



2021 Vendor Sponsorship Contract

Name	DOB	Business Name
Phone Number		Email
<input type="checkbox"/> Yes, I do sponsor two or more Vintage Market Days® franchises a year and understand that I am considered a Corporate Sponsor. <small>A Vendor sponsoring two or more VMD® Franchises annually is considered a Vintage Market Days® Corporate Sponsor. A Vintage Market Days® Corporate Sponsor works with the designated representative contracted with Vintage Market Days® LLC.</small> For further details contact: Sponsorship@vintagemarketdays.com		
<input type="checkbox"/> No, I do NOT sponsor two or more Vintage Market Days® franchises a year and understand that I am considered an Individual Sponsor. <small>A Vendor NOT sponsoring two or more VMD® Franchises annually is defined as a Vintage Market Days® Individual Sponsor. A Vintage Market Days® Individual Sponsor works with the individual VMD® Franchise owner or the designated representative contracted with the individual VMD® Franchise Owner.</small> For further details contact: Sponsorship@vintagemarketdays.com		

Event(s) applying for: _____

Vendor Category: _____

Please initial one of the boxes below identifying the sponsorship opportunity you wish to participate in.

- \$700 Vendor Sponsorship Opportunity**
- \$100 credit towards booth space with rights to sell promotional merchandise with sponsor logo visible at event
 - Six (6) Early Buying Event tickets
 - Vendor Logo on VMD® Corporate & Individual Franchise Webpage (6 months)
 - Five (5) Social Media postings during promotional period with one (1) optional giveaway (60-day window)
 - Vendor logo on Vintage Market Days® required sponsorship banner displayed at event (if available & time sensitive)
 - Vendor logo on local printed advertising material (if available & time sensitive)
 - Vendor logo included in one (1) large email blast to VMD® local customer base
 - Goodie Bag inclusion
 - \$70 of the \$700 fee collected will be used to boost social media post for sponsor by franchisee

- \$500 Vendor Sponsorship Opportunity**
- Four (4) Early Buying Event tickets
 - Vendor Logo on Individual VMD® Franchise Web-page (6 months)
 - Four (4) Social Media postings during promotional period with one (1) optional giveaway (60-day window)
 - Vendor logo on Vintage Market Days® required sponsorship banner displayed at event (if available & time sensitive)
 - Vendor logo on local printed advertising material (if available & time sensitive)
 - Vendor logo included in One (1) large email blast to VMD® local customer base
 - Goodie Bag inclusion
 - \$50 of the \$500 fee collected will be used to boost social media post for sponsor by franchisee

- **\$250 Vendor Sponsorship Opportunity**
- Two (2) Early Buying Event tickets
- Vendor Logo on Individual VMD® Franchise Web-page (6 months)
- Three (3) Social Media postings during promotional period with one (1) optional giveaway (60-day window)
- Vendor logo on Vintage Market Days® required sponsorship banner displayed at event (if available & time sensitive)
- Vendor logo included in one (1) large email blast to VMD® local customer base
- Goodie Bag inclusion
- \$25 of the \$250 fee collected will be used to boost social media post for sponsor by franchisee

I, _____, **agree to provide VMD® access to my Vendor logo** (in the necessary format within requested time frame)
Sponsor Name

to be used in accordance with the sponsorship opportunity I am participating in. I understand and agree to the sponsorship benefits listed as a \$ _____ Vendor Sponsor with Vintage Market Days®. I understand that this contract does not imply or guarantee product exclusivity and promotion will not begin until the sponsor fee has been paid. Paint vendors will receive Brand exclusivity. Up to three paint vendors will be allowed per event.

 Vendor Signature

 Date

Social Media:

Please include any suggested content or pictures you would like to be used in your Social Media posts when you return this document.

All images and content are subject to approval and editing by VMD®.

___ I would like to use one of my Social media posts to offer a giveaway.

Item(s) to be given away _____

Please include preferred web link and logo with the return of the agreement.