/13 9/30/14

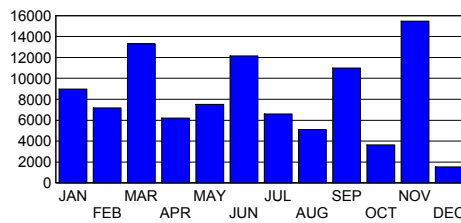
Air

Analysis	Period 1	Period 2
Ticket Price	115,645.06	115,645.06
Less Refunds	-17,029.34	-17,029.34
Total Tickets	98,615.72	98,615.72
# of Tickets	277	277
# of Refunds	-24	-24
Total Trans	253	253
Average Sale	417.49	417.49
Average Refund	-709.56	-709.56
Average Ticket	389.79	389.79

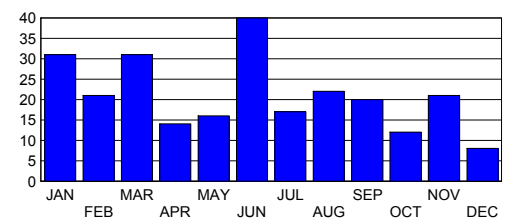
Segments

Dallas / San Antonio	23	23
San Antonio / Dallas	22	22
Dallas / Houston	17	17
Dallas / Des Moines	15	15
Dallas / Austin	13	13
Others	380	380

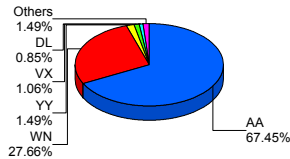
Ticket Price



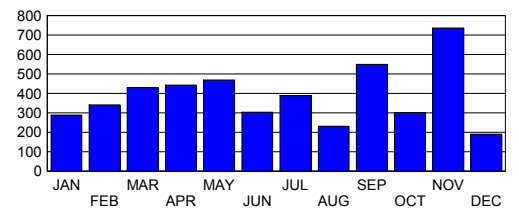
Net Transactions



Segments by Carrier



Average Ticket Price



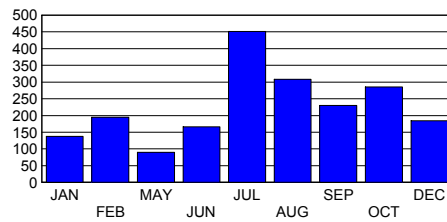
Car

Analysis	Period 1	Period 2
Car Cost	2,047.61	2,047.61
Cancellations	0.00	0.00
Total Cost	2,047.61	2,047.61
Reservations	15	15
Cancellations	0	0
Total Reserved	15	15
Ave/Day/Night	36.56	36.56
Average #Days	3.73	3.73
Total Days/Nights	56	56

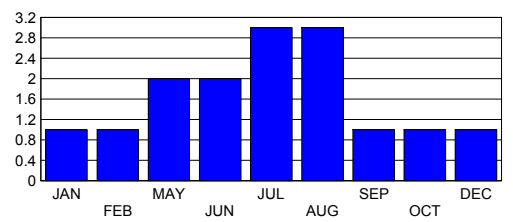
Top 5 Cars

ET ENTERPRISE RENT A CAR	1,406.47
ZT THRIFTY CAR RENTAL	204.25
ZL NATIONAL CAR RENTAL	195.00
Misc. Car Rentals	130.40
EZ EZ RENT A CAR	62.00
Others	49.49

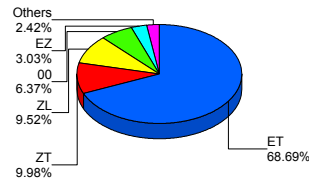
Car Cost



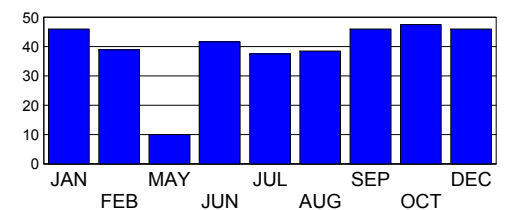
Net Transactions



Total Fare by Chain



Average Car Rate



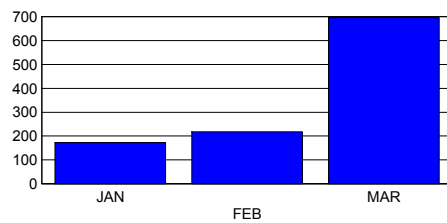
Hotel

Analysis	Period 1	Period 2
Hotel Cost	1,085.72	1,085.72
Cancellations	0.00	0.00
Total Cost	1,085.72	1,085.72
Reservations	3	3
Cancellations	0	0
Total Reserved	3	3
Ave/Day/Night	120.64	120.64
Average #Days	3.00	3.00
Total Days/Nights	9	9

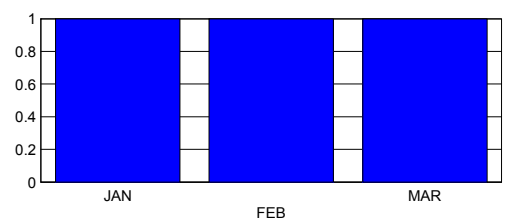
Top 5 Hotels

HY HYATT HOTELS AND RESORTS	695.00
HI HOLIDAY INN	218.00
CZ COMFORT SUITES	172.72

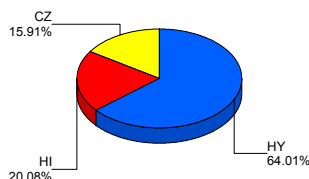
Hotel Cost



Net Transactions



Total Fare by Chain



Average Hotel Rate

