

THE STATE OF TEXAS

POLICY
ADOPT COUNTY
LOGO POLICY
PUBLIC INFORMATION

COUNTY OF COLLIN


On **March 11, 2004**, the Commissioners Court of Collin County, Texas, met in **regular session** with the following members present and participating, to wit:

Ron Harris
Phyllis Cole
Jerry Hoagland
Joe Jaynes
Jack Hatchell


County Judge, Presiding
Commissioner, Precinct 1
Commissioner, Precinct 2
Commissioner, Precinct 3
Commissioner, Precinct 4

During such session the court considered a request for approval to adopt the County Logo Policy.


Thereupon, a motion was made, seconded and carried with a majority vote of the court for approval to adopt the County Logo Policy. Same is hereby approved in accordance with the attached documentation.




 Ron Harris, County Judge




 Phyllis Cole, Commissioner, Pct. 1



 Jerry Hoagland, Commissioner, Pct. 2




 Joe Jaynes, Commissioner, Pct. 3



 Jack Hatchell, Commissioner, Pct. 4



ATTEST:



Brenda Taylor, Ex-Officio Clerk
Commissioners' Court
Collin County, T E X A S



The Collin County logo was created in the late 1970's by an architectural firm. It was first used when the McDonald Street courthouse was constructed, and County leaders have maintained its use for the past 26 years. Therefore, residents of Collin County and North Texas are familiar with the logo and what it represents. In February, 2004, an application was filed for trademark protection of the logo. In an effort to utilize the logo responsibly, the following policy has been developed:

1. County employees may use the Collin County logo for internal correspondence.
2. County employees may use the Collin County logo when representing the County in an official capacity. Approved uses include, but are not limited to, PowerPoint presentations, road and building signs, flags, letterhead, envelopes, faxes, brochures, pamphlets and email.
3. All external use of the County logo is limited to non-commercial organizations. Use of the logo for commercial gain is prohibited.
4. Any additional use of the logo must be approved by the County Administrator, Public Information Officer or a Court designee.