



February 9, 2026

To Whom It May Concern,

Rodeo Celina is an event produced by the Warhorse Cavalry Foundation and is guided by a shared vision of celebrating and sustaining Western heritage and traditions in the North Texas region, while raising awareness for veterans and first responders—many of whom continue to face challenges long after their service or exposure to trauma.

Entering its third year, Rodeo Celina honors the values and traditions of the Western lifestyle, upholds the cowboy code of ethics, and provides a family-friendly environment grounded in hard work, integrity, respect, and service to others. As an event of the Warhorse Cavalry Foundation, Rodeo Celina highlights the Foundation's mission to build a place where veterans, first responders, and rescued horses can find healing together through equine-assisted programs.

In addition, Rodeo Celina is committed to supporting the next generation of leaders in agriculture, ranching, and rural stewardship. With a focus on education, responsibility, and the continuation of Western traditions, Rodeo Celina has proudly awarded \$50,000 in scholarships over the past two years to students participating in regional FFA programs.

For 2026, Rodeo Celina is also introducing a new theme, *A New Era in Pasture Rodeo*. This theme reflects an elevated and thoughtfully designed approach to the traditional pasture rodeo format, incorporating modern amenities and enhanced guest experiences while maintaining respect for tradition. The event will be built entirely from the ground up at Myers Park, transforming what is currently an open pasture into a safe, well-organized, and professionally managed venue for the duration of the rodeo.

To further support these initiatives, Rodeo Celina partners with select wine, beer, and spirits companies as event sponsors to help maximize fundraising efforts and advance the Foundation's mission. These partnerships include nationally recognized brands such as Bacardi and Angel's Envy, whose support contributes directly to building awareness for Warhorse Cavalry's veteran and first responder programs, supporting FFA youth scholarships, and funding event operations.

As part of creating this elevated and well-managed pasture rodeo experience in support of these causes, we respectfully request approval from the Commissioners Court to allow the service of mixed drinks during Rodeo Celina, scheduled for May 29 through May 31, 2026, at Myers Park. All alcohol service will be conducted responsibly and in full compliance with applicable state and local laws, regulations, and safety requirements, and will be managed by properly licensed and trained personnel.

Our intent is to enhance the overall guest experience while maintaining a safe, respectful, and family-appropriate environment consistent with the values of Rodeo Celina and the standards expected of community events held on county property.

Thank you for your time and consideration of this request. We appreciate the Court's support of community events that honor heritage, invest in youth education, and give back to those who have served. Please do not hesitate to contact us should additional information or documentation be required.

Respectfully submitted,

A handwritten signature in black ink, appearing to be 'Beth Landsberg', written in a cursive style.

Beth Landsberg
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