

## Stage 1 of 1 Proposal for Subaru Share the Love Dealership Event Grants

### Organization

Please review the information below for accuracy and edit accordingly. You may return to your application at any time by clicking the "Save and Finish Later" button at the end of the application.

Please **DO NOT** use all capital letters.

If an ASPCA employee solicited (formally requested) you submit this request, please list their name here. If not, leave blank.

Your response is for internal routing purposes only and will not affect your review.

Organizational Information		
Organization Name Collin County		
Mailing Address - Street 2300 Bloomdale Road Suite 4192		
City	State	Postal Code
McKinney	TX	75071
Physical Address (ONLY if different than mailing address) Include address, city, state, and postal code. Leave blank if mailing and physical address are the same. Animal Services 4750 Community Avenue McKinney, Texas 75071		
Phone	Fax	
No hyphens, e.g. 2128767700 9725484631	No hyphens, e.g. 2128767700 9725484699	
Web Site If you are a governmental organization and do not have a specific website for your department, enter the main web address. <a href="http://www.collincountytexas.gov/animal_services">www.collincountytexas.gov/animal_services</a>		
Federal Tax ID/Employer Identification Number (EIN) No hyphens 756000873	Tax Status Governmental (Municipality/County)	
Organization Type Shelter (Governmental)		

### Contacts

Primary Contact Person for This Request			
Prefix e.g. Ms., Mr., Dr. Mrs.	First Name Misty	Last Name Brown	Suffix <None>
Title Development Services Division Manager			
E-mail MBrown@co.collin.tx.us			
Phone No hyphens, e.g. 2128767700 9725485593			

### Proposal

Request Information
Project Title Subaru Share the Love Shelter-Dealership Event
Request Amount \$2,500
Participating Subaru Dealership Include their name, address, and contact information Brandon Tomes Subaru 1100 S Central Expressway McKinney, Texas 75070 214.544.5100
Have you reached out and received confirmation that the dealership will participate in the event? We have requested approval to conduct the event, which was met favorably. However, we are still awaiting official confirmation.
Event Details - Type, Date and Location Include whether this will be an adoption event, spay/neuter event, or other (describe). Collin County Animal Services will host a reduced-cost adoption, vaccination, and microchipping event on Saturday, December 13, 2014, at Brandon Tomes Subaru in McKinney, Texas. Our two goals are to 1) adopt out at least 15 cats and/or dogs for \$25 each, and 2) perform microchipping or core vaccinations for 175 cats and/or dogs at a cost of \$10 per service.

Event Details - Other

Describe other elements of the event (including behavior/veterinary specialists, etc. How will you handle make-ready (spay/neuter, vaccines, etc.) for the event?

All adoptions will be same day with all animals being spayed/neutered, receiving core vaccinations, and microchip tagging prior to the event. All animals will have collars and ID tags with the owner's information secured through microchip registration. In addition to adoptions, veterinary staff will be available on site to provide core vaccinations and microchip tagging of already-homed animals at half-price.

Event Details - Marketing/Media

How will your organization and dealership promote and involve the media in the event?

We will promote the event on our website and through social media; we currently have over 30,000 followers. Additionally, we will advertise through KLAK, a local radio station that frequently partners with us for adoptions, and through media press releases. Collin County Animal Services will co-brand the event with the ASPCA and Subaru, submitting all materials to the ASPCA for approval prior to the event.

Event Details - Budget

Please provide a line-item list of anticipated costs and justification.

\$750 will be used towards vet costs associated with adoption (spay/neuter, core shots, microchip) for 15 animals allowing Collin County Animal Services to reduce adoption fees from \$75 to \$25. If more than 15 animals are adopted during the event, Collin County Animal Services will cover the associated costs, allowing all event adoptions to be at the reduced cost of \$25.

\$1,750 will be used toward reducing the costs for core vaccinations or microchipping for the first 175 pets. Vaccination and microchip tagging usually costs \$20 each per animal. Grant funds will allow Collin County Animal Services to hold a reduced-cost vaccination and microchipping clinic in conjunction with the reduced-cost adoption event, allowing citizen to have their pets vaccinated or tagged for \$10.

Geographical Area Served (for THIS request)

Choose your domicile location in the FIRST drop-down. You may choose additional locations if this grant would benefit your work outside of your own state.

TX

Population Served (for THIS request)

You may choose more than one, but ONLY select those populations that will be served by THIS request. For example, if your organization provides services for cats and dogs, but your request is for dog kennels, you should choose "Dogs" ONLY.

Cats

Dogs

Primary Program Type

Please select the program type most closely aligned with this funding request.

Live Release

Program Area

Please select the program area most closely aligned with this funding request.

Chipping/Registering (Shelter Outreach-Live Release/Intake Reduction-Return to Owner/Anti-Surrender Programs)

Impact of Request on Animals

**If you receive the FULL grant amount requested, approximately how many animals will THIS grant impact? Fill in a number for each category. Enter -0- (zero) if the category does not apply.**

Cats	Dogs	Equines		
45	145	0		
Farm Animals	Birds	Rabbits		
0	0	0		
Wildlife	Animal Welfare Professionals			
0	0			

Please Note

**By submitting a letter of inquiry and/or an application for an ASPCA grant, you agree to allow the ASPCA to utilize the information submitted on such letter of inquiry/application in any way it deems appropriate to support its mission to prevent cruelty to animals. Such uses may include, but are not limited to, reproducing such information in print or on the ASPCA website and/or allowing third parties to access such information. In addition, by submitting this letter of inquiry and/or application, you hereby certify that the requesting organization is aware of and endorses this request and the information herein.**

**Attachments**

Title	File Name
Form 990 / W-9 / IRS Letter of Determination	<a href="#">Collin County W9 with TIN.pdf</a>
Baseline Data Spreadsheet	<a href="#">ASPCA-2014-Subaru-events-data-collection.xlsx</a>
Annual Budget	<a href="#">Adopted Budget FY2015 - Numbers Only.pdf</a>
Balance Sheet	<a href="#">AS Balance Sheet FY13-14.pdf</a>
Project Budget	<a href="#">Event Budget.pdf</a>

Files attached to this form may be deleted 120 days after submission.