

FY2025 ASPCA Subaru Grant

Organization Name: Collin County Animal Services Division (CCASD)

Website: <https://www.collincountytx.gov>

https://www.collincountytx.gov/animal_services

Street Address: 4750 Community Ave.

City: McKinney

State: Texas

Primary Contact Name: Janna Benson-Caponera

Primary Contact Email: jbenson-caponera@co.collin.tx.us

Primary Contact Phone: 972-548-4638

Alternate Contact Name: Pat Skipper

Alternate Contact Email: pskipper@co.collin.tx.us

Alternate Contact Phone: 972-548-4796

Is your organization a nonprofit, governmental entity or other: Government Entity?

Government Entity

What type of event are you planning in collaboration with your Subaru retailer partner in October?

Vaccination & microchipping event & adoption specials.

Collaboration Event Name:

Subaru Loves CCAS Pets

Collaboration Event Start Date: October 1, 2025

Collaboration Event End Date: October 31, 2025

Grant Funding Request Amount: \$5,950.00

1. Please describe, in detail, the adoption, spay/neuter, microchipping or vaccination event you have planned in partnership with a local Subaru retailer:

(As permitted by federal, state, and local governing authorities and so long as applicable safety procedures and protocols align with guidance set forth by the Centers for Disease Control (CDC), as well as other federal, state and local governing authorities)

Collin County Animal Services will host a vaccine and microchipping event at our shelter in McKinney, TX. We will offer \$15 core (dog/cat specific) vaccines per pet and free microchipping for the first 100 animals to attend the event. We will have a vet on site that will evaluate the animals, oversee the

vaccinations and answer any questions that arise as well as a team of staff and volunteers assisting with the event.

Brandon Tomes Subaru will be invited to have a table and speak to the community/public that arrive. We will have other local businesses on site to share information and opportunities with the public as well.

We will also offer discounted adoptions of \$10 for the entire month of October. We average 200-250 adoptions in October.

2. How will you and your Subaru retailer partner market the collaboration event and involve the media in the event?

CCAS will advertise the event on social media where we have a following of over 106,000 as well as with flyers and notices throughout the shelter. Adoption photos will be tagged with #Subarulovespets when posted on our social media sites at the end of each day.

3. Describe other elements of the collaboration event, if applicable:

N/A

4. Estimated number of cats to be impacted by the requested grant funds:

An estimated 110 cats will be impacted.

5. Estimated number of dogs to be impacted by the requested grant funds:

An estimated 220 dogs will be impacted.

6. Estimated total number of animals to be impacted by the requested grant funds:

An estimated 330 animals will be impacted.

7. Please explain how you calculated/estimated the impact numbers you provided above:

We based it on the average number of animals that we have adopted in October in previous years and similar vaccination events.

8. Name of Subaru retailer partner:

Brandon Tomes Subaru

9. Subaru Retailer City:

McKinney

10. Subaru Retailer State:

Texas

11. Name of Subaru retailer contact person:

W.E. Fowler

12. Title of Subaru retailer contact person:

General Manager

13. Email address of Subaru retailer contact person:

wfowler@brandontomessubaru.com