

For Immediate Release

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Legacy Area Businesses Combat Traffic Congestion by Forming Transportation Management Association

LEGACYConnect

The City of Plano joined with Boeing, Campus at Legacy West, Children's Health, DART, FedEx Office, KDC, Liberty Mutual Insurance, Plano Chamber of Commerce and Toyota to form LegacyConnect, the Legacy area's new transportation management association. "The media is invited to attend a Meet Up of local businesses and employees **Tuesday, April 30 from 4:00-6:00 P.M. at Campus at Legacy West located at 5360 Legacy Drive in Plano.** LegacyConnect members want to hear about their commute experiences to understand how to improve them."

Participants will discuss current and future transportation issues, including finding ways to encourage alternate forms of transportation. A recent survey of the Legacy business area showed 21% of the respondents would use transit if they had convenient route and schedule options. 41% said they were willing to consider not driving. "The private sector is already playing a major role in changing the way people travel," said Ignacio Herrera of KDC, who will serve as Chairman of LegacyConnect. "Uber, Lyft, and electric scooters have disrupted traditional services. Employers are also taking less obvious steps to reducing traffic like building new parking garages, providing shuttle services or offering benefits for employees who take advantage of these new available options."

Plano Mayor Harry LaRosiliere says the group will leverage technology to deliver services in a quicker and more efficient manner. "Our innovation will center around meeting the changing demands of our commuters by delivering flexible and multi-modal mobility options," said Mayor LaRosiliere. "We are excited to collaborate with our businesses to create new and exciting solutions."

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Editor's Note: Go to the City's [Media Center](#) for comprehensive information about the City of Plano.

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About Plano

Plano, Texas, is the largest city in Collin County with a population of 283,700 as of January 2019. Incorporated in 1873, the city is located 20 miles north of Dallas. Niche and AreaVibes recently named Plano as one of the Best Cities to Live in America. Forbes designated Plano one of America's safest cities. The City offers a high quality of life that includes nationally recognized schools, award-winning parks, and sustainability initiatives and a wide variety of multi-cultural neighborhoods appealing to families, young singles and retirees. Plano is home to the headquarters or regional operations of major corporations such as Toyota, Liberty Mutual, JPMorgan Chase Boeing Global Services, Fannie Mae, FedEx Office, JC Penney, Rent-A-Center, Cinemark Holdings, Denbury Resources and Alliance Data Systems. Our dynamic community features excellent restaurants, vibrant shopping and entertainment venues, a lively historic downtown district and active local arts scene. Easy access to DART light rail and major highways makes Plano a convenient place to live, work and visit. To learn more about Plano, go to our website at plano.gov.