



COLLIN COUNTY

Human Resources
2300 Bloomdale Road
Suite 4117
McKinney, Texas 75071
(972) 548-4606 phone
(972) 547-1817 fax
www.collincountytx.gov

Date: July 1, 2022

To: Commissioners' Court

From: Cynthia Jacobson, Director of Human Resources

RE: Budget Amendment for One-Time Expenses

This year, Commissioners Court approved a new position in Human Resources; Talent Acquisition Coordinator. This position has been tasked with planning and executing strategic recruiting initiatives. One of the tasks this position is undertaking is to produce regular content to post to social media with the goal of attracting and engaging new audiences and increasing resident awareness of the job opportunities the County has to offer. Content will also be created and utilized at recruiting events. To date, content production has been completed using the incumbent's personal equipment.

Human Resources is requesting a budget amendment for one-time expenses to purchase the equipment and materials necessary to create a more professional end product, and display the content at recruiting events.

From account:0001-03030-0001-41-30-0000-626402

To account: 0001-03001-0001-41-30-0000-668704

Amount: \$3,127.00